

MTD Sales
798.01 L

Brand Share %
20.08 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	798.01	20.08 %
Total	798.01	20.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	139.03	25.45 %
NORTH ARCOT	103.79	23.06 %
SOUTH-03	98.13	28.74 %
TRICHY-01	88.01	26.79 %
WEST-02	82.87	20.16 %
CHENNAI-01	78.23	16.32 %
CHENNAI-02	75.63	12.68 %
SOUTH ARCOT	71.13	25.72 %
WEST-01	56.12	22.86 %
KL-SOUTH	5.06	21.53 %
HO01		0.00 %
Total	798.01	20.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	139.03	25.45 %
Total	139.03	25.45 %

Branch *	MTD Sales L	Brand Share %
NGR1	6.62	20.06 %
TKS2	3.56	14.48 %
SVK1	1.97	15.69 %
ARM1	1.76	19.72 %
TYI1	1.32	13.36 %
VKM1	1.26	17.42 %
KGL1	1.19	10.47 %
ASM1	0.75	10.16 %
SGT1	0.60	7.14 %
MMT1	0.52	6.01 %
STU2	0.23	5.41 %
Total	139.03	25.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	103.79	23.06 %
Total	103.79	23.06 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.67	19.10 %
AKM1	4.55	11.44 %
TRR1	3.66	15.84 %
WJP1	3.08	15.03 %
VEL1	2.35	5.87 %
ARC2	2.33	10.68 %
CPT1	1.04	16.48 %
ANI1	0.11	1.87 %
Total	103.79	23.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	98.13	28.74 %
Total	98.13	28.74 %

Branch *	MTD Sales L	Brand Share %
TMM1	3.35	19.43 %
ADP1	1.89	19.73 %
MDU1	1.76	11.03 %
TDI1	1.75	12.04 %
PVI1	1.35	11.31 %
KRR1	0.34	5.56 %
PNV1	0.29	9.42 %
ATG1	0.19	3.26 %
Total	98.13	28.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	88.01	26.79 %
Total	88.01	26.79 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.41	16.32 %
PBR2	4.09	18.72 %
TTP1	1.59	7.57 %
TVR1	1.54	13.86 %
ORU1	1.52	15.24 %
PTK1	0.89	11.29 %
KIK1	0.55	15.20 %
TRY2	0.31	11.12 %
PDK1	0.21	5.42 %
PBR1	0.07	1.30 %
Total	88.01	26.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	82.87	20.16 %
Total	82.87	20.16 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.31	18.39 %
MCR1	3.62	18.33 %
HSR2	3.28	12.34 %
SGI1	3.10	13.23 %
MTR1	2.90	19.68 %
PMP1	2.67	11.36 %
PLC1	1.99	14.96 %
SLM3	1.87	8.65 %
HRR1	1.59	10.61 %
ERD1	1.53	19.91 %
KRI1	0.89	10.90 %
VKL1	0.78	12.79 %
RSP1	0.69	16.92 %
PDR1	0.66	17.75 %
TCG1	0.30	7.06 %
HSR1	0.27	3.16 %
DPR2		0.00 %
Total	82.87	20.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	78.23	16.32 %
Total	78.23	16.32 %

Branch *	MTD Sales L	Brand Share %
KNR1	3.26	16.95 %
CH45	3.06	19.24 %
AVD1	2.41	6.46 %
CH38	2.39	17.15 %
CH08	2.28	11.00 %
CH11	1.99	15.92 %
CH07	1.97	12.15 %
TKM1	1.83	11.99 %
CH19	1.12	6.93 %
CGL1	0.87	6.47 %
GUD2	0.84	3.65 %
CH39	0.64	4.09 %
GUD1	0.58	5.53 %
MC02	0.58	19.84 %
CH29	0.44	12.01 %
MC10	0.36	2.87 %
SKL1	0.32	4.00 %
CH22	0.24	3.02 %
CH40		0.00 %
Total	78.23	16.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	75.63	12.68 %
Total	75.63	12.68 %

Branch *	MTD Sales L	Brand Share %
CH15	10.43	15.64 %
CH03	5.33	9.05 %
CH33	4.71	18.39 %
CH21	3.83	6.04 %
CH12	3.80	16.95 %
MC05	3.74	15.69 %
CH44	3.63	12.64 %
CH41	2.77	19.04 %
CH20	2.56	7.86 %
MJR1	2.20	11.47 %
CH36	1.77	15.97 %
PON1	1.44	12.15 %
CH06	1.27	9.05 %
UKI1	0.71	5.31 %
CH31	0.58	6.82 %
CH32	0.56	10.51 %
CH27	0.54	10.85 %
CH17	0.50	7.92 %
CH09	0.22	1.85 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	75.63	12.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	71.13	25.72 %
Total	71.13	25.72 %

Branch *	MTD Sales L	Brand Share %
TVM1	2.04	18.01 %
NVL2	2.00	11.25 %
KKI2	1.53	11.85 %
POY1	0.50	5.11 %
Total	71.13	25.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	56.12	22.86 %
Total	56.12	22.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.34	12.62 %
UAM1	3.35	18.16 %
SYM2	1.42	19.81 %
AVI1	0.93	11.92 %
CBE3	0.47	15.20 %
MPM1	0.46	8.25 %
TPR4	0.42	5.94 %
ANR1	0.22	7.49 %
UMP1	0.13	8.76 %
GBM1	0.06	0.48 %
Total	56.12	22.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.06	21.53 %
Total	5.06	21.53 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.13	17.55 %
Total	5.06	21.53 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %