

MTD Sales
439.01 L

Brand Share %
20.51 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	439.01	20.51 %
Total	439.01	20.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	83.28	24.00 %
NORTH ARCOT	58.02	23.29 %
TRICHY-01	48.06	23.31 %
SOUTH ARCOT	47.19	27.70 %
SOUTH-03	47.16	23.61 %
CHENNAI-02	44.23	14.99 %
WEST-02	42.27	18.16 %
CHENNAI-01	37.96	14.84 %
WEST-01	25.28	17.66 %
KL-SOUTH	5.56	14.07 %
HO01		0.00 %
Total	439.01	20.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	83.28	24.00 %
Total	83.28	24.00 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.04	14.85 %
RPM1	1.93	18.74 %
ERL2	1.52	19.08 %
KVT1	1.51	18.43 %
TCN1	1.41	18.47 %
KGL1	1.05	16.14 %
SVK1	0.92	10.25 %
UDN1	0.91	18.98 %
ARM1	0.79	10.83 %
SGT1	0.58	7.23 %
ASM1	0.50	11.41 %
MMT1	0.43	11.10 %
TYI1	0.14	3.38 %
Total	83.28	24.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	58.02	23.29 %
Total	58.02	23.29 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.62	15.91 %
VEL2	2.03	11.44 %
ARC2	1.72	13.90 %
TRL1	1.49	19.26 %
SBR1	1.45	13.71 %
GDM1	1.14	14.24 %
AKM1	0.94	9.56 %
UGI1	0.93	14.05 %
SLG1	0.89	17.80 %
ANI1	0.68	10.15 %
WJP1	0.45	3.91 %
CPT1	0.37	9.21 %
TRT1	0.30	5.84 %
Total	58.02	23.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	48.06	23.31 %
Total	48.06	23.31 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.57	17.23 %
PBR2	2.28	16.41 %
KRN1	1.62	19.44 %
TNJ1	1.53	15.74 %
ORU1	1.49	17.82 %
TVR1	0.65	15.99 %
PDK1	0.62	10.85 %
PTK1	0.52	7.57 %
APM1	0.51	20.10 %
MDI1	0.15	5.28 %
TTP1	0.13	1.28 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	48.06	23.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	47.19	27.70 %
Total	47.19	27.70 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.74	15.12 %
POY2	0.98	12.96 %
KML1	0.96	18.28 %
POY1	0.27	3.43 %
TVM1	0.22	4.15 %
Total	47.19	27.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	47.16	23.61 %
Total	47.16	23.61 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.37	14.14 %
MDU1	1.91	11.93 %
CBM1	1.35	19.61 %
TEN2	1.11	16.31 %
MPA1	0.85	14.35 %
CMR1	0.82	13.89 %
USL1	0.82	16.46 %
MDU4	0.63	18.28 %
PKM1	0.62	14.32 %
TEN1	0.53	9.88 %
TMM1	0.53	8.97 %
DGL2	0.39	15.11 %
BTU1	0.23	10.81 %
ATG1	0.10	13.98 %
KRR1		0.00 %
Total	47.16	23.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	44.23	14.99 %
Total	44.23	14.99 %

Branch *	MTD Sales L	Brand Share %
CH03	3.47	12.58 %
CH12	2.78	18.45 %
MC05	2.10	14.09 %
CH21	1.83	11.34 %
PON1	1.38	18.87 %
MJR1	1.24	8.37 %
CH44	1.03	7.52 %
CH41	0.84	9.88 %
CH06	0.73	6.87 %
CH20	0.38	2.32 %
UKI1	0.21	1.74 %
CH32	0.15	6.46 %
CH27	0.13	6.25 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	44.23	14.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	42.27	18.16 %
Total	42.27	18.16 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.42	11.80 %
PMP1	2.17	18.05 %
HSR2	1.90	18.70 %
VPD1	1.84	18.65 %
ATU1	1.82	17.27 %
PLC1	1.66	15.65 %
MTR1	1.53	18.91 %
MCR1	1.26	19.49 %
EPI1	1.19	15.66 %
HRR1	0.96	8.08 %
VKL1	0.81	15.96 %
SGI1	0.64	8.26 %
KVP1	0.63	18.42 %
KMM1	0.59	20.44 %
SLM3	0.52	6.23 %
ERD1	0.42	15.15 %
TCG1	0.26	8.15 %
DPR2	0.21	3.47 %
HSR1	0.11	1.20 %
KRI1	0.10	2.68 %
Total	42.27	18.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.96	14.84 %
Total	37.96	14.84 %

Branch *	MTD Sales L	Brand Share %
CH14	2.63	12.95 %
CH07	2.36	20.49 %
CH08	2.24	17.60 %
CH48	2.04	14.18 %
CH16	1.69	10.97 %
CH42	1.33	12.41 %
CGL1	1.04	10.73 %
CH30	1.00	8.57 %
KNR1	0.95	11.03 %
CH11	0.68	10.34 %
CH38	0.62	7.62 %
AVD1	0.61	7.71 %
GUD1	0.61	9.58 %
CH26	0.48	19.85 %
MC02	0.42	19.45 %
CH19	0.24	3.22 %
CH22	0.20	2.40 %
CH39	0.09	3.26 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	37.96	14.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	25.28	17.66 %
Total	25.28	17.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.30	19.41 %
KMR1	2.17	16.85 %
KGI1	1.95	16.07 %
UAM1	1.35	11.80 %
CNR1	1.16	13.50 %
PPI1	0.51	5.04 %
CBE5	0.42	16.78 %
TPR3	0.36	9.92 %
PLI1	0.33	16.60 %
TPR4	0.29	7.70 %
CBE3	0.25	19.91 %
MPM1	0.14	5.59 %
CBE1	0.13	8.02 %
ANR1	0.11	11.62 %
AVI1		0.00 %
GBM1		0.00 %
SYM2		0.00 %
Total	25.28	17.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.56	14.07 %
Total	5.56	14.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.00	9.01 %
KLR1	1.48	17.67 %
Total	5.56	14.07 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %