

MTD Sales
775.89 L

Brand Share %
22.34 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	775.89	22.34 %
Total	775.89	22.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	118.93	25.33 %
NORTH ARCOT	103.50	26.03 %
TRICHY-01	93.19	26.91 %
SOUTH-03	91.15	27.24 %
WEST-02	87.84	23.22 %
SOUTH ARCOT	77.60	28.02 %
CHENNAI-02	76.12	17.13 %
CHENNAI-01	70.74	17.81 %
WEST-01	52.70	21.35 %
KL-SOUTH	3.32	13.97 %
HO01	0.80	0.51 %
Total	775.89	22.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	118.93	25.33 %
Total	118.93	25.33 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.21	12.97 %
NGR1	3.16	11.76 %
SVK1	1.31	11.23 %
KGL1	1.29	11.90 %
RPM1	1.23	19.72 %
TYI1	1.11	13.12 %
MMT1	0.69	11.29 %
SGT1	0.40	4.22 %
ASM1	0.36	7.91 %
TVL2		0.00 %
Total	118.93	25.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	103.50	26.03 %
Total	103.50	26.03 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.45	17.19 %
TRR1	3.23	12.48 %
GDM1	3.06	16.74 %
ABR1	2.80	20.78 %
WJP1	2.34	15.02 %
AKM1	2.19	14.39 %
TRT1	2.04	19.98 %
VEL1	1.48	7.01 %
ARC2	1.42	14.08 %
ANI1	1.06	13.65 %
Total	103.50	26.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	93.19	26.91 %
Total	93.19	26.91 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.42	21.76 %
PBR2	5.14	20.74 %
ORU1	2.42	22.28 %
KRN1	2.05	17.83 %
MDI1	0.90	13.07 %
TRY3	0.79	5.55 %
PBR1	0.79	11.14 %
PDK1	0.69	13.88 %
TRY2	0.61	15.12 %
TVR1	0.35	5.33 %
TTP1	0.23	1.03 %
KIK1	0.12	3.86 %
Total	93.19	26.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	91.15	27.24 %
Total	91.15	27.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.31	13.57 %
ADP1	2.64	21.03 %
MDU5	2.40	21.22 %
BNR1	1.62	21.49 %
TDI1	1.46	16.29 %
USL1	1.06	20.52 %
SGP1	1.05	16.81 %
ATG1	0.90	10.34 %
TEN2	0.79	8.90 %
PNI1	0.77	19.58 %
MDU4	0.55	4.87 %
KRR1	0.48	19.07 %
PNV1	0.33	14.18 %
BTU1	0.12	5.50 %
Total	91.15	27.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	87.84	23.22 %
Total	87.84	23.22 %

Branch *	MTD Sales L	Brand Share %
PMP1	2.50	14.39 %
HRR1	2.11	11.80 %
SGI1	2.04	16.18 %
KRI1	1.70	17.85 %
SLM3	1.66	8.99 %
APN1	1.58	19.17 %
SGG1	0.39	14.81 %
DPR2	0.31	3.14 %
HSR1	0.31	4.03 %
TCG1	0.29	4.02 %
VKL1	0.23	4.52 %
ERD1		0.00 %
Total	87.84	23.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	77.60	28.02 %
Total	77.60	28.02 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.00	21.64 %
KKI2	3.72	20.23 %
CDM1	3.20	15.53 %
NVL2	2.28	20.47 %
POY1	1.89	17.61 %
KML1	1.51	19.18 %
Total	77.60	28.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	76.12	17.13 %
Total	76.12	17.13 %

Branch *	MTD Sales L	Brand Share %
CH15	8.02	17.15 %
MJR1	5.60	19.78 %
GPD1	4.83	20.70 %
CH03	4.32	13.06 %
MC05	3.81	19.45 %
CH33	3.24	19.68 %
CH20	2.11	8.11 %
CH41	1.96	18.57 %
CH21	1.95	6.60 %
CH44	1.83	8.44 %
UKI1	1.43	8.71 %
CH27	1.20	15.02 %
CH09	1.19	9.89 %
CH46	1.12	15.04 %
CH31	0.56	6.87 %
CH17	0.45	7.91 %
CH32	0.33	10.85 %
MC08	0.26	17.55 %
MC06	0.24	3.32 %
CH06		0.00 %
CH24	-0.31	-3.41 %
Total	76.12	17.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	70.74	17.81 %
Total	70.74	17.81 %

Branch *	MTD Sales L	Brand Share %
CH14	4.96	16.64 %
CH08	4.54	20.33 %
CH05	3.55	19.61 %
TKM1	3.18	20.90 %
CH16	3.17	13.51 %
CH30	2.33	12.89 %
CH48	2.24	12.49 %
CH38	2.19	20.73 %
CH07	2.12	16.00 %
GUD2	1.44	8.54 %
AVD1	1.02	4.62 %
CH11	0.83	13.24 %
CGL1	0.72	7.22 %
CH19	0.53	4.94 %
KNR1	0.45	2.86 %
CH22	0.39	4.15 %
CH40	0.31	1.94 %
MC10	0.31	2.41 %
CH39	0.25	5.52 %
SKL1	0.15	2.04 %
GUD1	0.11	1.54 %
CH29		0.00 %
Total	70.74	17.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	52.70	21.35 %
Total	52.70	21.35 %

Branch *	MTD Sales L	Brand Share %
KMR1	4.32	17.25 %
GDR1	2.21	17.30 %
TPR1	1.95	22.10 %
UAM1	1.81	12.07 %
AVI1	1.30	19.54 %
TPR2	1.23	11.52 %
CBE6	1.00	14.99 %
CBE3	0.76	18.98 %
SNR1	0.66	20.25 %
CBE1	0.60	14.78 %
ANR1	0.45	15.82 %
SUL1	0.40	14.03 %
GBM1	0.24	2.01 %
UMP1	0.15	6.93 %
PPI1	0.13	1.49 %
MPM1		0.00 %
SYM2		0.00 %
Total	52.70	21.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.32	13.97 %
Total	3.32	13.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.89	10.93 %
PAS1	1.43	22.07 %
Total	3.32	13.97 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
Total	0.80	0.51 %