



# TN : OPPO Sales Performance 10/05/2026 9:33 AM

MTD Sales  
588.71 L

Brand Share %  
19.02 %

Information:

MTD : 01-05-2026 To 09-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	588.36	19.18 %
Ear-Buds	0.35	1.20 %
<b>Total</b>	<b>588.71</b>	<b>19.02 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	105.52	20.14 %
NORTH ARCOT	81.25	24.70 %
SOUTH-03	69.40	21.50 %
TRICHY-01	66.08	26.54 %
CHENNAI-02	61.76	13.54 %
CHENNAI-01	59.03	16.08 %
WEST-02	54.60	17.91 %
SOUTH ARCOT	54.02	21.07 %
WEST-01	37.05	19.90 %
HO01		0.00 %
<b>Total</b>	<b>588.71</b>	<b>19.02 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	105.46	20.28 %
Ear-Buds	0.06	1.53 %
<b>Total</b>	<b>105.52</b>	<b>20.14 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	7.95	15.14 %
VLY1	3.53	15.65 %
TUT2	3.52	11.24 %
TKS2	2.07	10.62 %
MMT1	2.03	16.05 %
TKY1	1.89	18.68 %
SVK1	1.87	13.09 %
KGL1	1.79	13.14 %
APK1	1.65	13.50 %
APK2	1.29	13.61 %
TYI1	0.93	14.21 %
KSM1	0.92	10.59 %
SGT1	0.49	8.78 %
ARM1	0.31	3.74 %
<b>Total</b>	<b>105.52</b>	<b>20.14 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	81.23	24.97 %
Ear-Buds	0.02	0.57 %
<b>Total</b>	<b>81.25</b>	<b>24.70 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	2.60	11.27 %
WJP1	2.08	14.93 %
CPT1	2.03	18.91 %
SBR1	1.92	14.55 %
TRR1	1.85	11.23 %
ARC2	0.96	11.79 %
PLR1	0.94	18.25 %
ABR1	0.87	7.18 %
<b>Total</b>	<b>81.25</b>	<b>24.70 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	69.36	21.67 %
Ear-Buds	0.04	1.47 %
<b>Total</b>	<b>69.40</b>	<b>21.50 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.38	11.08 %
SVG1	1.18	12.29 %
DGL1	1.15	6.75 %
TDI1	1.03	18.74 %
TMM1	0.67	6.02 %
ATG1	0.67	10.43 %
MDU7	0.21	1.99 %
KYK1	0.15	3.87 %
PVI1	0.15	1.41 %
BTU1		0.00 %
KRR1		0.00 %
<b>Total</b>	<b>69.40</b>	<b>21.50 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	66.05	26.75 %
Ear-Buds	0.02	1.02 %
<b>Total</b>	<b>66.08</b>	<b>26.54 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	2.99	17.51 %
TNJ1	2.38	15.62 %
MVM1	1.12	14.16 %
TVR2	0.67	6.74 %
APM1	0.65	12.15 %
KUM2	0.59	15.80 %
MDI1	0.53	15.19 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>66.08</b>	<b>26.54 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	61.64	13.67 %
Ear-Buds	0.12	2.34 %
<b>Total</b>	<b>61.76</b>	<b>13.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	6.06	14.33 %
CH50	4.50	16.85 %
CH34	3.87	17.79 %
CH15	3.32	10.59 %
GPD1	2.76	10.77 %
CH33	2.23	7.64 %
MJR1	1.89	10.81 %
CH21	1.71	4.47 %
CH43	1.66	16.21 %
CH12	1.13	4.97 %
CH46	0.81	7.36 %
MC05	0.78	3.85 %
CH27	0.41	5.07 %
CH31	0.39	4.65 %
CH36	0.36	16.00 %
CH23	0.34	4.34 %
CH06	0.33	5.27 %
CH24	0.28	2.26 %
CH32		0.00 %
<b>Total</b>	<b>61.76</b>	<b>13.54 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	58.95	16.26 %
Ear-Buds	0.08	1.77 %
<b>Total</b>	<b>59.03</b>	<b>16.08 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	2.67	12.25 %
CH05	2.57	16.26 %
CH45	1.74	15.01 %
CH22	1.37	16.21 %
CH08	0.84	5.18 %
SKL1	0.80	14.27 %
AVD1	0.68	6.75 %
CH16	0.68	3.13 %
GUD2	0.57	6.36 %
CGL1	0.48	6.90 %
CH30	0.46	2.87 %
CH19	0.39	3.44 %
CH40	0.33	1.89 %
CH25		0.00 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
<b>Total</b>	<b>59.03</b>	<b>16.08 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	54.60	18.05 %
Total	54.60	17.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.84	12.52 %
NKL2	2.34	18.08 %
MTR1	1.89	16.93 %
OML1	1.76	18.34 %
SLM2	1.73	15.53 %
HSR1	1.64	14.67 %
KVP1	1.60	16.90 %
HRR1	1.44	12.37 %
PMP1	1.39	10.17 %
SLM3	1.22	12.05 %
HSR2	0.80	4.21 %
KRI1	0.53	3.22 %
VKL1	0.50	17.79 %
TCG1	0.41	11.27 %
SGG1	0.29	14.75 %
MCR1	0.27	2.50 %
PDR1	0.19	16.33 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
Total	54.60	17.91 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	54.02	21.21 %
Total	54.02	21.07 %

Branch *	MTD Sales L	Brand Share %
PRT1	4.54	17.82 %
VPM2	1.55	18.48 %
VCM2	0.96	18.76 %
KKI2	0.91	10.31 %
TVM1	0.75	11.61 %
TVM2	0.74	4.76 %
VCM1	0.58	13.54 %
NVL2		0.00 %
VPM1		0.00 %
Total	54.02	21.07 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	37.05	20.16 %
Total	37.05	19.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.19	17.67 %
KMR1	2.93	18.04 %
CNR1	1.02	6.67 %
MPM1	0.62	10.81 %
PDM1	0.54	15.24 %
SYM2	0.47	15.54 %
GBM1	0.39	4.22 %
PLI1	0.31	6.87 %
TPR3	0.30	14.93 %
CBE3	0.28	12.79 %
CBE4	0.24	8.97 %
TPR2	0.22	5.09 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
Total	37.05	19.90 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %