

MTD Sales
343.93 L

Brand Share %
16.69 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	343.93	16.69 %
Total	343.93	16.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.39	18.83 %
TRICHY-01	47.68	24.39 %
NORTH ARCOT	43.96	18.10 %
SOUTH-03	39.20	21.53 %
CHENNAI-02	37.26	11.71 %
SOUTH ARCOT	34.14	20.46 %
CHENNAI-01	32.83	13.05 %
WEST-02	30.67	16.05 %
WEST-01	17.30	15.41 %
KL-SOUTH	2.49	11.01 %
HO01		0.00 %
Total	343.93	16.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	58.39	18.83 %
Total	58.39	18.83 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.64	14.46 %
TKS2	2.49	13.24 %
TUT2	2.04	14.13 %
SVK1	1.58	12.02 %
VNR1	1.12	13.18 %
KVT1	1.00	9.03 %
SKD1	0.75	14.28 %
RND1	0.68	14.30 %
MMT1	0.61	9.99 %
KGL1	0.53	10.10 %
ARM1	0.52	8.52 %
SGT1	0.41	2.59 %
TYI1	0.40	7.66 %
ASM1	0.25	11.86 %
STU2	0.10	3.30 %
RPM1		0.00 %
Total	58.39	18.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	47.68	24.39 %
Total	47.68	24.39 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.55	15.87 %
TYR1	1.07	9.79 %
TTP1	1.03	7.47 %
PDK1	0.55	16.18 %
APM1	0.08	3.24 %
KIK1		0.00 %
Total	47.68	24.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.96	18.10 %
Total	43.96	18.10 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.42	10.99 %
VEL1	1.81	11.58 %
TRL1	1.54	14.13 %
GDM1	1.46	16.14 %
TRR1	1.34	11.16 %
ARC2	1.12	8.77 %
AKM1	1.10	7.64 %
BGR1	0.95	15.28 %
WJP1	0.59	9.78 %
ABR1	0.33	6.68 %
TRT1	0.32	5.30 %
ANI1		0.00 %
CPT1		0.00 %
Total	43.96	18.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	39.20	21.53 %
Total	39.20	21.53 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.23	13.76 %
MPA1	1.15	16.65 %
PVI1	0.93	15.09 %
TEN2	0.67	14.11 %
TMM1	0.61	9.10 %
SVG1	0.57	15.15 %
DGL1	0.54	10.77 %
DGL2	0.51	12.65 %
MDU1	0.43	2.19 %
KRR1	0.20	4.36 %
ATG1		0.00 %
BTU1		0.00 %
PNI1		0.00 %
Total	39.20	21.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	37.26	11.71 %
Total	37.26	11.71 %

Branch *	MTD Sales L	Brand Share %
CH15	3.50	12.60 %
CH03	3.09	12.43 %
CH18	2.21	13.74 %
CH33	2.18	9.87 %
CH20	1.89	16.60 %
MJR1	1.86	12.62 %
CH12	1.56	8.75 %
MC05	1.35	13.31 %
CH44	1.29	13.24 %
CH41	1.20	10.14 %
CH36	0.71	12.59 %
CH21	0.67	2.62 %
CH46	0.66	3.77 %
MC06	0.62	9.66 %
CH43	0.41	5.61 %
CH27	0.37	10.36 %
CH31	0.30	6.55 %
CH23	0.27	9.56 %
CH24	0.26	2.87 %
CH32		0.00 %
UK11		0.00 %
Total	37.26	11.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	34.14	20.46 %
Total	34.14	20.46 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.56	13.36 %
CDM1	1.26	14.23 %
POY1	0.40	4.83 %
POY2	0.36	2.72 %
KML1	0.29	9.53 %
VCM1	0.12	5.01 %
NVL2	0.11	1.27 %
Total	34.14	20.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	32.83	13.05 %
Total	32.83	13.05 %

Branch *	MTD Sales L	Brand Share %
CH16	1.65	10.72 %
CH38	1.25	16.44 %
CH30	1.10	10.58 %
CH07	0.78	7.10 %
CH05	0.68	7.69 %
CGL1	0.65	8.57 %
GUD2	0.60	7.12 %
AVD1	0.59	4.47 %
CH08	0.47	3.07 %
MC10	0.32	5.22 %
CH22	0.24	4.73 %
CH29	0.21	8.04 %
CH48	0.14	2.05 %
CH19		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	32.83	13.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	30.67	16.05 %
Total	30.67	16.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.33	10.59 %
PMP1	1.26	16.00 %
NKL2	1.12	12.29 %
OML1	1.07	12.40 %
HRR1	1.01	11.91 %
MCR1	0.81	14.19 %
SLM3	0.68	11.37 %
DPR1	0.61	10.77 %
MTR1	0.56	6.72 %
EPI1	0.47	11.56 %
SLM2	0.47	10.38 %
KRI1	0.41	7.78 %
HSR1	0.38	4.97 %
HSR2	0.34	5.13 %
DPR2	0.33	6.21 %
KMM1	0.22	13.36 %
SGI1	0.13	2.85 %
APN1		0.00 %
PDR1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	30.67	16.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	17.30	15.41 %
Total	17.30	15.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.20	14.07 %
KGI1	0.97	8.62 %
UAM1	0.95	14.65 %
CNR1	0.81	7.42 %
KMR1	0.79	14.20 %
AVI1	0.64	12.70 %
GDR1	0.59	13.27 %
GBM1	0.45	7.57 %
SNR1	0.20	12.79 %
CBE4	0.14	6.33 %
CBE1	0.12	14.26 %
PDM1	0.11	9.64 %
CBE5		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	17.30	15.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.49	11.01 %
Total	2.49	11.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.16	14.35 %
KLR1	1.09	11.98 %
PAS1	0.24	4.44 %
Total	2.49	11.01 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %