

MTD Sales
574.37 L

Brand Share %
21.00 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	574.37	21.00 %
Total	574.37	21.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	101.82	25.01 %
NORTH ARCOT	73.58	24.25 %
SOUTH-03	67.38	28.59 %
TRICHY-01	67.36	27.55 %
WEST-02	59.43	20.25 %
CHENNAI-02	55.11	13.09 %
CHENNAI-01	54.65	17.00 %
SOUTH ARCOT	53.04	26.28 %
WEST-01	38.50	21.59 %
KL-SOUTH	3.50	19.49 %
HO01		0.00 %
Total	574.37	21.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	101.82	25.01 %
Total	101.82	25.01 %

Branch *	MTD Sales L	Brand Share %
NGR1	4.68	17.15 %
TKS2	2.46	13.88 %
UDN1	1.75	20.77 %
ERL2	1.70	19.02 %
ARM1	1.50	17.98 %
RPM1	1.42	19.87 %
SVK1	0.98	10.09 %
TYI1	0.89	13.42 %
VKM1	0.87	13.93 %
KGL1	0.79	8.09 %
SGT1	0.60	8.79 %
MMT1	0.52	6.56 %
ASM1	0.40	7.50 %
STU2	0.23	5.53 %
Total	101.82	25.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	73.58	24.25 %
Total	73.58	24.25 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.72	20.94 %
TRR1	2.89	15.76 %
WJP1	2.12	13.57 %
ARC2	1.93	10.76 %
VEL1	1.89	7.80 %
AKM1	1.51	19.85 %
CPT1	0.85	19.08 %
SLG1	0.24	10.28 %
ANI1	0.11	2.42 %
Total	73.58	24.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	67.38	28.59 %
Total	67.38	28.59 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.39	13.64 %
TDI1	1.38	13.71 %
TEN2	1.34	20.85 %
ADP1	1.27	17.98 %
MDU1	1.17	8.90 %
TPT1	1.01	19.42 %
PVI1	0.97	10.16 %
SVG1	0.86	15.99 %
MDU6	0.74	20.64 %
KRR1	0.34	6.95 %
PNV1	0.20	7.93 %
ATG1	0.19	3.87 %
Total	67.38	28.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	67.36	27.55 %
Total	67.36	27.55 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.17	19.87 %
TYR1	2.83	17.64 %
TTP1	1.46	9.07 %
ORU1	1.42	17.10 %
TVR1	1.31	15.38 %
PTK1	0.59	10.75 %
KIK1	0.45	18.50 %
PDK1	0.11	3.50 %
TRY2	0.10	7.05 %
PBR1	0.07	1.54 %
Total	67.36	27.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	59.43	20.25 %
Total	59.43	20.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.93	19.75 %
PMP1	2.53	13.84 %
MCR1	2.34	15.47 %
HSR2	2.10	11.12 %
MTR1	1.79	17.65 %
SLM3	1.58	8.53 %
SGI1	1.50	20.60 %
DPR1	1.24	19.08 %
ERD1	1.19	18.82 %
KRI1	0.89	12.79 %
HRR1	0.86	7.51 %
VKL1	0.78	16.92 %
PLC1	0.76	12.59 %
SGG1	0.74	19.43 %
PDR1	0.48	15.52 %
RSP1	0.46	20.62 %
HSR1	0.27	3.23 %
TCG1	0.11	3.51 %
DPR2		0.00 %
Total	59.43	20.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	55.11	13.09 %
Total	55.11	13.09 %

Branch *	MTD Sales L	Brand Share %
CH15	7.48	20.01 %
CH33	3.60	20.96 %
CH03	2.93	7.36 %
CH44	2.85	13.92 %
MC05	2.73	20.30 %
CH21	2.56	6.09 %
CH12	2.39	15.68 %
MJR1	2.08	11.14 %
CH20	1.81	8.61 %
CH41	1.47	15.26 %
CH36	1.35	13.71 %
PON1	1.32	15.84 %
CH06	1.03	9.75 %
UKI1	0.71	5.76 %
CH31	0.58	7.48 %
CH27	0.54	13.92 %
CH17	0.50	9.72 %
CH32	0.36	8.06 %
CH09	0.22	2.52 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	55.11	13.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	54.65	17.00 %
Total	54.65	17.00 %

Branch *	MTD Sales L	Brand Share %
CH16	5.00	19.76 %
CH42	2.82	19.39 %
CH45	1.97	15.74 %
CH30	1.86	18.82 %
CH38	1.84	20.62 %
CH08	1.72	10.09 %
CH11	1.49	14.89 %
TKM1	1.38	13.20 %
CH07	1.00	8.00 %
MC09	0.93	19.61 %
CGL1	0.87	7.75 %
GUD2	0.63	4.03 %
AVD1	0.59	11.16 %
CH19	0.50	4.15 %
CH29	0.44	18.90 %
CH39	0.32	4.48 %
SKL1	0.26	4.71 %
CH22	0.24	3.34 %
GUD1	0.15	2.12 %
MC10	0.06	0.64 %
CH40		0.00 %
Total	54.65	17.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	53.04	26.28 %
Total	53.04	26.28 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.60	12.81 %
TVM1	1.43	20.76 %
KKI2	1.40	13.65 %
POY1	0.50	7.93 %
VCM1	0.37	14.97 %
Total	53.04	26.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	38.50	21.59 %
Total	38.50	21.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.68	12.85 %
PPI1	1.50	18.71 %
SYM2	0.74	17.15 %
AVI1	0.60	11.39 %
TPR3	0.57	18.72 %
MPM1	0.36	9.42 %
SNR1	0.34	18.76 %
TPR4	0.31	5.48 %
CBE3	0.20	8.38 %
CBE6	0.08	3.65 %
GBM1	0.06	0.60 %
UMP1	0.06	4.26 %
ANR1		0.00 %
Total	38.50	21.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.50	19.49 %
Total	3.50	19.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.89	18.83 %
PAS1	0.67	13.96 %
Total	3.50	19.49 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %