

MTD Sales
438.58 L

Brand Share %
22.04 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	438.58	22.04 %
Total	438.58	22.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	72.62	25.14 %
TRICHY-01	56.68	26.35 %
NORTH ARCOT	56.10	25.00 %
SOUTH-03	47.98	27.44 %
WEST-02	46.30	22.50 %
CHENNAI-02	43.43	13.93 %
SOUTH ARCOT	43.42	26.08 %
CHENNAI-01	42.79	17.64 %
WEST-01	26.44	21.90 %
KL-SOUTH	2.82	15.67 %
HO01		0.00 %
Total	438.58	22.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	72.62	25.14 %
Total	72.62	25.14 %

Branch *	MTD Sales L	Brand Share %
VL11	3.04	19.12 %
NGR1	2.69	11.80 %
MAR1	1.87	18.96 %
TKS2	1.44	15.14 %
KGL1	0.98	12.01 %
UDN1	0.81	22.01 %
RPM1	0.79	19.13 %
SGT1	0.67	7.11 %
ARM1	0.47	19.81 %
MMT1	0.43	9.10 %
TY11	0.11	2.29 %
VKM1		0.00 %
Total	72.62	25.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	56.68	26.35 %
Total	56.68	26.35 %

Branch *	MTD Sales L	Brand Share %
TRY4	2.28	14.46 %
NGT1	2.03	21.44 %
TNJ1	2.03	18.59 %
TTP1	1.46	14.80 %
AYR1	1.14	15.13 %
PBR1	0.68	21.90 %
PTK1	0.59	14.97 %
PDK1	0.40	16.85 %
KIK1	0.28	19.35 %
APM1	0.21	8.54 %
Total	56.68	26.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	56.10	25.00 %
Total	56.10	25.00 %

Branch *	MTD Sales L	Brand Share %
UGI1	1.93	21.55 %
WJP1	1.91	15.23 %
CYR1	1.79	19.33 %
TRR1	1.42	13.19 %
ABR1	1.30	17.86 %
AKM1	1.14	9.40 %
VEL2	1.11	14.30 %
VEL1	0.93	12.15 %
GDM1	0.59	6.16 %
CPT1	0.39	13.34 %
ANI1	0.37	9.66 %
Total	56.10	25.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	47.98	27.44 %
Total	47.98	27.44 %

Branch *	MTD Sales L	Brand Share %
TEN1	1.23	15.14 %
MDU1	1.11	8.41 %
KYK1	1.03	18.28 %
SGP1	0.87	20.49 %
TPT1	0.72	21.66 %
TEN2	0.72	16.00 %
DGL1	0.64	11.02 %
TMM1	0.45	7.39 %
KRR1	0.24	6.09 %
PNI1	0.23	17.77 %
BTU1	0.10	3.67 %
ATG1	0.10	5.22 %
Total	47.98	27.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	46.30	22.50 %
Total	46.30	22.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.07	17.71 %
HSR2	2.17	20.97 %
PMP1	1.55	15.38 %
EPI1	1.17	18.70 %
PLC1	1.15	19.02 %
SLM3	0.66	10.24 %
DPR1	0.62	17.33 %
SGG1	0.53	16.58 %
KRI1	0.48	9.57 %
BMD1	0.48	12.78 %
HSR1	0.47	8.07 %
VKL1	0.36	16.54 %
DPR2	0.32	7.22 %
TCG1	0.08	2.83 %
Total	46.30	22.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	43.43	13.93 %
Total	43.43	13.93 %

Branch *	MTD Sales L	Brand Share %
CH15	5.07	21.58 %
CH03	4.58	16.76 %
CH33	2.68	16.18 %
CH18	2.51	16.24 %
CH12	2.43	14.64 %
MJR1	2.22	14.23 %
CH20	2.11	12.15 %
CH17	2.08	13.70 %
MC05	1.41	14.64 %
CH44	1.39	14.26 %
CH06	1.20	17.45 %
CH41	0.93	11.83 %
CH09	0.80	16.53 %
MC06	0.73	8.27 %
CH27	0.58	20.33 %
CH21	0.47	2.03 %
CH32	0.36	8.42 %
CH31	0.12	5.66 %
UKI1	0.11	1.11 %
CH23		0.00 %
CH24		0.00 %
CH46		0.00 %
Total	43.43	13.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.42	26.08 %
Total	43.42	26.08 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.61	21.65 %
POY2	2.01	21.62 %
TDM1	1.48	18.17 %
KKI2	1.22	17.29 %
NVL2	0.93	10.48 %
KML1	0.57	10.67 %
TVM2	0.41	4.48 %
POY1	0.34	4.79 %
TVM1	0.30	4.04 %
Total	43.42	26.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.79	17.64 %
Total	42.79	17.64 %

Branch *	MTD Sales L	Brand Share %
CH07	2.25	17.84 %
CH16	2.11	13.69 %
CH42	1.81	21.58 %
CH30	1.00	16.30 %
AVD1	0.98	8.18 %
TKM1	0.80	12.83 %
CH08	0.64	4.67 %
CH48	0.63	6.96 %
GUD2	0.46	6.93 %
KNR1	0.41	5.36 %
CH22	0.33	4.88 %
CGL1	0.26	2.79 %
MC10	0.21	3.25 %
CH29	0.18	16.75 %
CH40	0.15	2.14 %
CH19	0.12	1.71 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	42.79	17.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.44	21.90 %
Total	26.44	21.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.57	14.84 %
TPR1	1.61	17.73 %
TPR4	0.51	15.94 %
SNR1	0.50	18.45 %
MPM1	0.48	9.15 %
CNR1	0.42	7.32 %
SYM2	0.36	17.51 %
GBM1	0.25	4.42 %
CBE4	0.25	7.33 %
UMP1	0.13	9.43 %
CBE1	0.11	4.41 %
ANR1		0.00 %
KMD1		0.00 %
Total	26.44	21.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.82	15.67 %
Total	2.82	15.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.13	21.78 %
PAS1	1.02	15.57 %
KLR1	0.67	10.73 %
Total	2.82	15.67 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %