

MTD Sales
499.16 L

Brand Share %
20.13 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	499.10	20.23 %
Dig-Acce	0.06	0.47 %
Total	499.16	20.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	81.50	20.57 %
NORTH ARCOT	73.47	22.42 %
SOUTH ARCOT	58.35	26.26 %
CHENNAI-02	54.89	15.70 %
TRICHY-01	53.53	23.36 %
SOUTH-03	52.02	23.90 %
WEST-02	47.56	22.34 %
CHENNAI-01	40.42	14.51 %
WEST-01	21.02	18.12 %
WEST-03	15.88	23.68 %
HO01	0.52	0.82 %
Total	499.16	20.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	81.50	20.64 %
Total	81.50	20.57 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.98	19.75 %
TVL1	6.49	18.79 %
NGR1	5.78	19.14 %
VNR2	4.92	15.93 %
KVT1	2.33	17.31 %
TKS2	2.02	13.78 %
VNR1	1.34	17.47 %
KSM1	1.32	10.24 %
VLY1	1.28	7.13 %
ERL2	1.05	18.73 %
SVK1	1.03	12.14 %
MMT1	0.91	7.47 %
KYR1	0.88	14.33 %
PDI1	0.48	10.06 %
TYI1	0.47	13.47 %
ASM1		0.00 %
COL1		0.00 %
SGT1		0.00 %
Total	81.50	20.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	73.47	22.43 %
Total	73.47	22.42 %

Branch *	MTD Sales L	Brand Share %
VNB1	2.59	13.56 %
UGI1	2.42	17.71 %
VEL2	2.24	15.62 %
VEL3	1.72	14.95 %
PLR1	1.65	19.44 %
ABR1	1.60	13.89 %
KPM1	1.44	13.68 %
VEL1	1.41	17.27 %
WJP1	1.06	12.27 %
TRR1	1.00	6.86 %
ARC2	0.95	8.60 %
AKM1	0.86	5.47 %
TRT1	0.72	17.61 %
Total	73.47	22.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	58.35	26.27 %
Total	58.35	26.26 %

Branch *	MTD Sales L	Brand Share %
VPM2	2.32	15.61 %
MKM1	1.93	19.54 %
POY2	1.43	13.98 %
TVM2	1.41	12.29 %
CDM1	1.35	10.26 %
NVL2	0.76	9.69 %
KKI2	0.44	7.63 %
VPM1		0.00 %
Total	58.35	26.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	54.89	15.79 %
Total	54.89	15.70 %

Branch *	MTD Sales L	Brand Share %
CH03	5.39	19.78 %
CH20	3.90	18.69 %
CH15	3.65	10.31 %
UKI1	2.83	18.84 %
CH34	2.68	10.31 %
CH44	1.94	19.51 %
CH21	1.93	8.49 %
CH41	1.36	18.08 %
CH33	0.95	5.27 %
CH27	0.63	14.96 %
CH36	0.34	4.61 %
CH06	0.20	2.16 %
MC06	0.20	6.79 %
CH01		0.00 %
CH12		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	54.89	15.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	53.53	23.37 %
Total	53.53	23.36 %

Branch *	MTD Sales L	Brand Share %
TYR1	1.49	13.15 %
TRY4	1.35	19.78 %
NMM1	1.26	17.64 %
TVR1	1.23	16.27 %
TTP1	1.08	7.69 %
KUM2	0.47	9.32 %
PDK2	0.35	6.84 %
TNJ1	0.27	3.13 %
APM1	0.18	9.98 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	53.53	23.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	52.02	23.91 %
Total	52.02	23.90 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.80	19.73 %
MDU6	1.66	20.04 %
TMM1	1.65	16.55 %
MPA1	1.08	13.35 %
TEN2	0.87	16.02 %
DGL1	0.86	10.95 %
KYK1	0.61	12.13 %
MDU7	0.44	7.28 %
KKD3	0.40	8.03 %
BTU1	0.35	8.42 %
ATG1	0.18	7.05 %
MDU1		0.00 %
MDU5		0.00 %
SVG1		0.00 %
Total	52.02	23.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	47.50	22.34 %
Dig-Acce	0.06	22.36 %
Total	47.56	22.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.06	11.83 %
HSR2	1.95	16.27 %
MCR1	1.26	16.25 %
HRR1	1.18	11.92 %
SLM2	1.13	18.07 %
HSR1	1.05	14.15 %
SLM3	1.00	11.11 %
KRI1	0.91	13.01 %
PNG1	0.67	17.59 %
DPR1		0.00 %
DPR2		0.00 %
Total	47.56	22.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	40.42	14.95 %
Total	40.42	14.51 %

Branch *	MTD Sales L	Brand Share %
CH16	3.75	19.03 %
CH07	2.44	17.30 %
CH48	1.95	15.01 %
CH42	1.69	17.33 %
CH30	1.56	14.37 %
CH47	1.54	8.09 %
CH45	1.54	13.11 %
CH05	1.54	19.25 %
KNR1	1.17	12.20 %
SKL1	0.80	8.54 %
MC09	0.59	15.44 %
GUD1	0.49	6.57 %
CH49	0.22	1.73 %
CH22	0.20	5.56 %
CH08	0.19	4.62 %
GUD2	0.18	2.85 %
AVD1	0.18	1.28 %
CGL1		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
Total	40.42	14.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	21.02	18.30 %
Total	21.02	18.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.76	17.79 %
KGI1	1.81	13.20 %
GDR1	1.55	16.23 %
MPM1	1.04	14.07 %
CBE4	0.79	17.73 %
KMR1	0.67	6.79 %
ANR1	0.32	9.13 %
PDM1	0.29	19.10 %
SUL1	0.23	10.63 %
CBE1	0.15	3.75 %
CBE5		0.00 %
KMD1		0.00 %
SNR1		0.00 %
Total	21.02	18.12 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	15.88	23.69 %
Total	15.88	23.68 %

Branch *	MTD Sales L	Brand Share %
SYM2	0.59	15.26 %
GBM1	0.54	11.16 %
AVI1	0.47	6.16 %
TPR2	0.30	6.24 %
KGM1	0.29	6.44 %
SGG1	0.23	11.93 %
TCG1		0.00 %
VKL1		0.00 %
Total	15.88	23.68 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.82 %
Total	0.52	0.82 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.82 %
MSWH		0.00 %
Total	0.52	0.82 %