

MTD Sales
503.58 L

Brand Share %
20.62 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	503.58	20.62 %
Total	503.58	20.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	94.52	23.66 %
NORTH ARCOT	66.52	23.41 %
TRICHY-01	57.64	24.20 %
SOUTH ARCOT	52.94	27.06 %
SOUTH-03	52.33	23.53 %
WEST-02	50.46	18.34 %
CHENNAI-02	49.78	15.02 %
CHENNAI-01	45.35	15.67 %
WEST-01	28.08	17.54 %
KL-SOUTH	5.96	13.81 %
HO01		0.00 %
Total	503.58	20.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	94.52	23.66 %
Total	94.52	23.66 %

Branch *	MTD Sales L	Brand Share %
NGR1	6.55	19.35 %
RPM1	2.17	19.45 %
TKS2	2.16	12.31 %
TCN1	1.76	19.33 %
SNL1	1.73	19.88 %
KGL1	1.16	13.21 %
UDN1	1.04	19.27 %
SVK1	0.92	10.14 %
ARM1	0.79	9.19 %
SGT1	0.58	6.82 %
ASM1	0.50	7.54 %
TYI1	0.25	4.45 %
Total	94.52	23.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	66.52	23.41 %
Total	66.52	23.41 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.03	16.05 %
VEL2	2.66	13.88 %
VNB1	2.22	20.37 %
ARC2	2.20	14.95 %
SBR1	1.83	15.27 %
TRL1	1.80	18.80 %
GDM1	1.58	16.35 %
UGI1	1.22	15.72 %
SLG1	1.20	19.27 %
AKM1	0.94	8.97 %
TRT1	0.84	14.14 %
ANI1	0.82	11.50 %
WJP1	0.58	4.48 %
CPT1	0.44	9.54 %
Total	66.52	23.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	57.64	24.20 %
Total	57.64	24.20 %

Branch *	MTD Sales L	Brand Share %
TYR1	3.36	20.11 %
PBR2	2.50	16.19 %
TNJ1	1.77	15.57 %
ORU1	1.64	18.01 %
PTK1	0.82	10.47 %
TVR1	0.65	11.52 %
PDK1	0.62	9.46 %
APM1	0.51	19.15 %
MDI1	0.15	4.37 %
TTP1	0.13	1.03 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	57.64	24.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	52.94	27.06 %
Total	52.94	27.06 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.99	15.36 %
KKI2	1.59	19.62 %
NVL2	1.02	19.87 %
POY2	0.98	10.72 %
POY1	0.69	6.98 %
TVM1	0.22	3.83 %
Total	52.94	27.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	52.33	23.53 %
Total	52.33	23.53 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.80	15.31 %
MDU1	2.11	11.12 %
CBM1	1.50	19.55 %
CMR1	1.21	16.77 %
MPA1	1.18	16.48 %
TEN2	1.11	15.31 %
USL1	0.82	15.64 %
MDU4	0.63	16.74 %
PKM1	0.62	13.97 %
TEN1	0.53	8.08 %
TMM1	0.53	8.63 %
DGL2	0.39	13.60 %
PNV1	0.33	19.98 %
BTU1	0.23	10.81 %
ATG1	0.10	10.08 %
KRR1		0.00 %
Total	52.33	23.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.46	18.34 %
Total	50.46	18.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.06	11.50 %
PMP1	2.73	18.14 %
ATU1	2.27	19.94 %
HSR2	2.03	15.69 %
PLC1	1.76	16.30 %
MCR1	1.48	17.55 %
BMD1	1.37	18.58 %
EPI1	1.35	15.99 %
HRR1	1.25	9.32 %
VKL1	0.81	15.41 %
SGI1	0.74	8.80 %
KMM1	0.59	20.44 %
SLM3	0.52	4.63 %
SGG1	0.40	15.41 %
TCG1	0.26	7.92 %
DPR2	0.21	2.87 %
KRI1	0.21	4.44 %
HSR1	0.11	1.09 %
Total	50.46	18.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	49.78	15.02 %
Total	49.78	15.02 %

Branch *	MTD Sales L	Brand Share %
CH03	3.99	12.99 %
MC05	2.84	16.15 %
CH12	2.78	17.20 %
CH33	1.96	19.27 %
CH21	1.83	9.84 %
CH09	1.65	20.57 %
PON1	1.38	17.03 %
CH41	1.28	13.69 %
MJR1	1.24	7.35 %
CH44	1.03	6.84 %
CH06	0.73	6.63 %
CH20	0.38	1.96 %
UKI1	0.21	1.55 %
CH31	0.15	2.64 %
CH32	0.15	6.46 %
CH27	0.13	6.25 %
CH46	0.12	2.80 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
MC06		0.00 %
Total	49.78	15.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	45.35	15.67 %
Total	45.35	15.67 %

Branch *	MTD Sales L	Brand Share %
CH14	2.94	12.94 %
CH07	2.61	19.11 %
CH16	2.58	14.72 %
CH08	2.39	16.92 %
CH48	2.21	14.14 %
CH30	1.59	12.57 %
CH42	1.55	12.47 %
GUD2	1.31	17.31 %
KNR1	1.09	11.76 %
CGL1	1.04	10.47 %
CH38	0.90	9.16 %
CH11	0.82	11.51 %
AVD1	0.74	8.12 %
GUD1	0.61	8.62 %
MC02	0.42	16.94 %
CH22	0.30	3.23 %
CH19	0.24	2.94 %
CH39	0.09	2.57 %
CH40	0.07	0.91 %
CH29		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	45.35	15.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	28.08	17.54 %
Total	28.08	17.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.46	18.11 %
KMR1	2.32	16.84 %
KGI1	2.20	16.01 %
UAM1	1.46	10.41 %
CNR1	1.24	13.20 %
TPR2	0.86	18.24 %
PPI1	0.51	4.60 %
TPR4	0.51	11.81 %
CBE5	0.42	16.34 %
TPR3	0.36	9.04 %
PLI1	0.33	12.84 %
MPM1	0.30	10.92 %
CBE3	0.25	18.33 %
AVI1	0.16	5.62 %
CBE1	0.13	6.48 %
ANR1	0.11	10.05 %
GBM1		0.00 %
SYM2		0.00 %
Total	28.08	17.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.96	13.81 %
Total	5.96	13.81 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.16	8.94 %
KLR1	1.55	18.06 %
Total	5.96	13.81 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %