

MTD Sales
582.79 L

Brand Share %
22.01 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	582.79	22.01 %
Total	582.79	22.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	93.80	24.54 %
NORTH ARCOT	75.89	25.46 %
TRICHY-01	75.32	27.30 %
SOUTH-03	66.28	26.92 %
WEST-02	60.71	21.84 %
CHENNAI-02	58.43	14.25 %
SOUTH ARCOT	57.04	25.69 %
CHENNAI-01	55.88	17.58 %
WEST-01	36.44	21.87 %
KL-SOUTH	3.01	13.58 %
HO01		0.00 %
Total	582.79	22.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	93.80	24.54 %
Total	93.80	24.54 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.21	20.81 %
NGR1	5.06	17.39 %
VLY1	3.71	19.88 %
TUT2	3.44	19.21 %
MAR1	2.73	21.80 %
TKS2	2.09	16.01 %
KGL1	0.98	10.15 %
SGT1	0.67	5.95 %
MMT1	0.56	7.26 %
ARM1	0.47	12.45 %
TYI1	0.11	1.98 %
Total	93.80	24.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	75.89	25.46 %
Total	75.89	25.46 %

Branch *	MTD Sales L	Brand Share %
WJP1	3.12	17.62 %
UGI1	2.30	18.60 %
TRR1	2.17	14.58 %
AKM1	2.06	13.24 %
ABR1	1.89	18.28 %
VEL2	1.41	15.40 %
VEL1	1.36	12.98 %
GDM1	0.91	6.58 %
CPT1	0.77	17.44 %
ANI1	0.37	9.21 %
Total	75.89	25.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	75.32	27.30 %
Total	75.32	27.30 %

Branch *	MTD Sales L	Brand Share %
TRY4	2.91	14.59 %
TNJ1	2.58	16.17 %
TTP1	1.69	12.67 %
AYR1	1.67	20.22 %
TVR1	0.95	21.08 %
PTK1	0.82	15.03 %
PDK1	0.40	12.87 %
KIK1	0.28	15.92 %
APM1	0.21	6.66 %
Total	75.32	27.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	66.28	26.92 %
Total	66.28	26.92 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.08	18.85 %
MDU1	1.58	8.11 %
PVI1	1.46	18.18 %
KYK1	1.32	19.10 %
TEN2	1.11	16.90 %
TPT1	0.94	17.59 %
TMM1	0.94	13.18 %
SGP1	0.87	15.18 %
DGL1	0.64	9.05 %
KRR1	0.58	12.25 %
PNV2	0.20	1.39 %
BTU1	0.10	2.49 %
ATG1	0.10	2.70 %
Total	66.28	26.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	60.71	21.84 %
Total	60.71	21.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.55	19.33 %
OML1	3.71	21.90 %
HSR2	2.81	19.56 %
HRR1	2.59	21.28 %
MTR1	1.67	20.22 %
PMP1	1.55	12.46 %
MCR1	1.49	19.81 %
KVP1	1.20	21.34 %
EPI1	1.17	16.07 %
SLM3	1.11	12.31 %
KRI1	0.85	11.23 %
DPR1	0.76	18.21 %
ERD1	0.76	19.66 %
BMD1	0.71	13.08 %
SGG1	0.53	14.07 %
HSR1	0.47	5.61 %
VKL1	0.36	13.60 %
DPR2	0.32	6.47 %
TCG1	0.08	1.50 %
Total	60.71	21.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	58.43	14.25 %
Total	58.43	14.25 %

Branch *	MTD Sales L	Brand Share %
CH15	6.74	20.15 %
CH03	6.21	16.67 %
CH12	3.58	17.64 %
CH33	3.10	15.44 %
MJR1	3.08	14.51 %
CH20	2.89	11.85 %
CH18	2.86	16.08 %
MC05	2.83	21.25 %
CH17	2.08	12.65 %
CH06	1.59	18.02 %
CH44	1.58	10.50 %
CH41	1.20	11.17 %
MC06	1.10	10.32 %
CH21	0.89	2.98 %
CH09	0.80	11.14 %
CH27	0.58	16.38 %
CH46	0.45	2.89 %
CH32	0.36	8.42 %
UKI1	0.35	2.58 %
CH31	0.12	4.80 %
CH23		0.00 %
CH24		0.00 %
Total	58.43	14.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	57.04	25.69 %
Total	57.04	25.69 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.27	20.00 %
POY2	2.20	19.24 %
KKI2	1.54	15.99 %
TVM2	1.50	10.22 %
NVL2	1.08	9.35 %
KML1	0.83	12.89 %
POY1	0.64	6.99 %
TVM1	0.41	3.96 %
Total	57.04	25.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	55.88	17.58 %
Total	55.88	17.58 %

Branch *	MTD Sales L	Brand Share %
CH16	3.09	15.91 %
CH42	2.38	21.26 %
CH45	2.25	19.49 %
CH30	1.54	19.72 %
AVD1	1.53	10.84 %
TKM1	1.31	15.12 %
CH48	0.74	6.36 %
CH08	0.64	3.82 %
GUD2	0.46	4.57 %
CGL1	0.45	3.42 %
KNR1	0.41	4.59 %
CH40	0.38	4.25 %
CH19	0.34	3.14 %
CH22	0.33	3.77 %
MC10	0.19	2.00 %
CH29	0.18	12.47 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	55.88	17.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	36.44	21.87 %
Total	36.44	21.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.08	17.74 %
KGI1	3.28	20.02 %
KMR1	2.32	18.63 %
TPR1	2.32	21.03 %
CNR1	0.75	9.82 %
MPM1	0.58	9.42 %
TPR4	0.51	10.72 %
CBE5	0.48	19.70 %
GBM1	0.40	5.57 %
UMP1	0.32	17.86 %
CBE4	0.25	5.78 %
CBE1	0.11	3.12 %
ANR1		0.00 %
KMD1		0.00 %
Total	36.44	21.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.01	13.58 %
Total	3.01	13.58 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.92	12.24 %
KLR1	0.67	8.12 %
Total	3.01	13.58 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %