

MTD Sales
543.47 L

Brand Share %
20.53 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	543.47	20.53 %
Total	543.47	20.53 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	100.24	23.38 %
NORTH ARCOT	71.03	23.31 %
TRICHY-01	62.47	24.53 %
SOUTH-03	58.80	22.33 %
SOUTH ARCOT	56.16	26.46 %
WEST-02	55.35	18.51 %
CHENNAI-02	53.69	15.04 %
CHENNAI-01	49.28	16.05 %
WEST-01	30.22	17.49 %
KL-SOUTH	6.23	14.02 %
HO01		0.00 %
Total	543.47	20.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	100.24	23.38 %
Total	100.24	23.38 %

Branch *	MTD Sales L	Brand Share %
NGR1	6.72	19.21 %
TKS1	2.64	17.82 %
TKS2	2.42	12.15 %
RPM1	2.17	19.14 %
ERL2	1.95	18.61 %
TCN1	1.76	19.07 %
KGL1	1.16	12.43 %
MMT1	1.13	18.50 %
UDN1	1.04	16.83 %
SVK1	0.92	9.36 %
ARM1	0.89	9.02 %
ASM1	0.60	8.12 %
SGT1	0.58	6.27 %
TYI1	0.25	4.07 %
Total	100.24	23.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	71.03	23.31 %
Total	71.03	23.31 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.42	16.96 %
VEL2	2.78	13.60 %
ARC2	2.20	13.43 %
SBR1	1.94	15.22 %
TRL1	1.80	16.31 %
GDM1	1.58	15.46 %
SLG1	1.35	20.31 %
UGI1	1.34	16.31 %
TRT1	0.98	15.71 %
ANI1	0.97	13.27 %
AKM1	0.94	8.11 %
WJP1	0.58	4.34 %
CPT1	0.44	9.00 %
Total	71.03	23.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	62.47	24.53 %
Total	62.47	24.53 %

Branch *	MTD Sales L	Brand Share %
TYR1	3.36	19.12 %
PBR2	2.72	16.73 %
TNJ1	1.89	16.15 %
ORU1	1.64	16.35 %
TVR1	0.86	13.84 %
PTK1	0.82	9.37 %
PDK1	0.62	8.83 %
APM1	0.51	19.15 %
MDI1	0.15	4.14 %
TTP1	0.13	1.01 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	62.47	24.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	58.80	22.33 %
Total	58.80	22.33 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.80	15.17 %
MDU1	2.11	9.92 %
CBM1	1.60	20.07 %
MPA1	1.29	16.45 %
TEN2	1.27	17.18 %
USL1	0.94	14.51 %
TMM1	0.83	10.22 %
MDU4	0.63	14.58 %
PKM1	0.62	11.75 %
TEN1	0.53	6.82 %
DGL2	0.52	13.82 %
BTU1	0.36	8.27 %
PNV1	0.33	13.04 %
ATG1	0.28	2.13 %
KRR1		0.00 %
Total	58.80	22.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	56.16	26.46 %
Total	56.16	26.46 %

Branch *	MTD Sales L	Brand Share %
TVM2	2.10	14.08 %
KKI2	1.59	15.93 %
POY2	1.06	11.08 %
POY1	0.69	6.86 %
TVM1	0.54	8.83 %
Total	56.16	26.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	55.35	18.51 %
Total	55.35	18.51 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.21	11.82 %
PMP1	2.73	17.16 %
ATU1	2.27	17.64 %
HSR2	2.18	16.42 %
PLC1	2.09	18.20 %
BMD1	1.50	18.95 %
MCR1	1.48	15.10 %
EPI1	1.48	16.40 %
HRR1	1.25	8.78 %
VKL1	0.94	16.90 %
SGI1	0.86	10.03 %
ERD1	0.76	20.13 %
SLM3	0.52	4.39 %
SGG1	0.40	15.41 %
TCG1	0.26	7.10 %
DPR2	0.21	2.77 %
KRI1	0.21	4.32 %
HSR1	0.11	0.99 %
Total	55.35	18.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	53.69	15.04 %
Total	53.69	15.04 %

Branch *	MTD Sales L	Brand Share %
CH03	4.44	13.53 %
GPD1	3.14	18.33 %
MC05	2.94	15.49 %
CH12	2.78	16.56 %
CH33	2.20	20.42 %
CH21	2.12	10.12 %
CH09	1.82	19.20 %
MJR1	1.64	9.03 %
CH41	1.39	13.12 %
PON1	1.38	15.23 %
CH44	1.26	7.77 %
CH06	0.84	7.40 %
CH20	0.38	1.93 %
UKI1	0.21	1.52 %
CH31	0.15	2.49 %
CH32	0.15	6.46 %
CH27	0.13	6.25 %
CH46	0.12	2.05 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
MC06		0.00 %
Total	53.69	15.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	49.28	16.05 %
Total	49.28	16.05 %

Branch *	MTD Sales L	Brand Share %
CH16	3.25	16.60 %
CH14	3.07	12.96 %
CH07	2.73	19.29 %
CH08	2.39	16.19 %
CH48	2.33	13.98 %
CH30	1.71	12.83 %
CH42	1.55	12.28 %
GUD2	1.44	17.38 %
KNR1	1.09	11.18 %
CH11	1.07	14.42 %
CGL1	1.04	10.20 %
CH38	0.90	8.46 %
AVD1	0.74	7.98 %
GUD1	0.61	8.40 %
CH26	0.60	20.25 %
MC02	0.42	16.94 %
CH22	0.30	3.17 %
CH19	0.24	2.89 %
CH39	0.09	2.57 %
CH40	0.07	0.85 %
MC10		0.00 %
SKL1		0.00 %
Total	49.28	16.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	30.22	17.49 %
Total	30.22	17.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.46	16.97 %
KMR1	2.32	15.96 %
KGI1	2.30	16.08 %
UAM1	2.13	13.04 %
CNR1	1.37	14.06 %
PPI1	0.62	5.38 %
TPR4	0.61	13.85 %
CBE5	0.42	15.88 %
TPR3	0.36	8.70 %
PLI1	0.33	12.14 %
MPM1	0.30	10.01 %
AVI1	0.16	5.40 %
CBE1	0.13	5.02 %
ANR1	0.11	8.62 %
GBM1		0.00 %
SYM2		0.00 %
Total	30.22	17.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.23	14.02 %
Total	6.23	14.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.43	9.61 %
KLR1	1.55	17.72 %
Total	6.23	14.02 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %