

MTD Sales
620.81 L

Brand Share %
20.06 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	620.81	20.06 %
Total	620.81	20.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	109.45	24.96 %
NORTH ARCOT	79.39	24.45 %
TRICHY-01	73.26	26.97 %
SOUTH-03	72.99	28.79 %
WEST-02	65.93	20.73 %
CHENNAI-01	59.01	17.14 %
CHENNAI-02	57.76	12.70 %
SOUTH ARCOT	57.05	25.67 %
WEST-01	42.48	22.31 %
KL-SOUTH	3.50	18.69 %
HO01		0.00 %
Total	620.81	20.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	109.45	24.96 %
Total	109.45	24.96 %

Branch *	MTD Sales L	Brand Share %
NGR1	5.55	19.29 %
TKS2	2.56	12.24 %
ARM1	1.65	19.41 %
TYI1	1.21	14.29 %
SVK1	1.06	10.53 %
KGL1	1.00	9.74 %
VKM1	0.87	13.53 %
SGT1	0.60	8.11 %
ASM1	0.53	9.59 %
MMT1	0.52	6.48 %
STU2	0.23	5.53 %
Total	109.45	24.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	79.39	24.45 %
Total	79.39	24.45 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.72	19.88 %
TRR1	3.26	15.97 %
ARC2	2.14	11.06 %
WJP1	2.12	13.11 %
VEL1	2.07	7.72 %
AKM1	1.37	18.09 %
SLG1	0.24	10.23 %
ANI1	0.11	2.12 %
Total	79.39	24.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	73.26	26.97 %
Total	73.26	26.97 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.24	18.81 %
TYR1	2.83	14.08 %
TNJ2	2.42	19.48 %
TTP1	1.46	7.97 %
ORU1	1.42	16.20 %
TVR1	1.31	13.52 %
PTK1	0.59	10.37 %
KIK1	0.55	17.11 %
PDK1	0.21	6.34 %
TRY2	0.10	5.94 %
PBR1	0.07	1.54 %
Total	73.26	26.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	72.99	28.79 %
Total	72.99	28.79 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.64	15.09 %
TDI1	1.49	13.15 %
MDU1	1.17	8.72 %
PVI1	1.17	11.25 %
SVG1	1.06	19.02 %
TPT1	1.01	16.50 %
KRR1	0.34	6.10 %
PNV1	0.20	7.93 %
ATG1	0.19	3.72 %
Total	72.99	28.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	65.93	20.73 %
Total	65.93	20.73 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.12	19.88 %
MCR1	2.86	18.02 %
PMP1	2.53	12.46 %
HSR2	2.10	11.12 %
SLM3	1.68	8.86 %
SGI1	1.50	19.99 %
HRR1	1.27	10.50 %
DPR1	1.24	18.27 %
KRI1	0.89	12.25 %
VKL1	0.78	15.73 %
PLC1	0.76	12.59 %
RSP1	0.57	19.47 %
PDR1	0.48	15.24 %
HSR1	0.27	3.23 %
TCG1	0.11	3.06 %
DPR2		0.00 %
Total	65.93	20.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	59.01	17.14 %
Total	59.01	17.14 %

Branch *	MTD Sales L	Brand Share %
CH16	5.23	19.47 %
CH42	3.05	19.54 %
CH45	2.38	17.38 %
CH08	1.97	10.13 %
CH11	1.86	17.93 %
CH30	1.86	17.45 %
CH38	1.84	20.03 %
TKM1	1.38	11.22 %
CH07	1.26	9.42 %
MC09	0.93	19.12 %
CGL1	0.87	7.61 %
GUD2	0.63	3.81 %
AVD1	0.57	10.95 %
CH19	0.50	3.88 %
CH29	0.44	13.40 %
CH39	0.42	5.73 %
SKL1	0.26	4.50 %
CH22	0.24	3.26 %
GUD1	0.15	1.79 %
MC10	0.06	0.62 %
CH40		0.00 %
Total	59.01	17.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	57.76	12.70 %
Total	57.76	12.70 %

Branch *	MTD Sales L	Brand Share %
CH15	7.89	17.72 %
CH03	3.03	6.82 %
CH44	2.85	13.68 %
CH21	2.75	6.42 %
MC05	2.73	18.37 %
CH12	2.39	14.56 %
MJR1	2.08	11.14 %
CH20	2.04	8.44 %
CH41	1.77	16.71 %
CH36	1.45	14.26 %
PON1	1.32	15.31 %
CH06	1.03	9.41 %
UKI1	0.71	5.64 %
CH31	0.58	7.48 %
CH27	0.54	10.94 %
CH17	0.50	8.49 %
CH32	0.36	8.06 %
CH09	0.22	2.24 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	57.76	12.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	57.05	25.67 %
Total	57.05	25.67 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.60	10.81 %
TVM1	1.43	18.27 %
KKI2	1.40	13.42 %
VCM1	0.61	20.00 %
POY1	0.50	7.28 %
Total	57.05	25.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	42.48	22.31 %
Total	42.48	22.31 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.99	13.12 %
AVI1	0.60	10.24 %
TPR3	0.57	17.97 %
MPM1	0.36	8.06 %
PLI1	0.35	19.72 %
CBE6	0.34	12.75 %
TPR4	0.31	5.39 %
CBE3	0.20	8.38 %
UMP1	0.13	9.70 %
GBM1	0.06	0.59 %
ANR1		0.00 %
Total	42.48	22.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.50	18.69 %
Total	3.50	18.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.89	17.80 %
PAS1	0.67	13.96 %
Total	3.50	18.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %