

MTD Sales
400.97 L

Brand Share %
20.43 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	400.97	20.43 %
Total	400.97	20.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	71.94	23.67 %
NORTH ARCOT	51.95	22.89 %
TRICHY-01	45.14	23.57 %
SOUTH ARCOT	44.29	28.49 %
SOUTH-03	42.59	23.01 %
CHENNAI-02	40.63	15.08 %
WEST-02	39.55	18.11 %
CHENNAI-01	35.57	14.79 %
WEST-01	23.95	18.22 %
KL-SOUTH	5.36	14.21 %
HO01		0.00 %
Total	400.97	20.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	71.94	23.67 %
Total	71.94	23.67 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.93	19.33 %
TKY1	1.75	18.82 %
TKS2	1.72	13.83 %
ERL2	1.52	19.75 %
KVT1	1.51	19.47 %
TCN1	1.41	18.63 %
KGL1	1.05	16.14 %
SVK1	0.92	10.77 %
UDN1	0.66	19.30 %
ARM1	0.66	10.69 %
SGT1	0.58	7.95 %
MMT1	0.43	11.10 %
VKM1	0.41	15.32 %
ASM1	0.38	9.76 %
TYI1	0.14	3.81 %
Total	71.94	23.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	51.95	22.89 %
Total	51.95	22.89 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.62	17.15 %
ARC2	1.72	14.21 %
VEL2	1.71	10.25 %
VSI1	1.64	20.37 %
SBR1	1.45	14.69 %
AKM1	0.94	9.98 %
UGI1	0.93	14.05 %
GDM1	0.91	12.87 %
SLG1	0.89	17.83 %
ANI1	0.57	9.75 %
CPT1	0.37	10.33 %
TRT1	0.30	5.95 %
WJP1		0.00 %
Total	51.95	22.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	45.14	23.57 %
Total	45.14	23.57 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.57	18.40 %
PBR2	2.18	16.38 %
KRN1	1.49	20.18 %
ORU1	1.33	17.74 %
TNJ1	1.26	14.01 %
TVR1	0.65	16.50 %
PDK1	0.62	12.73 %
PTK1	0.52	9.00 %
MDI1	0.15	5.83 %
TTP1	0.13	1.35 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	45.14	23.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	44.29	28.49 %
Total	44.29	28.49 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.36	13.13 %
KML1	0.96	19.02 %
POY2	0.90	14.47 %
POY1	0.27	3.57 %
TVM1	0.22	4.60 %
Total	44.29	28.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	42.59	23.01 %
Total	42.59	23.01 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.15	13.55 %
MDU1	1.76	12.07 %
CBM1	0.91	14.43 %
TEN2	0.88	14.04 %
CMR1	0.82	14.59 %
USL1	0.70	14.82 %
MPA1	0.62	13.24 %
PKM1	0.62	17.43 %
TEN1	0.53	10.07 %
TMM1	0.53	9.71 %
MDU4	0.50	17.69 %
NKI1	0.42	18.45 %
DGL2	0.39	16.85 %
BTU1	0.12	6.76 %
ATG1	0.10	13.98 %
KRR1		0.00 %
Total	42.59	23.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	40.63	15.08 %
Total	40.63	15.08 %

Branch *	MTD Sales L	Brand Share %
CH03	3.18	12.54 %
CH12	2.67	18.90 %
MC05	1.98	14.50 %
CH21	1.67	11.64 %
PON1	1.38	19.20 %
MJR1	1.12	8.27 %
CH41	0.84	12.09 %
CH44	0.73	6.16 %
CH06	0.48	4.98 %
CH20	0.38	2.58 %
UKI1	0.21	2.05 %
CH32	0.15	6.46 %
CH27	0.13	6.54 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	40.63	15.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	39.55	18.11 %
Total	39.55	18.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.42	12.26 %
HSR2	1.90	19.07 %
PMP1	1.86	17.31 %
VPD1	1.70	18.59 %
PLC1	1.66	16.23 %
MTR1	1.53	19.76 %
ATU1	1.51	15.72 %
MCR1	1.26	20.06 %
EPI1	1.19	16.07 %
BMD1	1.06	19.32 %
HRR1	0.96	8.31 %
VKL1	0.81	17.81 %
SGI1	0.64	9.27 %
SLM3	0.52	7.26 %
ERD1	0.42	15.15 %
KVP1	0.32	12.52 %
TCG1	0.26	8.15 %
DPR2	0.21	3.55 %
HSR1	0.11	1.27 %
KRI1	0.10	2.68 %
Total	39.55	18.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	35.57	14.79 %
Total	35.57	14.79 %

Branch *	MTD Sales L	Brand Share %
CH14	2.55	13.65 %
CH08	1.84	16.98 %
CH48	1.78	12.64 %
CH16	1.69	12.01 %
CGL1	1.04	11.37 %
CH42	1.02	9.92 %
CH30	0.83	7.97 %
KNR1	0.64	8.12 %
CH38	0.62	7.85 %
GUD1	0.61	9.58 %
CH11	0.53	8.28 %
CH26	0.48	20.38 %
AVD1	0.46	6.14 %
MC02	0.42	20.09 %
CH19	0.24	3.67 %
CH22	0.20	2.48 %
CH39	0.09	3.42 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	35.57	14.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	23.95	18.22 %
Total	23.95	18.22 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.17	17.47 %
KGI1	1.82	15.69 %
UAM1	1.09	10.65 %
CNR1	1.01	12.47 %
PPI1	0.51	5.58 %
CBE5	0.42	16.78 %
TPR3	0.36	13.31 %
PLI1	0.33	16.60 %
TPR4	0.29	8.11 %
MPM1	0.14	6.29 %
CBE1	0.13	8.71 %
ANR1	0.11	14.52 %
AVI1		0.00 %
GBM1		0.00 %
SYM2		0.00 %
Total	23.95	18.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.36	14.21 %
Total	5.36	14.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.88	8.83 %
KLR1	1.48	19.40 %
Total	5.36	14.21 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %