

MTD Sales
737.82 L

Brand Share %
22.17 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	737.82	22.17 %
Total	737.82	22.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	114.02	25.53 %
NORTH ARCOT	98.12	25.66 %
TRICHY-01	87.02	26.54 %
SOUTH-03	86.42	26.94 %
WEST-02	84.36	23.42 %
CHENNAI-02	73.29	17.15 %
SOUTH ARCOT	72.42	27.47 %
CHENNAI-01	68.74	17.94 %
WEST-01	49.90	21.12 %
KL-SOUTH	2.74	12.93 %
HO01	0.80	0.51 %
Total	737.82	22.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	114.02	25.53 %
Total	114.02	25.53 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.21	13.04 %
NGR1	3.01	11.44 %
SVK1	1.31	11.69 %
KGL1	1.29	11.90 %
RPM1	1.12	19.96 %
TYI1	1.11	13.76 %
MMT1	0.69	12.17 %
SGT1	0.40	4.46 %
ASM1	0.36	8.71 %
TVL2		0.00 %
Total	114.02	25.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	98.12	25.66 %
Total	98.12	25.66 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.21	16.74 %
TRR1	3.08	11.96 %
GDM1	2.97	16.62 %
ABR1	2.80	21.15 %
WJP1	2.34	15.02 %
AKM1	2.01	13.85 %
ARC2	1.42	14.71 %
VEL1	1.26	6.33 %
ANI1	1.06	13.99 %
Total	98.12	25.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	87.02	26.54 %
Total	87.02	26.54 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.17	21.62 %
PBR2	4.70	20.19 %
TVR2	2.68	19.83 %
ORU1	2.11	20.77 %
KRN1	1.75	16.03 %
TRY3	0.79	5.68 %
PBR1	0.79	11.43 %
MDI1	0.77	11.82 %
PDK1	0.69	15.04 %
TRY2	0.61	15.12 %
TVR1	0.35	5.50 %
TTP1	0.23	1.16 %
KIK1	0.12	4.04 %
Total	87.02	26.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	86.42	26.94 %
Total	86.42	26.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.58	11.69 %
MDU5	2.21	20.91 %
ADP1	1.84	15.85 %
BNR1	1.49	20.40 %
TDI1	1.46	16.47 %
USL1	1.06	20.91 %
SGP1	1.05	16.99 %
TEN2	0.79	9.65 %
ATG1	0.77	9.17 %
PNI1	0.59	15.73 %
KRR1	0.48	19.07 %
MDU4	0.35	3.34 %
BTU1	0.12	5.83 %
PNV1	0.12	5.59 %
Total	86.42	26.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	84.36	23.42 %
Total	84.36	23.42 %

Branch *	MTD Sales L	Brand Share %
HSR2	3.89	21.03 %
PMP1	2.50	14.98 %
BMD1	2.32	21.79 %
HRR1	2.11	12.30 %
SGI1	2.04	17.35 %
KRI1	1.70	18.09 %
SLM3	1.66	9.86 %
DPR1	1.42	19.46 %
APN1	1.35	17.31 %
SGG1	0.39	16.14 %
DPR2	0.31	3.20 %
HSR1	0.31	4.03 %
TCG1	0.29	4.84 %
VKL1	0.23	4.73 %
ERD1		0.00 %
Total	84.36	23.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	73.29	17.15 %
Total	73.29	17.15 %

Branch *	MTD Sales L	Brand Share %
CH15	7.56	17.37 %
MJR1	5.23	19.17 %
GPD1	4.63	20.04 %
CH03	4.17	13.25 %
MC05	3.81	20.93 %
CH33	3.09	19.22 %
CH20	2.11	8.44 %
CH41	1.96	20.09 %
CH21	1.95	6.60 %
CH44	1.83	8.77 %
UKI1	1.43	8.93 %
CH27	1.20	15.33 %
CH09	1.06	8.94 %
CH46	0.81	12.06 %
CH31	0.56	7.15 %
CH17	0.45	8.52 %
CH32	0.33	10.85 %
MC08	0.26	17.55 %
MC06	0.24	3.39 %
CH06		0.00 %
CH24	-0.31	-3.41 %
Total	73.29	17.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.42	27.47 %
Total	72.42	27.47 %

Branch *	MTD Sales L	Brand Share %
TVM2	3.61	20.57 %
KKI2	3.50	19.38 %
CDM1	3.20	16.10 %
NVL2	2.13	19.42 %
POY1	1.74	16.46 %
KML1	1.03	14.88 %
Total	72.42	27.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	68.74	17.94 %
Total	68.74	17.94 %

Branch *	MTD Sales L	Brand Share %
CH14	4.96	17.39 %
CH08	4.54	21.00 %
CH05	3.29	18.79 %
TKM1	3.18	21.45 %
CH16	3.17	13.81 %
CH30	2.33	12.96 %
CH48	2.24	12.58 %
CH38	2.19	20.99 %
CH07	1.92	14.79 %
GUD2	1.44	9.31 %
AVD1	1.02	4.74 %
CH11	0.83	13.66 %
CGL1	0.72	7.72 %
CH19	0.53	5.04 %
KNR1	0.45	3.00 %
CH22	0.39	4.35 %
CH40	0.31	1.97 %
MC10	0.31	2.57 %
CH39	0.25	5.52 %
SKL1	0.15	2.09 %
GUD1	0.11	1.59 %
CH29		0.00 %
Total	68.74	17.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	49.90	21.12 %
Total	49.90	21.12 %

Branch *	MTD Sales L	Brand Share %
KMR1	4.32	17.43 %
GDR1	1.99	16.18 %
UAM1	1.81	12.84 %
AVI1	1.30	19.54 %
TPR2	1.23	13.63 %
CBE6	1.00	15.29 %
SNR1	0.66	20.25 %
CBE3	0.65	16.75 %
CBE1	0.60	14.78 %
ANR1	0.45	16.65 %
SUL1	0.40	16.21 %
GBM1	0.24	2.03 %
UMP1	0.15	8.14 %
PPI1	0.13	1.49 %
MPM1		0.00 %
SYM2		0.00 %
Total	49.90	21.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.74	12.93 %
Total	2.74	12.93 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.43	9.40 %
PAS1	1.30	22.08 %
Total	2.74	12.93 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
Total	0.80	0.51 %