



TN : OPPO Sales Performance 14/05/2026 9:33 AM

MTD Sales
857.92 L

Brand Share %
18.75 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	857.33	18.91 %
Ear-Buds	0.59	1.43 %
Total	857.92	18.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	153.04	18.82 %
NORTH ARCOT	119.83	23.51 %
TRICHY-01	96.30	25.89 %
SOUTH-03	95.42	21.18 %
CHENNAI-02	87.20	13.01 %
CHENNAI-01	86.80	16.36 %
WEST-02	85.41	18.72 %
SOUTH ARCOT	80.36	20.64 %
WEST-01	53.56	18.94 %
HO01		0.00 %
Total	857.92	18.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	152.92	18.94 %
Ear-Buds	0.12	2.04 %
Total	153.04	18.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.30	14.09 %
VNR2	9.31	17.98 %
TUT2	6.18	14.50 %
VLY1	4.94	16.46 %
TKS2	4.53	14.10 %
SVK1	3.39	13.01 %
TCN1	3.30	17.79 %
MMT1	3.21	15.48 %
APK2	2.64	16.13 %
APK1	2.51	15.24 %
KSM1	2.48	15.75 %
KGL1	2.35	11.56 %
PDI1	1.72	18.25 %
TYI1	1.44	12.12 %
ASM1	1.05	10.00 %
SGT1	0.83	7.01 %
ARM1	0.31	2.52 %
COL1	0.28	11.77 %
Total	153.04	18.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	119.79	23.75 %
Ear-Buds	0.04	0.76 %
Total	119.83	23.51 %

Branch *	MTD Sales L	Brand Share %
AKM1	5.48	18.63 %
VEL1	4.12	17.51 %
VEL2	3.57	11.27 %
SBR1	3.34	16.63 %
WJP1	3.31	16.30 %
CPT1	2.60	17.12 %
TRR1	2.21	8.43 %
TRT1	1.98	17.95 %
ARC2	1.72	14.19 %
PLR1	1.62	18.14 %
ABR1	1.30	7.11 %
Total	119.83	23.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	96.28	26.08 %
Ear-Buds	0.02	0.76 %
Total	96.30	25.89 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.00	15.48 %
TNJ1	3.03	12.82 %
PTK1	2.37	18.18 %
MVM1	2.03	18.15 %
TVR2	1.08	8.49 %
KUM2	0.97	14.44 %
APM1	0.87	11.84 %
TTP1	0.37	1.49 %
PDK1	0.22	6.66 %
KIK1		0.00 %
TRY2		0.00 %
Total	96.30	25.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	95.38	21.34 %
Ear-Buds	0.04	1.13 %
Total	95.42	21.18 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.99	10.62 %
CMR1	2.77	16.41 %
TEN2	2.67	18.39 %
TMM1	2.25	14.87 %
SVG1	1.67	13.86 %
TDI1	1.61	17.75 %
DGL2	1.50	14.07 %
DGL1	1.36	6.42 %
ATG1	0.84	7.55 %
MDU7	0.21	1.50 %
KRR1	0.16	3.07 %
KYK1	0.15	2.33 %
PVI1	0.15	1.14 %
BTU1		0.00 %
Total	95.42	21.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	87.00	13.12 %
Ear-Buds	0.21	3.00 %
Total	87.20	13.01 %

Branch *	MTD Sales L	Brand Share %
CH03	8.98	14.67 %
CH15	5.67	11.85 %
UKI1	5.10	18.55 %
CH50	4.52	13.04 %
CH34	4.19	13.80 %
CH20	4.03	18.58 %
GPD1	3.86	11.49 %
MJR1	3.40	12.37 %
CH51	2.65	13.07 %
CH21	2.56	4.90 %
MC05	2.30	6.85 %
CH33	2.23	5.30 %
CH43	2.02	14.29 %
CH12	1.84	5.76 %
CH23	1.24	9.60 %
CH46	0.81	5.74 %
CH36	0.53	13.60 %
CH06	0.52	4.86 %
CH27	0.41	3.89 %
CH31	0.39	3.13 %
CH24	0.28	1.86 %
CH32	0.18	5.79 %
Total	87.20	13.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	86.66	16.57 %
Ear-Buds	0.14	1.91 %
Total	86.80	16.36 %

Branch *	MTD Sales L	Brand Share %
CH05	4.06	14.99 %
CH47	4.00	13.85 %
CH45	1.74	12.49 %
AVD1	1.46	10.47 %
CH22	1.37	12.88 %
CH08	1.23	5.10 %
CH16	1.18	4.66 %
GUD2	0.94	7.92 %
SKL1	0.80	6.19 %
CGL1	0.48	3.94 %
CH30	0.46	2.16 %
CH19	0.39	2.65 %
CH26	0.34	14.88 %
CH40	0.33	1.47 %
CH25	0.31	2.03 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	86.80	16.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	85.41	18.86 %
Total	85.41	18.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.47	14.29 %
PMP1	3.35	15.49 %
HSR2	2.56	9.81 %
SLM3	2.49	15.15 %
HRR1	2.29	16.28 %
SLM2	2.28	15.02 %
HSR1	1.95	10.46 %
KRI1	0.94	4.34 %
TCG1	0.41	8.84 %
SGG1	0.29	8.16 %
MCR1	0.27	1.83 %
PDR1	0.19	14.54 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
Total	85.41	18.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	80.34	20.78 %
Ear-Buds	0.02	0.72 %
Total	80.36	20.64 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.47	18.13 %
TVM2	2.45	10.85 %
VPM2	2.36	17.73 %
POY2	2.25	18.72 %
KKI2	1.84	13.28 %
TVM1	1.22	11.62 %
VCM1	1.21	17.72 %
KML1	1.11	16.61 %
NVL2	0.19	0.98 %
VPM1		0.00 %
Total	80.36	20.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	53.56	19.16 %
Total	53.56	18.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.83	17.72 %
KMR1	4.24	17.46 %
GDR1	3.32	17.85 %
CNR1	1.50	6.98 %
PLI1	0.95	17.32 %
KMD1	0.84	17.01 %
MPM1	0.62	6.87 %
CBE4	0.55	12.54 %
SYM2	0.47	8.99 %
CBE6	0.42	9.78 %
GBM1	0.39	2.86 %
SNR1	0.38	14.78 %
TPR4	0.35	14.51 %
TPR3	0.30	8.31 %
CBE3	0.28	10.03 %
TPR2	0.22	3.66 %
CBE1		0.00 %
CBE5		0.00 %
Total	53.56	18.94 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %