

MTD Sales
500.03 L

Brand Share %
22.01 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	500.03	22.01 %
Total	500.03	22.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	81.26	24.45 %
NORTH ARCOT	64.12	25.12 %
TRICHY-01	62.71	26.26 %
SOUTH-03	54.52	28.45 %
WEST-02	52.05	21.96 %
CHENNAI-02	51.55	14.31 %
CHENNAI-01	50.71	18.01 %
SOUTH ARCOT	48.70	26.07 %
WEST-01	31.45	21.45 %
KL-SOUTH	2.95	14.58 %
HO01		0.00 %
Total	500.03	22.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	81.26	24.45 %
Total	81.26	24.45 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.46	13.65 %
VLY1	3.26	18.67 %
TUT2	3.20	20.80 %
TKS2	1.87	16.30 %
KGL1	0.98	10.97 %
RPM1	0.79	17.73 %
SGT1	0.67	6.92 %
MMT1	0.56	9.93 %
ARM1	0.47	17.88 %
VKM1	0.28	13.53 %
TYI1	0.11	2.28 %
Total	81.26	24.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	64.12	25.12 %
Total	64.12	25.12 %

Branch *	MTD Sales L	Brand Share %
WJP1	2.83	19.13 %
CYR1	2.25	21.93 %
UGI1	2.21	20.51 %
SBR1	2.08	21.58 %
ABR1	1.61	17.90 %
TRR1	1.61	13.30 %
AKM1	1.14	7.91 %
VEL2	1.11	13.50 %
VEL1	1.08	11.69 %
GDM1	0.59	5.02 %
CPT1	0.52	14.99 %
ANI1	0.37	9.37 %
Total	64.12	25.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	62.71	26.26 %
Total	62.71	26.26 %

Branch *	MTD Sales L	Brand Share %
TRY4	2.52	14.32 %
TNJ1	2.22	16.48 %
AYR1	1.55	19.48 %
TTP1	1.46	13.27 %
PTK1	0.59	13.39 %
PDK1	0.40	14.48 %
KIK1	0.28	19.35 %
APM1	0.21	8.10 %
Total	62.71	26.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	54.52	28.45 %
Total	54.52	28.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.47	9.62 %
TEN1	1.38	16.36 %
PVI1	1.31	19.99 %
KYK1	1.03	17.89 %
SGP1	0.87	20.49 %
TEN2	0.82	16.96 %
TMM1	0.70	10.53 %
DGL1	0.64	10.54 %
KRR1	0.24	5.42 %
PNI1	0.23	17.77 %
BTU1	0.10	2.63 %
ATG1	0.10	5.22 %
Total	54.52	28.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	52.05	21.96 %
Total	52.05	21.96 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.83	18.92 %
HSR2	2.41	20.64 %
HRR1	2.22	21.71 %
PMP1	1.55	14.41 %
PLC1	1.38	19.63 %
MCR1	1.34	20.65 %
EPI1	1.17	18.20 %
SLM3	0.66	8.50 %
DPR1	0.62	16.23 %
SGG1	0.53	15.10 %
KRI1	0.48	7.77 %
BMD1	0.48	11.36 %
HSR1	0.47	6.70 %
VKL1	0.36	15.23 %
DPR2	0.32	7.22 %
TCG1	0.08	2.14 %
Total	52.05	21.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	51.55	14.31 %
Total	51.55	14.31 %

Branch *	MTD Sales L	Brand Share %
CH15	5.99	21.13 %
CH03	5.13	16.06 %
CH12	3.00	16.12 %
MJR1	2.77	14.72 %
CH33	2.68	14.54 %
CH18	2.51	15.40 %
MC05	2.35	19.24 %
CH20	2.25	11.07 %
CH17	2.08	13.32 %
CH44	1.58	14.74 %
CH06	1.33	15.74 %
CH41	1.20	12.73 %
MC06	1.10	10.81 %
CH09	0.80	14.85 %
CH27	0.58	17.09 %
CH21	0.47	1.86 %
CH32	0.36	8.42 %
UKI1	0.35	3.04 %
CH46	0.20	1.40 %
CH31	0.12	5.26 %
CH23		0.00 %
CH24		0.00 %
Total	51.55	14.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	50.71	18.01 %
Total	50.71	18.01 %

Branch *	MTD Sales L	Brand Share %
CH16	2.21	13.63 %
AVD1	1.41	10.88 %
CH30	1.13	15.57 %
TKM1	1.07	15.38 %
CH08	0.64	4.27 %
CH48	0.63	5.83 %
GUD2	0.46	5.74 %
CGL1	0.45	4.20 %
KNR1	0.41	4.81 %
CH40	0.38	4.37 %
MC10	0.33	4.02 %
CH22	0.33	4.30 %
CH29	0.18	12.47 %
CH19	0.12	1.21 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	50.71	18.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	48.70	26.07 %
Total	48.70	26.07 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.87	21.78 %
POY2	2.01	20.78 %
TDM1	1.80	20.90 %
KKI2	1.22	15.89 %
TVM2	1.11	9.88 %
NVL2	0.93	9.86 %
MKM1	0.80	19.60 %
KML1	0.68	11.83 %
POY1	0.54	7.01 %
TVM1	0.30	3.37 %
Total	48.70	26.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	31.45	21.45 %
Total	31.45	21.45 %

Branch *	MTD Sales L	Brand Share %
KGI1	3.28	21.46 %
CBE2	3.10	14.94 %
KMR1	1.89	20.25 %
TPR1	1.61	16.86 %
MPM1	0.58	9.98 %
CNR1	0.54	8.57 %
TPR4	0.51	11.66 %
SYM2	0.51	17.80 %
SNR1	0.50	18.45 %
GBM1	0.25	3.75 %
CBE4	0.25	5.78 %
UMP1	0.13	7.91 %
CBE1	0.11	3.36 %
ANR1		0.00 %
KMD1		0.00 %
Total	31.45	21.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.95	14.58 %
Total	2.95	14.58 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.02	14.68 %
KLR1	0.67	8.67 %
Total	2.95	14.58 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %