

MTD Sales
366.62 L

Brand Share %
20.39 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	366.62	20.39 %
Total	366.62	20.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	67.34	23.76 %
NORTH ARCOT	47.23	22.90 %
TRICHY-01	41.57	23.76 %
SOUTH ARCOT	41.02	29.02 %
SOUTH-03	37.85	22.66 %
CHENNAI-02	37.06	15.00 %
WEST-02	34.65	17.64 %
CHENNAI-01	32.73	14.86 %
WEST-01	22.10	17.96 %
KL-SOUTH	5.08	13.97 %
HO01		0.00 %
Total	366.62	20.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	67.34	23.76 %
Total	67.34	23.76 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.80	18.94 %
TKY1	1.75	19.04 %
TKS2	1.72	14.99 %
KVT1	1.51	20.10 %
ERL2	1.31	18.39 %
KGL1	1.05	17.63 %
TCN1	0.97	13.87 %
PKD1	0.95	19.34 %
SVK1	0.92	13.64 %
ARM1	0.66	11.00 %
SGT1	0.58	8.21 %
MMT1	0.43	11.67 %
ASM1	0.38	10.27 %
VKM1	0.20	9.45 %
TYI1	0.14	4.72 %
Total	67.34	23.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	47.23	22.90 %
Total	47.23	22.90 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.47	17.57 %
ARC2	1.60	14.12 %
VEL2	1.56	10.27 %
SBR1	1.16	15.03 %
UGI1	0.93	14.80 %
AKM1	0.84	10.28 %
SLG1	0.74	16.33 %
GDM1	0.67	12.43 %
ANI1	0.46	8.12 %
TRT1	0.30	6.39 %
CPT1	0.16	4.88 %
WJP1		0.00 %
Total	47.23	22.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	41.57	23.76 %
Total	41.57	23.76 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.43	19.26 %
PBR2	2.08	16.66 %
ORU1	1.25	18.28 %
TNJ1	0.98	13.27 %
TRY3	0.94	18.22 %
TVR1	0.65	16.50 %
PDK1	0.62	13.57 %
PTK1	0.52	9.14 %
MDI1	0.15	5.83 %
TTP1	0.13	1.49 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	41.57	23.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	41.02	29.02 %
Total	41.02	29.02 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.12	12.11 %
KML1	0.96	19.76 %
POY2	0.90	15.25 %
POY1	0.27	4.02 %
TVM1	0.10	2.34 %
Total	41.02	29.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	37.85	22.66 %
Total	37.85	22.66 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.15	13.88 %
MDU1	1.76	13.52 %
TDI1	1.03	15.84 %
CMR1	0.82	14.76 %
CBM1	0.77	13.65 %
USL1	0.70	14.82 %
TEN2	0.67	11.64 %
PKM1	0.62	19.99 %
MPA1	0.55	12.97 %
TEN1	0.53	11.96 %
TMM1	0.53	10.54 %
DGL2	0.39	16.85 %
MDU4	0.39	16.09 %
NKI1	0.27	13.65 %
KKD2	0.26	17.64 %
BTU1	0.12	7.60 %
ATG1	0.10	13.98 %
KRR1		0.00 %
Total	37.85	22.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	37.06	15.00 %
Total	37.06	15.00 %

Branch *	MTD Sales L	Brand Share %
CH15	3.18	16.90 %
CH03	3.08	13.07 %
CH12	2.67	19.40 %
CH21	1.67	12.25 %
MC05	1.58	13.74 %
PON1	1.38	19.20 %
CH33	1.30	19.69 %
MJR1	1.01	8.25 %
CH44	0.73	7.12 %
CH41	0.56	9.35 %
CH06	0.48	6.01 %
CH20	0.38	2.73 %
UKI1	0.21	2.13 %
CH32	0.15	6.46 %
CH27	0.13	6.54 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	37.06	15.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	34.65	17.64 %
Total	34.65	17.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.42	13.32 %
HSR2	1.90	19.56 %
PMP1	1.72	16.65 %
VPD1	1.41	17.82 %
PLC1	1.33	14.40 %
ATU1	1.29	14.50 %
HRR1	0.96	8.93 %
BMD1	0.95	20.29 %
VKL1	0.81	18.81 %
EPI1	0.72	11.98 %
SGI1	0.64	10.40 %
DPR1	0.62	19.80 %
KMM1	0.46	18.85 %
ERD1	0.42	17.03 %
KVP1	0.32	16.31 %
DPR2	0.21	3.66 %
SLM3	0.20	3.30 %
TCG1	0.12	3.87 %
HSR1	0.11	1.52 %
KRI1	0.10	2.86 %
Total	34.65	17.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	32.73	14.86 %
Total	32.73	14.86 %

Branch *	MTD Sales L	Brand Share %
CH14	2.27	13.43 %
CH08	1.71	17.67 %
CH48	1.70	13.19 %
CH16	1.69	13.01 %
GUD2	0.87	17.26 %
CH42	0.85	8.73 %
CH30	0.83	8.87 %
CGL1	0.69	7.89 %
KNR1	0.64	8.67 %
CH38	0.62	10.51 %
GUD1	0.61	9.72 %
CH11	0.53	8.28 %
AVD1	0.46	7.46 %
CH19	0.24	4.08 %
CH22	0.20	2.79 %
CH39	0.09	3.55 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	32.73	14.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	22.10	17.96 %
Total	22.10	17.96 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.17	18.04 %
KGI1	1.70	16.03 %
CNR1	1.01	12.86 %
UAM1	0.81	9.23 %
PPI1	0.51	5.72 %
CBE5	0.42	16.78 %
TPR3	0.36	13.31 %
PLI1	0.33	18.52 %
TPR4	0.29	9.24 %
MPM1	0.14	6.29 %
CBE1	0.13	10.24 %
ANR1	0.11	14.52 %
CBE3	0.11	10.77 %
AVI1		0.00 %
GBM1		0.00 %
SYM2		0.00 %
Total	22.10	17.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.08	13.97 %
Total	5.08	13.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.88	9.06 %
KLR1	1.33	19.15 %
Total	5.08	13.97 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %