

MTD Sales
572.14 L

Brand Share %
22.26 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	572.14	22.26 %
Total	572.14	22.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	91.52	24.96 %
NORTH ARCOT	75.17	25.00 %
TRICHY-01	67.46	25.93 %
SOUTH-03	66.20	26.61 %
WEST-02	64.41	23.02 %
CHENNAI-02	57.73	16.74 %
CHENNAI-01	54.17	18.38 %
SOUTH ARCOT	53.85	25.96 %
WEST-01	39.22	21.28 %
KL-SOUTH	1.62	9.89 %
HO01	0.80	1.20 %
Total	572.14	22.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	91.52	24.96 %
Total	91.52	24.96 %

Branch *	MTD Sales L	Brand Share %
TKS1	3.38	21.73 %
TKS2	2.78	12.63 %
NGR1	1.67	8.08 %
ARM1	1.17	18.66 %
TYI1	0.87	18.51 %
KGL1	0.85	9.31 %
RPM1	0.71	19.85 %
SVK1	0.65	6.65 %
MMT1	0.46	9.84 %
ASM1	0.25	8.47 %
SGT1	0.20	3.16 %
TVL2		0.00 %
Total	91.52	24.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	75.17	25.00 %
Total	75.17	25.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.87	14.09 %
TRR1	2.78	12.05 %
GDM1	2.52	15.96 %
ABR1	2.22	19.50 %
WJP1	2.20	17.79 %
AKM1	1.63	13.66 %
TRT1	1.21	19.82 %
ARC2	1.11	16.92 %
ANI1	1.06	16.56 %
VEL1	0.69	4.12 %
Total	75.17	25.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	67.46	25.93 %
Total	67.46	25.93 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.16	21.50 %
PBR2	2.60	14.75 %
TVR2	2.24	19.64 %
KRN1	1.39	19.14 %
ORU1	1.31	16.12 %
TRY3	0.67	5.65 %
PBR1	0.64	11.66 %
TRY2	0.61	20.77 %
MDI1	0.43	7.67 %
TVR1	0.35	6.20 %
PDK1	0.27	7.24 %
APM1	0.23	16.57 %
TTP1	0.23	1.33 %
KIK1	0.12	5.79 %
Total	67.46	25.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	66.20	26.61 %
Total	66.20	26.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.94	12.97 %
TEN1	2.01	22.01 %
ADP1	1.84	18.80 %
MDU5	1.38	19.38 %
CMR1	1.19	19.24 %
TDI1	1.15	17.43 %
BNR1	1.07	20.63 %
TEN2	0.67	9.35 %
ATG1	0.66	8.64 %
SGP1	0.51	12.53 %
PNI1	0.25	8.90 %
MDU4	0.23	2.39 %
BTU1	0.12	6.50 %
PNV1		0.00 %
Total	66.20	26.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	64.41	23.02 %
Total	64.41	23.02 %

Branch *	MTD Sales L	Brand Share %
HSR2	2.32	16.56 %
PMP1	2.08	15.66 %
HRR1	1.76	12.43 %
BMD1	1.74	21.04 %
SGI1	1.49	15.39 %
SLM3	1.15	8.91 %
APN1	1.14	18.47 %
DPR1	0.99	15.88 %
SGG1	0.39	19.04 %
DPR2	0.31	3.96 %
HSR1	0.31	5.51 %
TCG1	0.11	2.17 %
VKL1	0.11	2.41 %
ERD1		0.00 %
Total	64.41	23.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	57.73	16.74 %
Total	57.73	16.74 %

Branch *	MTD Sales L	Brand Share %
CH15	5.87	18.64 %
MJR1	4.32	20.19 %
GPD1	3.81	19.47 %
CH03	3.01	11.64 %
CH33	2.61	18.31 %
CH20	1.59	7.97 %
CH21	1.54	6.83 %
UKI1	1.43	10.34 %
CH41	1.41	18.60 %
CH44	1.17	7.11 %
CH27	1.08	15.08 %
CH09	0.59	6.08 %
CH31	0.37	5.63 %
CH32	0.33	12.88 %
CH17	0.31	6.22 %
MC08	0.26	21.67 %
MC06	0.24	4.17 %
CH46	0.17	3.58 %
CH01		0.00 %
CH06		0.00 %
CH24	-0.31	-3.76 %
Total	57.73	16.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	54.17	18.38 %
Total	54.17	18.38 %

Branch *	MTD Sales L	Brand Share %
CH14	3.81	17.20 %
CH05	2.53	19.67 %
CH16	2.39	14.93 %
CH30	2.16	13.05 %
CH48	1.72	12.10 %
CH07	1.50	13.27 %
GUD2	1.11	11.34 %
AVD1	1.02	6.16 %
CH19	0.53	6.94 %
CGL1	0.52	6.90 %
CH11	0.52	12.49 %
KNR1	0.45	3.76 %
CH22	0.39	5.89 %
CH40	0.31	2.43 %
MC10	0.31	3.33 %
SKL1	0.15	2.26 %
CH39	0.10	2.58 %
CH29		0.00 %
GUD1		0.00 %
Total	54.17	18.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	53.85	25.96 %
Total	53.85	25.96 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.03	19.14 %
KKI2	2.58	18.66 %
CDM1	2.49	16.10 %
TDM1	2.41	19.47 %
KLM1	1.93	20.89 %
NVL2	1.90	21.32 %
POY1	1.39	17.33 %
TVM1	1.04	16.27 %
KML1	0.61	12.87 %
Total	53.85	25.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	39.22	21.28 %
Total	39.22	21.28 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.71	17.23 %
UAM1	1.67	17.08 %
GDR1	1.55	16.89 %
TPR2	0.91	15.45 %
CBE4	0.89	21.77 %
AVI1	0.73	15.65 %
CBE6	0.70	12.41 %
SNR1	0.66	21.14 %
CBE1	0.47	12.76 %
SUL1	0.40	16.97 %
GBM1	0.24	2.47 %
UMP1	0.15	8.77 %
ANR1	0.15	8.91 %
PPI1	0.13	1.99 %
MPM1		0.00 %
SYM2		0.00 %
Total	39.22	21.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.62	9.89 %
Total	1.62	9.89 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.04	20.12 %
TVP1	0.58	5.17 %
Total	1.62	9.89 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	1.20 %
Total	0.80	1.20 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	1.20 %
Total	0.80	1.20 %