



TN : OPPO Sales Performance 11/05/2026 9:34 AM

MTD Sales
681.04 L

Brand Share %
19.17 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	680.64	19.34 %
Ear-Buds	0.41	1.21 %
Total	681.04	19.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	121.68	20.28 %
NORTH ARCOT	95.55	23.86 %
TRICHY-01	76.52	27.27 %
SOUTH-03	76.31	21.52 %
CHENNAI-02	73.03	13.73 %
CHENNAI-01	69.99	16.49 %
WEST-02	65.03	18.65 %
SOUTH ARCOT	61.14	21.08 %
WEST-01	41.79	18.87 %
HO01		0.00 %
Total	681.04	19.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	121.60	20.42 %
Ear-Buds	0.08	1.73 %
Total	121.68	20.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.79	15.32 %
TUT2	4.44	13.14 %
VLY1	4.01	16.22 %
SVK1	2.83	13.59 %
TKS2	2.83	12.56 %
APK1	2.03	15.56 %
KGL1	1.95	12.30 %
APK2	1.85	16.10 %
PDI1	1.53	18.64 %
ASM1	1.05	18.36 %
TYI1	0.93	13.36 %
KSM1	0.92	8.59 %
SGT1	0.83	11.21 %
ARM1	0.31	3.17 %
Total	121.68	20.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	95.53	24.11 %
Ear-Buds	0.02	0.50 %
Total	95.55	23.86 %

Branch *	MTD Sales L	Brand Share %
AKM1	4.39	18.87 %
VEL2	2.93	11.43 %
WJP1	2.61	16.46 %
VNB1	2.56	19.11 %
TRR1	2.21	10.59 %
CPT1	2.20	17.82 %
CYR1	2.09	18.77 %
SBR1	1.92	13.13 %
TRT1	1.62	18.04 %
ARC2	1.40	14.26 %
ABR1	1.30	8.56 %
PLR1	0.94	14.54 %
Total	95.55	23.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	76.50	27.49 %
Ear-Buds	0.02	0.90 %
Total	76.52	27.27 %

Branch *	MTD Sales L	Brand Share %
TYR1	3.18	16.59 %
TNJ1	2.87	16.96 %
MVM1	1.62	18.61 %
MDI1	0.72	18.89 %
TVR2	0.67	6.67 %
APM1	0.65	12.11 %
KUM2	0.59	15.80 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	76.52	27.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	76.27	21.69 %
Ear-Buds	0.04	1.36 %
Total	76.31	21.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.83	12.41 %
NTM1	2.31	18.95 %
ADP1	1.97	19.16 %
TEN2	1.54	16.93 %
DGL2	1.50	17.67 %
SVG1	1.18	12.29 %
DGL1	1.15	6.28 %
TMM1	1.05	8.39 %
TDI1	1.03	16.01 %
ATG1	0.67	9.76 %
MDU7	0.21	1.92 %
KYK1	0.15	3.54 %
PVI1	0.15	1.26 %
BTU1		0.00 %
KRR1		0.00 %
Total	76.31	21.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	72.90	13.87 %
Ear-Buds	0.12	2.05 %
Total	73.03	13.73 %

Branch *	MTD Sales L	Brand Share %
CH03	7.47	15.35 %
CH50	4.50	15.16 %
CH15	4.17	11.42 %
CH34	4.02	16.76 %
GPD1	3.23	11.73 %
MJR1	3.09	14.05 %
CH20	2.85	16.66 %
CH51	2.49	17.92 %
CH33	2.23	7.22 %
CH43	2.02	16.93 %
CH21	1.87	4.63 %
MC05	1.65	6.29 %
CH12	1.40	5.22 %
CH46	0.81	6.49 %
CH23	0.64	6.59 %
CH27	0.41	4.67 %
CH31	0.39	3.51 %
CH36	0.36	10.45 %
CH06	0.33	4.30 %
CH24	0.28	2.22 %
CH32		0.00 %
Total	73.03	13.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	69.87	16.71 %
Ear-Buds	0.12	1.97 %
Total	69.99	16.49 %

Branch *	MTD Sales L	Brand Share %
CH05	3.75	18.78 %
CH47	3.23	14.08 %
CH45	1.74	14.83 %
CH22	1.37	14.72 %
AVD1	1.29	11.99 %
CH08	0.84	4.73 %
SKL1	0.80	8.47 %
GUD2	0.76	6.92 %
CH16	0.68	2.98 %
CGL1	0.48	6.12 %
CH30	0.46	2.50 %
CH19	0.39	3.13 %
CH26	0.34	16.65 %
CH40	0.33	1.58 %
CH25		0.00 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	69.99	16.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	65.03	18.79 %
Total	65.03	18.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.25	16.15 %
NKL2	2.80	18.72 %
MTR1	2.17	16.52 %
SGI1	2.17	18.95 %
OML1	2.13	18.86 %
SLM2	2.12	15.52 %
HSR1	1.95	14.98 %
PMP1	1.85	11.64 %
SLM3	1.54	12.41 %
HRR1	1.44	12.23 %
HSR2	1.14	5.39 %
KRI1	0.94	5.33 %
TCG1	0.41	11.27 %
SGG1	0.29	13.35 %
MCR1	0.27	2.28 %
PDR1	0.19	14.54 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
Total	65.03	18.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	61.14	21.22 %
Total	61.14	21.08 %

Branch *	MTD Sales L	Brand Share %
PRT1	5.05	18.70 %
CDM1	3.01	18.37 %
MKM1	1.98	19.12 %
VPM2	1.95	18.46 %
VCM2	1.32	18.62 %
TVM2	1.16	6.90 %
KKI2	1.09	9.85 %
TVM1	0.75	9.47 %
VCM1	0.75	16.85 %
NVL2		0.00 %
VPM1		0.00 %
Total	61.14	21.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	41.79	19.10 %
Total	41.79	18.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.10	18.13 %
UAM1	3.50	18.53 %
GDR1	2.81	18.69 %
CNR1	1.02	5.20 %
MPM1	0.62	8.54 %
KMD1	0.56	17.58 %
CBE4	0.55	15.81 %
PDM1	0.54	15.20 %
SYM2	0.47	14.34 %
GBM1	0.39	3.31 %
TPR4	0.35	17.29 %
PLI1	0.31	6.33 %
TPR3	0.30	12.10 %
CBE3	0.28	12.79 %
TPR2	0.22	3.93 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
Total	41.79	18.87 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %