

MTD Sales
717.18 L

Brand Share %
17.62 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	717.12	17.71 %
Dig-Acce	0.06	0.28 %
Total	717.18	17.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	115.46	19.15 %
NORTH ARCOT	107.17	20.33 %
TRICHY-01	84.26	22.60 %
SOUTH-03	79.64	21.83 %
SOUTH ARCOT	78.35	23.17 %
CHENNAI-02	73.87	12.72 %
WEST-02	70.76	21.03 %
CHENNAI-01	54.47	11.06 %
WEST-01	30.65	16.47 %
WEST-03	22.04	17.53 %
HO01	0.52	0.36 %
Total	717.18	17.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	115.46	19.19 %
Total	115.46	19.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.15	16.29 %
KVT1	3.63	14.86 %
TKS2	3.03	10.74 %
VLY1	2.28	8.95 %
SVK1	1.90	14.41 %
ERL2	1.52	15.16 %
MMT1	1.06	7.15 %
KYR1	1.04	11.39 %
TYI1	0.93	14.99 %
SGT1	0.77	7.51 %
ASM1	0.31	5.81 %
COL1		0.00 %
Total	115.46	19.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	107.17	20.33 %
Total	107.17	20.33 %

Branch *	MTD Sales L	Brand Share %
SBR1	5.10	16.79 %
VNB1	3.98	14.32 %
UGI1	3.29	17.38 %
VEL3	2.16	12.38 %
WJP1	2.14	14.77 %
VEL1	1.93	14.38 %
ANI1	1.84	16.00 %
AKM1	1.61	6.87 %
ABR1	1.60	7.70 %
ARC2	1.58	10.66 %
TRR1	1.45	6.03 %
TRT1	0.89	10.94 %
Total	107.17	20.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	84.26	22.61 %
Total	84.26	22.60 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.73	16.72 %
TYR1	2.56	14.23 %
TTP1	2.18	9.72 %
TVR1	2.16	17.59 %
TNJ1	1.30	6.96 %
KUM2	1.07	12.41 %
NCK1	0.84	11.94 %
PDK2	0.59	7.04 %
APM1	0.35	15.08 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	84.26	22.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	79.64	21.83 %
Total	79.64	21.83 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.88	16.22 %
TMM1	2.04	16.60 %
DGL1	1.73	11.50 %
MPA1	1.66	14.49 %
MDU1	1.25	4.72 %
KYK1	1.15	16.40 %
TEN2	1.07	11.44 %
KKD3	0.68	8.26 %
ATG1	0.64	14.43 %
MDU7	0.44	4.87 %
BTU1	0.35	4.86 %
MDU5		0.00 %
SVG1		0.00 %
Total	79.64	21.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	78.35	23.18 %
Total	78.35	23.17 %

Branch *	MTD Sales L	Brand Share %
VPM2	3.16	13.43 %
MKM1	2.27	16.75 %
CDM1	2.07	11.13 %
POY2	1.58	10.37 %
KKI2	0.98	8.63 %
NVL2	0.76	5.30 %
VPM1		0.00 %
Total	78.35	23.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	73.87	12.83 %
Total	73.87	12.72 %

Branch *	MTD Sales L	Brand Share %
CH03	7.69	16.57 %
CH15	5.06	9.10 %
CH34	4.25	9.60 %
CH20	4.05	12.97 %
UKI1	3.65	17.58 %
MJR1	3.47	14.57 %
CH21	2.50	7.98 %
CH41	2.24	12.50 %
MC06	1.54	17.55 %
CH17	1.36	14.71 %
CH33	1.12	4.35 %
CH27	0.63	9.88 %
CH12	0.55	2.20 %
CH36	0.34	3.44 %
CH06	0.20	1.63 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	73.87	12.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	70.70	21.03 %
Dig-Acce	0.06	18.87 %
Total	70.76	21.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.95	12.77 %
HSR2	2.59	11.43 %
HRR1	1.58	11.66 %
SLM3	1.35	11.02 %
HSR1	1.05	8.65 %
KRI1	0.91	9.03 %
EDP1	0.34	9.55 %
DPR1		0.00 %
DPR2		0.00 %
Total	70.76	21.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	54.47	11.37 %
Total	54.47	11.06 %

Branch *	MTD Sales L	Brand Share %
CH16	4.41	14.40 %
CH07	3.45	14.72 %
CH47	2.60	7.95 %
CH48	2.57	12.62 %
CH42	2.04	13.73 %
CH30	1.87	9.70 %
CH45	1.72	9.39 %
KNR1	1.37	7.62 %
CH19	1.25	9.17 %
SKL1	0.80	6.35 %
CGL1	0.75	4.92 %
GUD1	0.75	5.71 %
MC09	0.59	9.69 %
CH49	0.22	1.11 %
CH22	0.20	0.78 %
CH08	0.19	2.41 %
GUD2	0.18	1.40 %
AVD1	0.18	0.72 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
Total	54.47	11.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	30.65	16.58 %
Total	30.65	16.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.36	14.44 %
KGI1	2.49	11.94 %
KMR1	1.36	6.91 %
MPM1	1.31	13.58 %
CBE4	0.79	9.71 %
KMD1	0.76	14.74 %
ANR1	0.65	14.95 %
PDM1	0.29	16.58 %
SUL1	0.23	10.56 %
UMP1	0.21	9.13 %
CBE3	0.20	11.85 %
CBE1	0.15	3.05 %
SNR1		0.00 %
Total	30.65	16.47 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	22.04	17.53 %
Total	22.04	17.53 %

Branch *	MTD Sales L	Brand Share %
GBM1	1.67	10.59 %
SYM2	0.97	14.19 %
ERD1	0.79	15.97 %
AVI1	0.47	4.70 %
KGM1	0.44	4.90 %
TPR2	0.30	3.22 %
SGG1	0.23	5.85 %
TCG1		0.00 %
VKL1		0.00 %
Total	22.04	17.53 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.36 %
Total	0.52	0.36 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.36 %
MSWH		0.00 %
Total	0.52	0.36 %