

MTD Sales
648.75 L

Brand Share %
17.71 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	648.69	17.80 %
Dig-Acce	0.06	0.31 %
Total	648.75	17.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	105.11	19.02 %
NORTH ARCOT	96.64	20.56 %
TRICHY-01	77.62	22.83 %
SOUTH ARCOT	72.44	23.73 %
SOUTH-03	67.67	22.08 %
CHENNAI-02	67.66	13.05 %
WEST-02	62.04	20.52 %
CHENNAI-01	50.10	11.30 %
WEST-01	28.35	16.73 %
WEST-03	20.62	18.32 %
HO01	0.52	0.36 %
Total	648.75	17.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	105.11	19.08 %
Total	105.11	19.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.24	16.72 %
TKS2	2.85	10.83 %
KVT1	2.66	13.38 %
KSM1	1.93	13.91 %
VLY1	1.81	7.52 %
SVK1	1.75	14.44 %
ERL2	1.20	13.16 %
MMT1	1.06	7.15 %
KYR1	1.04	12.12 %
TYI1	0.93	15.53 %
SGT1	0.34	3.55 %
ASM1		0.00 %
COL1		0.00 %
Total	105.11	19.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	96.64	20.57 %
Total	96.64	20.56 %

Branch *	MTD Sales L	Brand Share %
VNB1	3.98	16.22 %
VEL2	3.94	17.34 %
VEL3	2.16	12.48 %
PLR1	1.98	17.68 %
WJP1	1.91	14.30 %
ANI1	1.60	15.47 %
ABR1	1.60	10.00 %
VEL1	1.41	12.29 %
TRR1	1.23	5.60 %
AKM1	1.12	5.28 %
ARC2	1.10	8.39 %
TRT1	0.89	10.94 %
Total	96.64	20.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	77.62	22.84 %
Total	77.62	22.83 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.58	16.30 %
TTP1	2.18	10.09 %
TYR1	2.09	13.37 %
TNJ1	1.12	6.95 %
KUM2	0.92	11.05 %
NCK1	0.84	13.80 %
PDK2	0.59	8.00 %
APM1	0.35	15.08 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	77.62	22.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.44	23.74 %
Total	72.44	23.73 %

Branch *	MTD Sales L	Brand Share %
VPM2	3.00	13.64 %
TVM2	2.20	13.28 %
CDM1	2.07	12.32 %
POY2	1.58	11.12 %
KKI2	0.98	10.69 %
NVL2	0.76	6.41 %
VPM1		0.00 %
Total	72.44	23.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	67.67	22.09 %
Total	67.67	22.08 %

Branch *	MTD Sales L	Brand Share %
TMM1	2.04	16.90 %
MPA1	1.66	15.67 %
KYK1	1.15	16.82 %
TEN2	1.07	13.43 %
DGL1	1.01	8.91 %
MDU1	0.69	2.85 %
KKD3	0.68	9.98 %
ATG1	0.64	16.60 %
MDU7	0.44	5.16 %
BTU1	0.35	6.63 %
MDU5		0.00 %
SVG1		0.00 %
Total	67.67	22.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	67.66	13.16 %
Total	67.66	13.05 %

Branch *	MTD Sales L	Brand Share %
CH15	4.25	8.48 %
CH20	4.05	14.22 %
CH34	3.83	9.84 %
MJR1	3.47	16.33 %
UKI1	3.21	16.98 %
CH21	2.50	8.12 %
CH41	1.88	14.36 %
CH33	1.12	4.71 %
MC06	0.83	14.13 %
CH27	0.63	9.88 %
CH36	0.34	4.10 %
CH06	0.20	1.67 %
CH01		0.00 %
CH12		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	67.66	13.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	61.98	20.52 %
Dig-Acce	0.06	18.87 %
Total	62.04	20.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.36	12.39 %
HSR2	2.16	10.21 %
HRR1	1.38	11.51 %
SLM3	1.35	11.87 %
HSR1	1.05	9.05 %
KRI1	0.91	9.41 %
EDP1	0.34	11.88 %
DPR1		0.00 %
DPR2		0.00 %
Total	62.04	20.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	50.10	11.63 %
Total	50.10	11.30 %

Branch *	MTD Sales L	Brand Share %
CH16	3.91	13.90 %
CH07	3.19	14.42 %
CH48	2.57	13.64 %
CH47	2.31	8.57 %
CH05	2.23	15.97 %
CH42	2.04	14.36 %
CH45	1.72	9.64 %
CH30	1.56	9.17 %
KNR1	1.37	8.07 %
CH19	1.25	9.68 %
SKL1	0.80	6.44 %
CGL1	0.75	5.38 %
MC09	0.59	11.00 %
GUD1	0.49	4.58 %
CH49	0.22	1.17 %
CH22	0.20	1.18 %
CH08	0.19	2.82 %
GUD2	0.18	1.54 %
AVD1	0.18	0.77 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
Total	50.10	11.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	28.35	16.85 %
Total	28.35	16.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.70	14.31 %
KGI1	2.49	13.33 %
KMR1	1.36	8.28 %
MPM1	1.31	13.58 %
CBE4	0.79	12.02 %
KMD1	0.76	14.74 %
ANR1	0.65	14.98 %
PDM1	0.29	16.58 %
SUL1	0.23	10.56 %
UMP1	0.21	9.13 %
CBE1	0.15	3.20 %
SNR1		0.00 %
Total	28.35	16.73 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	20.62	18.33 %
Total	20.62	18.32 %

Branch *	MTD Sales L	Brand Share %
GBM1	1.41	11.41 %
SYM2	0.97	15.64 %
ERD1	0.79	17.15 %
AVI1	0.47	4.89 %
KGM1	0.44	5.40 %
TPR2	0.30	3.45 %
SGG1	0.23	5.85 %
TCG1		0.00 %
VKL1		0.00 %
Total	20.62	18.32 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.36 %
Total	0.52	0.36 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.36 %
MSWH		0.00 %
Total	0.52	0.36 %