

MTD Sales
792.24 L

Brand Share %
17.92 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	792.18	18.01 %
Dig-Acce	0.06	0.26 %
Total	792.24	17.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	124.18	19.25 %
NORTH ARCOT	119.75	20.29 %
TRICHY-01	93.65	23.01 %
SOUTH ARCOT	86.80	23.62 %
SOUTH-03	85.99	21.91 %
WEST-02	81.59	22.10 %
CHENNAI-02	81.08	12.95 %
CHENNAI-01	59.62	11.04 %
WEST-01	33.86	16.67 %
WEST-03	25.21	18.30 %
HO01	0.52	0.36 %
Total	792.24	17.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	124.18	19.30 %
Total	124.18	19.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.73	16.06 %
KVT1	4.69	17.04 %
TKS2	3.20	11.12 %
VLY1	2.28	8.66 %
SVK1	1.90	13.68 %
ERL2	1.72	13.80 %
KYR1	1.36	11.96 %
MMT1	1.06	7.15 %
TYI1	0.93	14.54 %
SGT1	0.77	7.27 %
ASM1	0.49	6.79 %
COL1		0.00 %
Total	124.18	19.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	119.75	20.29 %
Total	119.75	20.29 %

Branch *	MTD Sales L	Brand Share %
SBR1	5.63	17.11 %
VNB1	4.46	14.20 %
KPM1	3.63	16.59 %
VEL3	2.88	12.53 %
ABR1	2.51	10.37 %
WJP1	2.40	15.94 %
AKM1	2.35	8.93 %
ANI1	2.23	17.50 %
VEL1	1.93	12.30 %
TRR1	1.80	6.93 %
ARC2	1.58	9.53 %
TRT1	1.12	12.06 %
Total	119.75	20.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	93.65	23.02 %
Total	93.65	23.01 %

Branch *	MTD Sales L	Brand Share %
TVR2	3.14	17.35 %
TYR1	2.74	13.54 %
TTP1	2.18	9.42 %
TNJ1	1.77	8.99 %
KUM2	1.34	14.43 %
NCK1	1.13	14.03 %
PDK2	0.59	6.56 %
APM1	0.35	13.98 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	93.65	23.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	86.80	23.63 %
Total	86.80	23.62 %

Branch *	MTD Sales L	Brand Share %
VPM2	3.94	15.69 %
MKM1	2.50	17.52 %
CDM1	2.07	10.77 %
POY2	1.95	10.65 %
KKI2	1.21	10.32 %
NVL2	0.76	4.90 %
VPM1		0.00 %
Total	86.80	23.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	85.99	21.92 %
Total	85.99	21.91 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.70	16.45 %
TMM1	2.19	15.92 %
DGL1	1.91	11.16 %
MDU1	1.42	5.07 %
KYK1	1.15	15.87 %
TEN2	1.07	11.44 %
KKD3	0.91	10.68 %
ATG1	0.64	13.38 %
MDU7	0.44	4.87 %
BTU1	0.35	4.76 %
MDU5		0.00 %
SVG1		0.00 %
Total	85.99	21.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	81.53	22.11 %
Dig-Acce	0.06	18.08 %
Total	81.59	22.10 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.42	15.37 %
HSR2	2.59	10.66 %
HRR1	1.73	12.48 %
HSR1	1.54	11.41 %
SLM3	1.35	9.92 %
PNG1	1.30	16.28 %
KRI1	1.14	9.36 %
DPR1	0.58	13.09 %
EDP1	0.34	9.55 %
DPR2		0.00 %
Total	81.59	22.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	81.08	13.07 %
Total	81.08	12.95 %

Branch *	MTD Sales L	Brand Share %
CH03	8.65	17.03 %
CH15	6.01	10.18 %
CH34	4.72	10.02 %
CH20	4.64	13.72 %
UKI1	3.96	16.03 %
MJR1	3.47	12.87 %
CH41	2.68	12.44 %
CH21	2.50	7.62 %
MC06	1.54	17.25 %
CH17	1.36	14.24 %
CH33	1.32	4.69 %
CH12	0.73	2.57 %
CH27	0.63	9.66 %
CH36	0.34	3.41 %
CH06	0.20	1.49 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	81.08	12.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	59.62	11.32 %
Total	59.62	11.04 %

Branch *	MTD Sales L	Brand Share %
CH16	5.06	15.48 %
CH07	3.45	13.29 %
CH48	2.78	11.49 %
CH47	2.60	7.39 %
CH42	2.52	15.07 %
CH45	2.02	10.57 %
CH30	1.87	9.08 %
CH19	1.71	10.59 %
CH22	1.55	5.49 %
KNR1	1.37	6.89 %
GUD1	0.93	6.40 %
SKL1	0.80	5.71 %
CGL1	0.75	4.86 %
MC09	0.59	8.04 %
CH49	0.22	1.01 %
CH08	0.19	2.13 %
GUD2	0.18	1.24 %
AVD1	0.18	0.65 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
Total	59.62	11.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	33.86	16.86 %
Total	33.86	16.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.36	13.42 %
KGI1	2.72	12.46 %
KMR1	1.73	7.75 %
MPM1	1.31	13.58 %
PLI1	0.81	14.35 %
CBE4	0.79	9.27 %
ANR1	0.65	12.08 %
SUL1	0.46	15.76 %
PDM1	0.29	15.01 %
UMP1	0.21	8.45 %
CBE3	0.20	11.79 %
CBE1	0.15	2.82 %
SNR1		0.00 %
Total	33.86	16.67 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	25.21	18.30 %
Total	25.21	18.30 %

Branch *	MTD Sales L	Brand Share %
GBM1	1.67	9.90 %
SGG1	0.66	14.33 %
AVI1	0.47	4.46 %
KGM1	0.44	4.74 %
TPR2	0.30	2.96 %
TCG1		0.00 %
VKL1		0.00 %
Total	25.21	18.30 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.36 %
Total	0.52	0.36 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.36 %
MSWH		0.00 %
Total	0.52	0.36 %