

MTD Sales
620.99 L

Brand Share %
22.03 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	620.99	22.03 %
Total	620.99	22.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	99.88	24.38 %
NORTH ARCOT	81.89	25.65 %
TRICHY-01	79.32	27.17 %
SOUTH-03	70.95	27.03 %
WEST-02	64.70	21.57 %
CHENNAI-02	62.53	14.56 %
SOUTH ARCOT	60.01	25.48 %
CHENNAI-01	58.83	17.47 %
WEST-01	39.80	21.77 %
KL-SOUTH	3.08	13.35 %
HO01		0.00 %
Total	620.99	22.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	99.88	24.38 %
Total	99.88	24.38 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.79	21.28 %
NGR1	5.32	17.12 %
VLY1	4.07	16.22 %
TUT2	3.44	18.64 %
MAR1	2.73	21.49 %
TKS2	2.29	16.28 %
RPM1	1.13	20.32 %
KGL1	0.98	9.59 %
SGT1	0.67	5.91 %
MMT1	0.56	7.13 %
ARM1	0.47	11.05 %
TYI1	0.11	1.92 %
Total	99.88	24.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	81.89	25.65 %
Total	81.89	25.65 %

Branch *	MTD Sales L	Brand Share %
WJP1	3.12	16.98 %
UGI1	2.51	19.47 %
AKM1	2.34	13.52 %
TRR1	2.17	14.27 %
ABR1	2.17	19.35 %
ARC2	2.12	22.01 %
VEL1	1.66	13.77 %
VEL2	1.41	14.10 %
CPT1	0.98	18.16 %
GDM1	0.91	6.35 %
ANI1	0.37	7.40 %
Total	81.89	25.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	79.32	27.17 %
Total	79.32	27.17 %

Branch *	MTD Sales L	Brand Share %
TYR1	3.50	20.94 %
TRY4	2.91	14.10 %
TNJ1	2.72	16.63 %
TTP1	1.98	13.94 %
AYR1	1.92	21.22 %
PTK1	1.31	19.90 %
TVR1	0.95	19.88 %
PDK1	0.40	12.39 %
KIK1	0.28	15.92 %
APM1	0.21	5.47 %
Total	79.32	27.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	70.95	27.03 %
Total	70.95	27.03 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.19	17.42 %
PVI1	1.72	19.50 %
MDU1	1.68	7.88 %
KYK1	1.32	17.67 %
SGP1	1.18	19.14 %
TEN2	1.11	16.14 %
TMM1	0.94	12.21 %
DGL1	0.64	8.85 %
KRR1	0.58	12.25 %
PNV2	0.30	2.03 %
ATG1	0.21	5.42 %
BTU1	0.10	2.39 %
Total	70.95	27.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	64.70	21.57 %
Total	64.70	21.57 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.55	18.10 %
HSR2	2.81	16.05 %
HRR1	2.74	20.37 %
SGI1	2.34	21.27 %
PMP1	1.55	11.91 %
KVP1	1.30	20.69 %
EPI1	1.17	15.73 %
SLM3	1.11	11.75 %
KRI1	0.85	10.66 %
DPR1	0.76	16.36 %
ERD1	0.76	19.66 %
BMD1	0.71	12.10 %
SGG1	0.63	16.36 %
HSR1	0.47	5.61 %
VKL1	0.46	15.28 %
DPR2	0.32	5.75 %
TCG1	0.20	2.99 %
Total	64.70	21.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	62.53	14.56 %
Total	62.53	14.56 %

Branch *	MTD Sales L	Brand Share %
CH15	7.83	21.09 %
CH03	6.84	17.81 %
CH12	3.77	18.08 %
MJR1	3.21	14.77 %
CH18	3.13	17.09 %
CH33	3.10	15.22 %
CH20	3.08	12.20 %
MC05	2.96	20.64 %
CH17	2.20	13.00 %
CH44	1.69	10.30 %
CH06	1.59	17.79 %
CH41	1.20	11.17 %
MC06	1.10	9.68 %
CH09	0.96	13.08 %
CH21	0.89	2.90 %
UKI1	0.60	3.69 %
CH27	0.58	15.25 %
CH46	0.45	2.86 %
CH32	0.36	8.42 %
CH31	0.12	4.78 %
CH23		0.00 %
CH24		0.00 %
Total	62.53	14.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	60.01	25.48 %
Total	60.01	25.48 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.41	19.96 %
POY2	2.41	20.68 %
KKI2	1.77	17.57 %
TVM2	1.60	10.65 %
NVL2	1.30	10.84 %
KML1	0.83	12.40 %
POY1	0.64	6.80 %
TVM1	0.54	4.93 %
Total	60.01	25.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	58.83	17.47 %
Total	58.83	17.47 %

Branch *	MTD Sales L	Brand Share %
CH16	3.65	17.37 %
CH45	2.38	19.66 %
CH42	2.38	19.30 %
CH30	1.54	16.08 %
AVD1	1.53	10.72 %
TKM1	1.46	16.37 %
CH48	0.74	6.17 %
CH08	0.64	3.64 %
GUD2	0.46	4.28 %
CGL1	0.45	3.34 %
KNR1	0.41	3.97 %
CH40	0.38	3.78 %
CH19	0.34	3.04 %
CH22	0.33	3.42 %
MC10	0.32	3.16 %
CH29	0.29	18.32 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	58.83	17.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	39.80	21.77 %
Total	39.80	21.77 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.41	15.62 %
KGI1	3.28	19.22 %
KMR1	2.53	18.15 %
TPR1	2.32	19.78 %
CNR1	1.05	12.68 %
MPM1	0.85	11.46 %
TPR4	0.51	10.15 %
CBE5	0.48	19.70 %
GBM1	0.40	5.57 %
UMP1	0.32	16.46 %
CBE4	0.25	5.78 %
CBE1	0.11	3.12 %
ANR1	0.11	6.31 %
KMD1		0.00 %
Total	39.80	21.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.08	13.35 %
Total	3.08	13.35 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.92	11.22 %
KLR1	0.75	8.82 %
Total	3.08	13.35 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %