

MTD Sales
695.85 L

Brand Share %
19.94 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	695.85	19.94 %
Total	695.85	19.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	122.73	24.79 %
NORTH ARCOT	92.28	23.50 %
SOUTH-03	87.90	28.65 %
TRICHY-01	79.45	26.59 %
WEST-02	74.30	20.42 %
CHENNAI-01	63.20	16.42 %
SOUTH ARCOT	63.01	25.22 %
CHENNAI-02	62.79	12.72 %
WEST-01	45.87	22.11 %
KL-SOUTH	4.32	20.12 %
HO01		0.00 %
Total	695.85	19.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	122.73	24.79 %
Total	122.73	24.79 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.89	12.54 %
ARM1	1.65	19.41 %
SVK1	1.64	14.39 %
TYI1	1.32	14.49 %
KGL1	1.19	10.47 %
VKM1	0.87	12.91 %
ASM1	0.67	10.94 %
SGT1	0.60	7.43 %
MMT1	0.52	6.35 %
STU2	0.23	5.53 %
Total	122.73	24.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	92.28	23.50 %
Total	92.28	23.50 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.93	18.36 %
ABR1	3.77	19.94 %
TRR1	3.56	16.62 %
AKM1	3.54	11.78 %
WJP1	2.66	14.80 %
ARC2	2.33	11.77 %
VEL1	2.07	7.04 %
CPT1	0.95	18.53 %
ANI1	0.11	1.87 %
Total	92.28	23.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	87.90	28.65 %
Total	87.90	28.65 %

Branch *	MTD Sales L	Brand Share %
TMM1	2.20	16.65 %
TEN2	1.79	19.29 %
TDI1	1.64	13.46 %
MDU1	1.36	9.36 %
PVI1	1.35	12.39 %
SVG1	1.20	18.69 %
KRR1	0.34	6.00 %
PNV1	0.29	9.42 %
ATG1	0.19	3.36 %
Total	87.90	28.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	79.45	26.59 %
Total	79.45	26.59 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.97	19.70 %
TYR1	3.54	15.40 %
TNJ2	2.42	19.23 %
ORU1	1.52	16.63 %
TTP1	1.46	7.33 %
TVR1	1.43	13.97 %
PTK1	0.79	10.86 %
KIK1	0.55	15.77 %
PDK1	0.21	6.05 %
TRY2	0.10	4.30 %
PBR1	0.07	1.41 %
Total	79.45	26.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	74.30	20.42 %
Total	74.30	20.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.44	19.80 %
MCR1	3.24	18.30 %
SGI1	2.75	13.62 %
PMP1	2.53	11.53 %
HSR2	2.23	10.05 %
PLC1	1.77	14.57 %
SLM3	1.68	8.15 %
ERD1	1.40	19.81 %
DPR1	1.37	18.47 %
HRR1	1.27	9.64 %
KRI1	0.89	11.80 %
VKL1	0.78	14.86 %
PDR1	0.66	19.89 %
RSP1	0.57	17.88 %
HSR1	0.27	3.23 %
TCG1	0.11	2.90 %
DPR2		0.00 %
Total	74.30	20.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	63.20	16.42 %
Total	63.20	16.42 %

Branch *	MTD Sales L	Brand Share %
CH16	5.64	19.36 %
CH45	2.38	16.36 %
CH38	2.04	17.66 %
CH08	1.97	9.97 %
CH11	1.86	15.52 %
TKM1	1.38	10.34 %
CH07	1.26	8.65 %
CGL1	0.87	7.13 %
CH39	0.64	6.71 %
GUD2	0.63	3.27 %
CH19	0.61	4.33 %
AVD1	0.57	10.56 %
CH29	0.44	13.34 %
SKL1	0.26	4.24 %
CH22	0.24	3.11 %
GUD1	0.15	1.66 %
MC10	0.06	0.52 %
CH40		0.00 %
Total	63.20	16.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	63.01	25.22 %
Total	63.01	25.22 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.81	11.07 %
TVM1	1.43	13.91 %
KKI2	1.40	12.32 %
POY1	0.50	5.86 %
Total	63.01	25.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	62.79	12.72 %
Total	62.79	12.72 %

Branch *	MTD Sales L	Brand Share %
CH15	8.59	17.71 %
CH03	3.57	7.30 %
CH44	3.31	14.86 %
CH12	3.17	16.89 %
MC05	3.04	16.08 %
CH21	2.75	5.81 %
CH20	2.56	9.50 %
MJR1	2.08	11.01 %
CH41	1.93	15.33 %
CH36	1.45	14.09 %
PON1	1.32	12.03 %
CH06	1.03	8.25 %
UKI1	0.71	5.52 %
CH31	0.58	6.95 %
CH27	0.54	12.02 %
CH17	0.50	8.39 %
CH32	0.36	7.95 %
CH09	0.22	2.07 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	62.79	12.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	45.87	22.11 %
Total	45.87	22.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.27	13.42 %
AVI1	0.73	11.31 %
TPR3	0.57	16.59 %
CBE3	0.47	16.09 %
MPM1	0.36	7.17 %
PLI1	0.35	19.72 %
TPR4	0.31	5.08 %
UMP1	0.13	8.76 %
ANR1	0.12	6.11 %
GBM1	0.06	0.52 %
Total	45.87	22.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.32	20.12 %
Total	4.32	20.12 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.21	19.54 %
PAS1	0.87	14.63 %
Total	4.32	20.12 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %