

MTD Sales
698.15 L

Brand Share %
22.71 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	698.15	22.71 %
Total	698.15	22.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	108.49	25.29 %
NORTH ARCOT	93.56	25.72 %
SOUTH-03	81.16	26.55 %
TRICHY-01	80.79	26.47 %
WEST-02	80.66	23.76 %
CHENNAI-02	68.52	16.92 %
SOUTH ARCOT	68.28	27.30 %
CHENNAI-01	65.29	17.93 %
WEST-01	48.17	21.32 %
KL-SOUTH	2.42	11.95 %
HO01	0.80	1.20 %
Total	698.15	22.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	108.49	25.29 %
Total	108.49	25.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.52	22.59 %
TKS1	3.76	21.48 %
TKS2	3.00	12.62 %
PKD1	2.70	21.93 %
NGR1	2.70	11.01 %
RPM1	1.12	20.64 %
TYI1	1.11	15.17 %
KGL1	1.05	10.09 %
SVK1	0.99	9.31 %
MMT1	0.69	12.33 %
SGT1	0.40	4.90 %
ASM1	0.36	8.71 %
TVL2		0.00 %
Total	108.49	25.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	93.56	25.72 %
Total	93.56	25.72 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.83	16.18 %
TRR1	3.08	12.45 %
GDM1	2.97	17.42 %
ABR1	2.56	20.48 %
WJP1	2.27	15.01 %
AKM1	1.78	13.20 %
TRT1	1.47	17.62 %
ARC2	1.42	17.28 %
ANI1	1.06	14.25 %
VEL1	0.91	4.91 %
Total	93.56	25.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	81.16	26.55 %
Total	81.16	26.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.09	10.80 %
ADP1	1.84	16.44 %
MDU5	1.80	18.23 %
TDI1	1.46	16.93 %
BNR1	1.20	17.38 %
USL1	1.06	20.97 %
SGP1	0.82	13.74 %
TEN2	0.79	10.46 %
ATG1	0.77	9.44 %
PNI1	0.51	13.93 %
KRR1	0.48	19.98 %
MDU4	0.35	3.56 %
BTU1	0.12	5.83 %
PNV1	0.12	5.59 %
Total	81.16	26.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	80.79	26.47 %
Total	80.79	26.47 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.06	22.18 %
PBR2	3.43	16.34 %
TVR2	2.24	18.25 %
ORU1	2.11	21.97 %
KRN1	1.50	16.37 %
PBR1	0.79	11.90 %
MDI1	0.77	12.41 %
PDK1	0.69	15.81 %
TRY3	0.67	5.02 %
TRY2	0.61	17.69 %
TVR1	0.35	5.61 %
TTP1	0.23	1.24 %
KIK1	0.12	5.32 %
Total	80.79	26.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	80.66	23.76 %
Total	80.66	23.76 %

Branch *	MTD Sales L	Brand Share %
HSR2	3.63	21.44 %
PMP1	2.50	16.22 %
BMD1	2.32	21.79 %
HRR1	2.11	13.34 %
SGI1	1.84	16.33 %
KRI1	1.70	20.53 %
SLM3	1.66	10.43 %
DPR1	1.30	18.41 %
APN1	1.24	16.71 %
SGG1	0.39	16.87 %
DPR2	0.31	3.27 %
HSR1	0.31	4.54 %
TCG1	0.29	4.84 %
VKL1	0.23	5.09 %
ERD1		0.00 %
Total	80.66	23.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	68.52	16.92 %
Total	68.52	16.92 %

Branch *	MTD Sales L	Brand Share %
CH15	6.90	16.76 %
MJR1	5.04	19.37 %
GPD1	4.63	20.76 %
CH03	3.74	12.52 %
MC05	3.55	20.92 %
CH33	3.09	19.22 %
CH20	2.11	8.80 %
CH41	1.76	20.18 %
CH21	1.72	6.35 %
CH44	1.50	7.38 %
UKI1	1.43	9.36 %
CH27	1.20	15.82 %
CH09	1.06	9.40 %
CH31	0.56	7.66 %
CH46	0.50	7.92 %
CH32	0.33	10.85 %
CH17	0.31	5.94 %
MC08	0.26	17.55 %
MC06	0.24	3.58 %
CH06		0.00 %
CH24	-0.31	-3.41 %
Total	68.52	16.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	68.28	27.30 %
Total	68.28	27.30 %

Branch *	MTD Sales L	Brand Share %
TVM2	3.51	20.88 %
KKI2	3.35	19.41 %
CDM1	2.88	14.85 %
NVL2	2.13	20.81 %
POY1	1.74	17.90 %
TVM1	1.57	20.87 %
KML1	0.72	12.04 %
Total	68.28	27.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	65.29	17.93 %
Total	65.29	17.93 %

Branch *	MTD Sales L	Brand Share %
CH14	4.96	17.67 %
CH08	4.54	21.69 %
CH05	3.29	21.73 %
CH16	3.17	14.52 %
TKM1	3.00	21.31 %
CH30	2.33	12.96 %
CH48	2.24	12.79 %
CH38	2.19	21.89 %
CH07	1.92	14.79 %
GUD2	1.44	10.58 %
AVD1	1.02	5.23 %
CH11	0.83	15.08 %
CH19	0.53	5.56 %
CGL1	0.52	6.43 %
KNR1	0.45	3.16 %
CH22	0.39	4.48 %
CH40	0.31	1.97 %
MC10	0.31	2.64 %
SKL1	0.15	2.19 %
CH39	0.10	2.34 %
CH29		0.00 %
GUD1		0.00 %
Total	65.29	17.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	48.17	21.32 %
Total	48.17	21.32 %

Branch *	MTD Sales L	Brand Share %
KMR1	4.32	17.82 %
GDR1	1.92	16.30 %
UAM1	1.81	13.82 %
TPR1	1.68	20.57 %
AVI1	1.30	20.43 %
CBE6	1.00	15.86 %
TPR2	0.91	10.96 %
SNR1	0.66	21.14 %
CBE3	0.65	18.09 %
CBE1	0.60	15.14 %
ANR1	0.45	16.65 %
SUL1	0.40	16.97 %
GBM1	0.24	2.08 %
UMP1	0.15	8.14 %
PPI1	0.13	1.58 %
MPM1		0.00 %
SYM2		0.00 %
Total	48.17	21.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.42	11.95 %
Total	2.42	11.95 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.23	21.29 %
TVP1	1.19	8.24 %
Total	2.42	11.95 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	1.20 %
Total	0.80	1.20 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	1.20 %
Total	0.80	1.20 %