

MTD Sales
600.14 L

Brand Share %
18.40 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	600.08	18.50 %
Dig-Acce	0.06	0.32 %
Total	600.14	18.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	97.21	19.55 %
NORTH ARCOT	87.74	20.59 %
TRICHY-01	70.23	22.76 %
SOUTH ARCOT	66.45	23.49 %
SOUTH-03	64.55	22.86 %
CHENNAI-02	61.77	13.86 %
WEST-02	59.84	22.14 %
CHENNAI-01	46.91	12.41 %
WEST-01	26.49	17.61 %
WEST-03	18.44	18.98 %
HO01	0.52	0.42 %
Total	600.14	18.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	97.21	19.60 %
Total	97.21	19.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.06	17.47 %
VNR2	6.26	17.02 %
TKS2	2.68	13.40 %
KVT1	2.48	14.84 %
VLY1	1.81	8.34 %
KSM1	1.70	12.44 %
SVK1	1.49	13.88 %
ERL2	1.20	15.90 %
MMT1	1.06	7.41 %
KYR1	1.04	13.06 %
PDI1	1.02	16.40 %
VKM1	0.92	17.30 %
TYI1	0.70	12.13 %
SGT1	0.34	3.99 %
ASM1		0.00 %
COL1		0.00 %
Total	97.21	19.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	87.74	20.60 %
Total	87.74	20.59 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.30	14.39 %
VNB1	3.27	14.38 %
UGI1	2.86	17.15 %
VEL3	2.16	13.01 %
KPM1	1.77	14.38 %
WJP1	1.73	14.18 %
ANI1	1.60	17.24 %
ABR1	1.60	10.75 %
VEL1	1.41	15.80 %
TRR1	1.23	6.15 %
AKM1	1.12	5.33 %
ARC2	0.95	7.87 %
TRT1	0.89	15.34 %
Total	87.74	20.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	70.23	22.77 %
Total	70.23	22.76 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.58	17.43 %
TYR1	1.65	11.98 %
TTP1	1.44	7.80 %
NMM1	1.26	13.61 %
TNJ1	0.86	5.95 %
NCK1	0.84	16.33 %
KUM2	0.65	8.45 %
PDK2	0.59	8.43 %
APM1	0.35	16.70 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	70.23	22.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	66.45	23.50 %
Total	66.45	23.49 %

Branch *	MTD Sales L	Brand Share %
VPM2	3.00	15.84 %
CDM1	2.07	13.11 %
MKM1	1.93	15.83 %
TVM2	1.85	11.71 %
POY2	1.58	11.80 %
NVL2	0.76	7.65 %
KKI2	0.71	8.02 %
VPM1		0.00 %
Total	66.45	23.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	64.55	22.87 %
Total	64.55	22.86 %

Branch *	MTD Sales L	Brand Share %
KPT1	1.91	17.86 %
TMM1	1.89	16.27 %
MPA1	1.51	14.99 %
TEN2	1.07	15.15 %
DGL1	1.01	11.01 %
KYK1	0.93	14.35 %
KKD3	0.68	10.00 %
MDU1	0.46	2.17 %
MDU7	0.44	5.23 %
BTU1	0.35	6.63 %
MDU5		0.00 %
SVG1		0.00 %
Total	64.55	22.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	61.77	13.99 %
Total	61.77	13.86 %

Branch *	MTD Sales L	Brand Share %
CH15	4.25	9.31 %
CH20	3.90	17.07 %
CH34	3.18	10.29 %
UKI1	3.06	16.74 %
CH21	2.50	9.21 %
CH44	1.94	16.90 %
CH41	1.88	17.12 %
CH33	0.95	4.28 %
CH27	0.63	9.88 %
CH36	0.34	4.10 %
CH06	0.20	1.82 %
MC06	0.20	3.79 %
CH01		0.00 %
CH12		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	61.77	13.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	59.78	22.14 %
Dig-Acce	0.06	21.15 %
Total	59.84	22.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.19	14.04 %
HSR2	2.16	15.32 %
HRR1	1.38	11.51 %
SLM3	1.35	11.99 %
HSR1	1.05	11.17 %
KRI1	0.91	11.01 %
PNG1	0.67	16.74 %
EDP1	0.34	14.41 %
DPR1		0.00 %
DPR2		0.00 %
Total	59.84	22.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	46.91	12.80 %
Total	46.91	12.41 %

Branch *	MTD Sales L	Brand Share %
CH16	3.91	15.38 %
CH07	2.95	13.75 %
CH48	2.40	14.08 %
CH42	2.04	16.19 %
CH47	1.70	6.81 %
CH30	1.56	11.70 %
CH45	1.54	11.59 %
KNR1	1.37	8.81 %
CH19	1.25	10.52 %
SKL1	0.80	6.97 %
MC09	0.59	12.15 %
CGL1	0.52	4.32 %
GUD1	0.49	5.06 %
CH49	0.22	1.34 %
CH22	0.20	3.66 %
CH08	0.19	3.01 %
GUD2	0.18	1.98 %
AVD1	0.18	1.02 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
Total	46.91	12.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.49	17.75 %
Total	26.49	17.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.16	15.01 %
GDR1	2.52	18.08 %
KGI1	2.49	14.61 %
KMR1	1.36	9.67 %
MPM1	1.04	11.53 %
CBE4	0.79	12.02 %
KMD1	0.76	14.74 %
ANR1	0.49	11.86 %
SUL1	0.23	10.56 %
UMP1	0.21	9.89 %
CBE1	0.15	3.20 %
CBE5		0.00 %
SNR1		0.00 %
Total	26.49	17.61 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	18.44	18.99 %
Total	18.44	18.98 %

Branch *	MTD Sales L	Brand Share %
GBM1	0.81	7.87 %
ERD1	0.79	17.92 %
SYM2	0.79	13.51 %
AVI1	0.47	4.95 %
KGM1	0.44	6.44 %
TPR2	0.30	3.55 %
SGG1	0.23	8.15 %
TCG1		0.00 %
VKL1		0.00 %
Total	18.44	18.98 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.42 %
Total	0.52	0.42 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.42 %
MSWH		0.00 %
Total	0.52	0.42 %