TN : OPPO Sales Performance 12/09/2025 9:33 AM

MTD Sales	Brand Share %
470.01 L	20.54 %

Information:
MTD : 01-09-2025 To 11-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **20.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	470.01	20.54 %
Total	470.01	20.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	89.28	24.00 %
NORTH ARCOT	62.11	23.20 %
TRICHY-01	51.78	23.64 %
SOUTH ARCOT	49.53	27.35 %
SOUTH-03	48.87	22.94 %
CHENNAI-02	47.85	15.17 %
WEST-02	46.31	18.45 %
CHENNAI-01	42.08	15.37 %
WEST-01	26.62	17.53 %
KL-SOUTH	5.56	13.47 %
HO01		0.00 %
Total	470.01	20.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	89.28	24.00 %
Total	89.28	24.00 %

Branch *	MTD Sales L	Brand Share %
RPM1	2.17	19.74 %
TKS2	2.16	13.57 %
ERL2	1.82	19.70 %
KVT1	1.63	18.99 %
TCN1	1.62	18.37 %
KGL1	1.16	16.25 %
SVK1	0.92	10.14 %
ARM1	0.79	10.81 %
SGT1	0.58	7.11 %
ASM1	0.50	9.20 %
MMT1	0.43	10.32 %
TYI1	0.14	3.33 %
Total	89.28	24.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	62.11	23.20 %
Total	62.11	23.20 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.88	16.17 %
VEL2	2.35	12.47 %
ARC2	1.97	14.80 %
SBR1	1.71	14.90 %
TRL1	1.49	17.59 %
GDM1	1.43	15.35 %
AKM1	0.94	9.22 %
UGI1	0.93	13.24 %
TRT1	0.73	13.15 %
ANI1	0.68	9.90 %
WJP1	0.45	3.69 %
CPT1	0.44	9.90 %
Total	62.11	23.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	51.78	23.64 %
Total	51.78	23.64 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.80	17.79 %
PBR2	2.28	15.70 %
TNJ1	1.66	15.70 %
ORU1	1.64	18.86 %
TVR1	0.65	15.35 %
PDK1	0.62	10.59 %
PTK1	0.52	7.13 %
APM1	0.51	19.15 %
MDI1	0.15	5.05 %
TTP1	0.13	1.11 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	51.78	23.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	49.53	27.35 %
Total	49.53	27.35 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.74	14.22 %
KKI2	1.59	19.93 %
KML1	1.06	19.47 %
POY2	0.98	12.20 %
NVL2	0.92	18.23 %
POY1	0.39	4.58 %
TVM1	0.22	4.13 %
Total	49.53	27.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	48.87	22.94 %
Total	48.87	22.94 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.49	14.40 %
MDU1	2.00	10.97 %
CBM1	1.35	18.75 %
TEN2	1.11	15.67 %
CMR1	0.96	14.01 %
MPA1	0.85	13.86 %
USL1	0.82	16.07 %
MDU4	0.63	18.21 %
PKM1	0.62	13.97 %
TEN1	0.53	8.46 %
TMM1	0.53	8.63 %
DGL2	0.39	14.36 %
KKD2	0.39	19.20 %
PNV1	0.33	19.98 %
BTU1	0.23	10.81 %
ATG1	0.10	11.15 %
KRR1		0.00 %
Total	48.87	22.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	47.85	15.17 %
Total	47.85	15.17 %

Branch *	MTD Sales L	Brand Share %
CH03	3.73	12.99 %
CH12	2.78	17.20 %
MC05	2.61	16.24 %
CH21	1.83	10.33 %
PON1	1.38	18.37 %
CH41	1.28	13.98 %
MJR1	1.24	7.99 %
CH44	1.03	6.84 %
CH06	0.73	6.70 %
CH20	0.38	2.10 %
UKI1	0.21	1.63 %
CH31	0.15	2.73 %
CH32	0.15	6.46 %
CH27	0.13	6.25 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	47.85	15.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	46.31	18.45 %
Total	46.31	18.45 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.81	12.57 %
PMP1	2.33	17.65 %
HSR2	2.03	17.56 %
VPD1	1.84	18.17 %
ATU1	1.82	17.27 %
PLC1	1.76	16.30 %
BMD1	1.37	20.28 %
EPI1	1.35	16.88 %
MCR1	1.26	16.55 %
HRR1	1.06	8.43 %
VKL1	0.81	15.41 %
SGI1	0.64	7.99 %
KMM1	0.59	20.44 %
ERD1	0.53	16.00 %
SLM3	0.52	5.24 %
TCG1	0.26	8.15 %
DPR2	0.21	3.07 %
HSR1	0.11	1.15 %
KRI1	0.10	2.32 %
Total	46.31	18.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.08	15.37 %
Total	42.08	15.37 %

Branch *	MTD Sales L	Brand Share %
CH14	2.94	13.31 %
CH08	2.39	17.61 %
CH07	2.36	18.92 %
CH16	2.26	13.35 %
CH48	2.21	14.70 %
CH42	1.55	12.93 %
CH30	1.35	10.96 %
GUD2	1.20	17.69 %
KNR1	1.09	12.20 %
CGL1	1.04	10.73 %
CH11	0.82	11.90 %
CH38	0.75	8.29 %
AVD1	0.74	8.12 %
GUD1	0.61	8.80 %
MC02	0.42	16.94 %
CH19	0.24	3.05 %
CH22	0.20	2.21 %
CH39	0.09	2.57 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	42.08	15.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.62	17.53 %
Total	26.62	17.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.30	17.89 %
KMR1	2.32	16.92 %
KGI1	2.20	16.81 %
UAM1	1.35	10.44 %
CNR1	1.24	13.84 %
TPR2	0.86	19.93 %
PPI1	0.51	4.88 %
TPR4	0.51	12.49 %
CBE5	0.42	16.34 %
TPR3	0.36	9.06 %
PLI1	0.33	16.60 %
CBE3	0.25	18.33 %
MPM1	0.14	5.59 %
CBE1	0.13	8.02 %
ANR1	0.11	11.62 %
AVI1		0.00 %
GBM1		0.00 %
SYM2		0.00 %
Total	26.62	17.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.56	13.47 %
Total	5.56	13.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.00	8.57 %
KLR1	1.48	17.33 %
Total	5.56	13.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %