



TN : OPPO Sales Performance 12/05/2026 9:33 AM

MTD Sales
748.62 L

Brand Share %
19.30 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	748.21	19.47 %
Ear-Buds	0.41	1.12 %
Total	748.62	19.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	131.80	20.15 %
NORTH ARCOT	105.84	24.26 %
TRICHY-01	84.97	27.29 %
SOUTH-03	82.49	21.35 %
CHENNAI-02	79.34	13.76 %
CHENNAI-01	77.94	16.87 %
WEST-02	72.62	18.87 %
SOUTH ARCOT	67.62	20.91 %
WEST-01	46.00	18.85 %
HO01		0.00 %
Total	748.62	19.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	131.72	20.29 %
Ear-Buds	0.08	1.63 %
Total	131.80	20.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.43	15.57 %
TUT2	4.85	13.65 %
VLY1	4.63	17.60 %
TKS2	4.16	15.87 %
SVK1	2.99	13.78 %
MMT1	2.82	18.02 %
APK2	2.20	17.27 %
KGL1	2.13	11.56 %
APK1	2.03	14.51 %
KSM1	1.61	12.63 %
PDI1	1.53	17.76 %
TYI1	1.44	17.13 %
ASM1	1.05	14.79 %
SGT1	0.83	10.54 %
ARM1	0.31	3.17 %
Total	131.80	20.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	105.82	24.51 %
Ear-Buds	0.02	0.46 %
Total	105.84	24.26 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.41	12.70 %
SBR1	2.94	17.51 %
WJP1	2.61	14.24 %
CYR1	2.23	18.07 %
TRR1	2.21	10.06 %
CPT1	2.20	16.31 %
TRT1	1.79	19.27 %
ARC2	1.72	16.02 %
ABR1	1.30	8.41 %
PLR1	1.28	16.71 %
Total	105.84	24.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	84.95	27.51 %
Ear-Buds	0.02	0.82 %
Total	84.97	27.29 %

Branch *	MTD Sales L	Brand Share %
TYR1	3.18	15.39 %
TNJ1	2.87	14.93 %
PTK1	2.02	19.15 %
MVM1	1.92	19.09 %
APM1	0.87	14.45 %
TVR2	0.67	5.63 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	84.97	27.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	82.45	21.51 %
Ear-Buds	0.04	1.26 %
Total	82.49	21.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.99	11.42 %
CMR1	2.59	18.38 %
TEN2	2.10	18.58 %
TMM1	1.69	12.48 %
DGL2	1.50	16.30 %
TDI1	1.19	15.85 %
SVG1	1.18	12.12 %
DGL1	1.15	5.91 %
ATG1	0.67	8.11 %
MDU7	0.21	1.89 %
KRR1	0.16	3.16 %
KYK1	0.15	2.45 %
PVI1	0.15	1.19 %
BTU1		0.00 %
Total	82.49	21.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	79.22	13.90 %
Ear-Buds	0.12	1.93 %
Total	79.34	13.76 %

Branch *	MTD Sales L	Brand Share %
CH03	8.08	15.42 %
CH15	4.64	12.03 %
CH50	4.50	14.54 %
CH34	4.19	15.22 %
GPD1	3.58	12.11 %
CH20	3.50	18.56 %
MJR1	3.26	14.20 %
CH51	2.65	18.82 %
CH21	2.38	5.16 %
CH33	2.23	6.49 %
CH43	2.02	16.41 %
MC05	1.65	5.75 %
CH12	1.40	4.90 %
CH46	0.81	6.20 %
CH23	0.64	6.41 %
CH36	0.53	14.08 %
CH27	0.41	4.32 %
CH31	0.39	3.51 %
CH06	0.33	3.47 %
CH24	0.28	2.16 %
CH32		0.00 %
Total	79.34	13.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	77.82	17.10 %
Ear-Buds	0.12	1.84 %
Total	77.94	16.87 %

Branch *	MTD Sales L	Brand Share %
CH05	3.75	16.72 %
CH47	3.23	14.07 %
CH45	1.74	14.09 %
CH22	1.37	13.68 %
AVD1	1.29	10.44 %
CH16	1.18	4.82 %
CH08	0.84	4.24 %
SKL1	0.80	7.58 %
GUD2	0.76	6.92 %
CGL1	0.48	4.63 %
CH30	0.46	2.39 %
CH19	0.39	2.94 %
CH26	0.34	15.82 %
CH40	0.33	1.58 %
CH25		0.00 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	77.94	16.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	72.62	19.01 %
Total	72.62	18.87 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.65	15.73 %
PMP1	2.37	13.91 %
SLM2	2.28	16.18 %
HSR2	2.24	9.29 %
SLM3	2.09	15.35 %
HSR1	1.95	12.86 %
HRR1	1.60	13.06 %
KRI1	0.94	5.09 %
TCG1	0.41	10.78 %
SGG1	0.29	12.22 %
MCR1	0.27	2.21 %
PDR1	0.19	14.54 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
Total	72.62	18.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	67.62	21.06 %
Total	67.62	20.91 %

Branch *	MTD Sales L	Brand Share %
PRT1	5.33	19.16 %
KLM1	4.97	18.91 %
CDM1	3.61	18.58 %
TVM2	2.22	10.90 %
KKI2	1.65	13.67 %
TVM1	1.07	12.27 %
KML1	0.95	18.06 %
VCM1	0.75	14.21 %
NVL2	0.19	1.08 %
VPM1		0.00 %
Total	67.62	20.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	46.00	19.07 %
Total	46.00	18.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.58	17.06 %
UAM1	3.50	17.93 %
GDR1	3.03	18.43 %
CNR1	1.30	6.55 %
MPM1	0.62	7.19 %
PLI1	0.61	11.89 %
KMD1	0.56	12.98 %
CBE4	0.55	12.54 %
SYM2	0.47	11.49 %
UMP1	0.40	18.88 %
GBM1	0.39	3.03 %
SNR1	0.38	15.67 %
TPR4	0.35	15.36 %
TPR3	0.30	10.11 %
CBE3	0.28	12.74 %
TPR2	0.22	3.92 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
Total	46.00	18.85 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %