

MTD Sales
546.75 L

Brand Share %
22.01 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	546.75	22.01 %
Total	546.75	22.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	88.11	24.58 %
NORTH ARCOT	70.86	25.24 %
TRICHY-01	70.17	27.13 %
SOUTH-03	61.67	27.47 %
WEST-02	57.12	22.07 %
CHENNAI-02	55.30	14.40 %
SOUTH ARCOT	53.64	25.61 %
CHENNAI-01	53.11	17.55 %
WEST-01	33.81	21.48 %
KL-SOUTH	2.95	13.68 %
HO01		0.00 %
Total	546.75	22.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	88.11	24.58 %
Total	88.11	24.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	9.87	20.94 %
NGR1	4.73	17.15 %
VLY1	3.47	19.54 %
TUT2	3.32	20.70 %
MAR1	2.73	21.82 %
TKS2	1.98	16.02 %
KGL1	0.98	10.32 %
RPM1	0.90	19.72 %
SGT1	0.67	6.29 %
MMT1	0.56	8.70 %
ARM1	0.47	12.88 %
VKM1	0.41	18.53 %
TYI1	0.11	2.03 %
Total	88.11	24.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	70.86	25.24 %
Total	70.86	25.24 %

Branch *	MTD Sales L	Brand Share %
WJP1	3.12	18.49 %
CYR1	2.44	21.49 %
UGI1	2.21	19.29 %
TRR1	1.98	13.94 %
ABR1	1.73	18.31 %
AKM1	1.71	11.40 %
VEL2	1.41	15.71 %
VEL1	1.36	13.61 %
CPT1	0.67	18.44 %
GDM1	0.59	4.54 %
ANI1	0.37	9.24 %
Total	70.86	25.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	70.17	27.13 %
Total	70.17	27.13 %

Branch *	MTD Sales L	Brand Share %
TRY4	2.71	14.45 %
TNJ1	2.22	15.89 %
AYR1	1.67	20.43 %
TTP1	1.59	13.38 %
PTK1	0.82	16.00 %
PDK1	0.40	12.87 %
KIK1	0.28	17.87 %
APM1	0.21	6.68 %
Total	70.17	27.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	61.67	27.47 %
Total	61.67	27.47 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.58	9.02 %
TEN1	1.53	15.75 %
PVI1	1.46	19.62 %
KYK1	1.32	21.30 %
TEN2	1.11	17.66 %
TMM1	0.94	13.41 %
SGP1	0.87	19.25 %
DGL1	0.64	10.35 %
KRR1	0.58	12.25 %
PNV2	0.20	1.45 %
BTU1	0.10	2.56 %
ATG1	0.10	4.15 %
Total	61.67	27.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	57.12	22.07 %
Total	57.12	22.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.55	20.67 %
OML1	3.57	21.85 %
HSR2	2.61	19.39 %
PLC1	1.76	21.39 %
MTR1	1.67	20.72 %
PMP1	1.55	12.59 %
MCR1	1.49	21.93 %
EPI1	1.17	17.44 %
SLM3	0.92	10.73 %
DPR1	0.76	19.20 %
BMD1	0.71	14.05 %
KRI1	0.62	8.52 %
SGG1	0.53	14.07 %
HSR1	0.47	6.43 %
VKL1	0.36	15.16 %
DPR2	0.32	6.56 %
TCG1	0.08	1.75 %
Total	57.12	22.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	55.30	14.40 %
Total	55.30	14.40 %

Branch *	MTD Sales L	Brand Share %
CH15	6.52	20.94 %
CH03	5.49	15.81 %
CH12	3.29	16.84 %
CH33	3.10	15.76 %
MJR1	2.98	15.18 %
CH18	2.71	15.78 %
MC05	2.58	20.62 %
CH20	2.25	10.29 %
CH17	2.08	12.90 %
CH44	1.58	11.64 %
CH06	1.33	15.49 %
CH41	1.20	11.77 %
MC06	1.10	10.61 %
CH09	0.80	13.96 %
CH21	0.74	2.78 %
CH27	0.58	17.09 %
CH46	0.45	3.01 %
CH32	0.36	8.42 %
UKI1	0.35	2.80 %
CH31	0.12	5.26 %
CH23		0.00 %
CH24		0.00 %
Total	55.30	14.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	53.64	25.61 %
Total	53.64	25.61 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.16	19.84 %
POY2	2.01	18.07 %
KKI2	1.41	14.87 %
TVM2	1.26	9.24 %
NVL2	1.08	10.57 %
KML1	0.83	12.91 %
POY1	0.54	6.35 %
TVM1	0.41	4.15 %
Total	53.64	25.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	53.11	17.55 %
Total	53.11	17.55 %

Branch *	MTD Sales L	Brand Share %
CH07	3.46	21.99 %
CH42	2.38	21.93 %
CH16	2.32	13.46 %
CH45	2.25	21.15 %
CH30	1.54	19.92 %
AVD1	1.41	10.63 %
TKM1	1.07	13.14 %
CH08	0.64	4.12 %
CH48	0.63	5.58 %
GUD2	0.46	4.73 %
CGL1	0.45	3.73 %
KNR1	0.41	4.66 %
CH40	0.38	4.25 %
CH19	0.34	3.27 %
CH22	0.33	4.25 %
MC10	0.19	2.21 %
CH29	0.18	12.47 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	53.11	17.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	33.81	21.48 %
Total	33.81	21.48 %

Branch *	MTD Sales L	Brand Share %
KGI1	3.28	21.03 %
CBE2	3.22	15.44 %
KMR1	2.10	18.08 %
TPR1	1.97	18.48 %
CNR1	0.75	10.03 %
MPM1	0.58	9.63 %
TPR4	0.51	11.27 %
SYM2	0.51	17.80 %
CBE5	0.48	19.70 %
GBM1	0.25	3.60 %
CBE4	0.25	5.78 %
UMP1	0.13	7.91 %
CBE1	0.11	3.36 %
ANR1		0.00 %
KMD1		0.00 %
Total	33.81	21.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.95	13.68 %
Total	2.95	13.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.26	21.25 %
PAS1	1.02	13.43 %
KLR1	0.67	8.35 %
Total	2.95	13.68 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %