

MTD Sales
524.34 L

Brand Share %
20.77 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	524.34	20.77 %
Total	524.34	20.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	92.05	24.48 %
NORTH ARCOT	67.91	24.36 %
SOUTH-03	59.31	27.82 %
TRICHY-01	59.24	26.63 %
WEST-02	55.24	19.90 %
SOUTH ARCOT	50.86	26.37 %
CHENNAI-02	50.41	12.99 %
CHENNAI-01	50.39	16.93 %
WEST-01	35.43	21.59 %
KL-SOUTH	3.50	20.75 %
HO01		0.00 %
Total	524.34	20.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	92.05	24.48 %
Total	92.05	24.48 %

Branch *	MTD Sales L	Brand Share %
NGR1	4.20	16.10 %
TKS2	2.33	14.23 %
ERL2	1.59	19.14 %
UDN1	1.55	20.58 %
ARM1	1.40	16.97 %
RPM1	1.32	18.73 %
TYI1	0.89	15.34 %
VKM1	0.87	17.91 %
SVK1	0.83	9.35 %
SGT1	0.60	8.97 %
KGL1	0.59	6.46 %
MMT1	0.52	6.56 %
ASM1	0.40	8.15 %
STU2	0.23	5.53 %
Total	92.05	24.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	67.91	24.36 %
Total	67.91	24.36 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.89	16.67 %
ABR1	2.71	19.37 %
WJP1	2.00	13.18 %
ARC2	1.93	11.74 %
VEL1	1.89	9.41 %
VNB1	1.87	19.59 %
CPT1	0.85	19.68 %
SLG1	0.24	11.01 %
ANI1	0.11	2.46 %
Total	67.91	24.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	59.31	27.82 %
Total	59.31	27.82 %

Branch *	MTD Sales L	Brand Share %
TDI1	1.38	17.72 %
ADP1	1.27	18.33 %
MDU1	1.17	9.06 %
TMM1	1.06	12.43 %
TPT1	1.01	19.78 %
PVI1	0.67	7.55 %
SVG1	0.53	12.44 %
KRR1	0.34	7.43 %
PNV1	0.20	8.32 %
ATG1	0.19	4.00 %
Total	59.31	27.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	59.24	26.63 %
Total	59.24	26.63 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.20	15.57 %
TVR1	1.31	15.62 %
ORU1	1.21	15.47 %
TTP1	1.07	7.22 %
PTK1	0.59	12.84 %
KIK1	0.45	18.50 %
PDK1	0.11	3.50 %
TRY2	0.10	10.53 %
PBR1	0.07	2.16 %
Total	59.24	26.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	55.24	19.90 %
Total	55.24	19.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.50	19.13 %
MCR1	2.34	17.17 %
PMP1	2.30	12.97 %
HSR2	1.95	10.96 %
MTR1	1.55	15.67 %
SGI1	1.31	18.79 %
DPR1	1.24	20.31 %
SLM3	1.20	6.94 %
ERD1	0.96	17.33 %
KRI1	0.89	13.72 %
HRR1	0.86	7.86 %
PLC1	0.76	14.19 %
VKL1	0.59	13.36 %
PDR1	0.48	15.52 %
RSP1	0.46	20.62 %
HSR1	0.27	3.23 %
TCG1	0.11	3.80 %
DPR2		0.00 %
Total	55.24	19.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	50.86	26.37 %
Total	50.86	26.37 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.50	12.23 %
TVM1	1.43	20.76 %
KKI2	1.40	13.88 %
POY1	0.50	8.07 %
VCM1	0.26	11.87 %
Total	50.86	26.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	50.41	12.99 %
Total	50.41	12.99 %

Branch *	MTD Sales L	Brand Share %
CH15	6.99	19.74 %
CH33	3.25	20.41 %
GPD1	3.20	20.19 %
CH03	2.60	7.21 %
CH44	2.59	14.11 %
CH12	2.39	16.43 %
MC05	2.36	19.60 %
CH21	2.15	5.87 %
CH20	1.81	8.71 %
MJR1	1.71	9.43 %
CH41	1.47	16.02 %
CH36	1.35	14.64 %
CH06	1.03	9.91 %
PON1	1.01	12.82 %
UKI1	0.71	5.95 %
CH31	0.58	7.94 %
CH27	0.54	14.39 %
CH17	0.50	11.88 %
CH32	0.36	9.50 %
CH09	0.22	2.62 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	50.41	12.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	50.39	16.93 %
Total	50.39	16.93 %

Branch *	MTD Sales L	Brand Share %
CH16	4.73	19.15 %
CH42	2.53	18.57 %
CH45	1.97	16.24 %
CH30	1.73	17.76 %
CH08	1.51	9.21 %
CH11	1.21	14.04 %
TKM1	1.19	12.95 %
CH07	1.00	10.11 %
MC09	0.93	19.61 %
CGL1	0.87	7.86 %
GUD2	0.63	4.49 %
AVD1	0.59	11.88 %
CH19	0.50	4.39 %
CH39	0.32	4.56 %
CH29	0.29	13.31 %
SKL1	0.26	4.87 %
GUD1	0.15	2.12 %
MC10	0.06	0.69 %
CH22		0.00 %
CH40		0.00 %
Total	50.39	16.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	35.43	21.59 %
Total	35.43	21.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.68	13.29 %
UAM1	2.69	20.39 %
PPI1	1.39	19.01 %
SYM2	0.74	19.13 %
AVI1	0.37	7.81 %
MPM1	0.36	10.49 %
SNR1	0.34	18.76 %
TPR3	0.34	13.56 %
TPR4	0.31	6.92 %
CBE3	0.20	8.38 %
CBE6	0.08	3.96 %
GBM1	0.06	0.63 %
UMP1	0.06	4.26 %
ANR1		0.00 %
Total	35.43	21.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.50	20.75 %
Total	3.50	20.75 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.67	13.96 %
Total	3.50	20.75 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %