

MTD Sales
501.40 L

Brand Share %
22.13 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	501.40	22.13 %
Total	501.40	22.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	82.25	24.95 %
NORTH ARCOT	64.95	24.71 %
TRICHY-01	60.14	25.96 %
WEST-02	55.99	22.07 %
SOUTH-03	55.46	27.31 %
CHENNAI-02	49.99	16.61 %
SOUTH ARCOT	47.83	26.75 %
CHENNAI-01	46.53	18.04 %
WEST-01	35.99	21.25 %
KL-SOUTH	1.48	10.97 %
HO01	0.80	1.24 %
Total	501.40	22.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	82.25	24.95 %
Total	82.25	24.95 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.55	12.82 %
PKD1	2.32	21.01 %
NGR1	1.55	7.93 %
ARM1	1.03	19.85 %
TYI1	0.87	19.99 %
KGL1	0.85	9.68 %
RPM1	0.71	21.09 %
SVK1	0.65	7.48 %
MMT1	0.46	10.18 %
ASM1	0.25	9.03 %
SGT1	0.20	3.54 %
TVL2		0.00 %
Total	82.25	24.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	64.95	24.71 %
Total	64.95	24.71 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.87	16.14 %
TRR1	2.27	11.39 %
WJP1	2.20	19.70 %
ABR1	2.11	20.04 %
GDM1	2.10	14.69 %
AKM1	1.48	13.43 %
ARC2	1.11	19.91 %
ANI1	0.84	16.44 %
VEL1	0.42	2.59 %
Total	64.95	24.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	60.14	25.96 %
Total	60.14	25.96 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.64	21.51 %
PBR2	2.45	16.75 %
TVR2	1.87	17.53 %
KRN1	1.24	19.66 %
ORU1	1.20	15.72 %
TRY3	0.67	6.55 %
TRY2	0.61	21.71 %
PBR1	0.52	9.81 %
MDI1	0.43	8.00 %
TVR1	0.35	7.02 %
PDK1	0.27	7.81 %
TTP1	0.23	1.68 %
KIK1	0.12	6.95 %
APM1	0.11	10.87 %
Total	60.14	25.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	55.99	22.07 %
Total	55.99	22.07 %

Branch *	MTD Sales L	Brand Share %
HSR2	2.01	17.08 %
PMP1	1.79	14.24 %
BMD1	1.59	19.75 %
KRI1	1.43	21.08 %
HRR1	1.35	10.47 %
SGI1	1.27	14.21 %
SLM3	0.94	8.76 %
DPR1	0.90	15.00 %
APN1	0.77	13.93 %
DPR2	0.31	4.00 %
HSR1	0.31	5.51 %
SGG1	0.26	14.77 %
TCG1	0.11	2.21 %
VKL1	0.11	2.63 %
ERD1		0.00 %
Total	55.99	22.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	55.46	27.31 %
Total	55.46	27.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.72	13.65 %
ADP1	1.32	16.20 %
MDU5	1.26	19.25 %
CMR1	1.19	19.88 %
TDI1	1.00	17.88 %
TEN2	0.54	9.59 %
ATG1	0.51	7.89 %
SGP1	0.51	15.70 %
PNI1	0.25	9.88 %
MDU4	0.23	2.75 %
BTU1	0.12	7.84 %
PNV1		0.00 %
Total	55.46	27.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	49.99	16.61 %
Total	49.99	16.61 %

Branch *	MTD Sales L	Brand Share %
CH15	5.32	20.91 %
GPD1	3.07	18.87 %
CH03	2.87	12.73 %
MJR1	2.81	17.00 %
CH33	2.61	18.43 %
MC05	2.34	17.81 %
UKI1	1.43	12.64 %
CH21	1.30	6.66 %
CH41	1.13	18.55 %
CH20	1.10	6.62 %
CH27	1.08	18.62 %
CH44	1.05	6.49 %
CH09	0.52	5.38 %
CH31	0.37	6.77 %
CH32	0.33	13.21 %
CH17	0.31	6.46 %
CH46	0.17	4.02 %
MC06	0.12	2.17 %
CH01		0.00 %
CH06		0.00 %
CH24		0.00 %
Total	49.99	16.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	47.83	26.75 %
Total	47.83	26.75 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.70	19.63 %
KKI2	2.19	18.31 %
CDM1	1.96	14.71 %
NVL2	1.67	19.27 %
POY1	1.39	19.34 %
TVM1	1.04	18.97 %
KML1	0.61	16.43 %
Total	47.83	26.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	46.53	18.04 %
Total	46.53	18.04 %

Branch *	MTD Sales L	Brand Share %
CH14	3.46	18.50 %
CH16	2.39	15.76 %
CH05	2.33	19.79 %
CH30	2.03	13.48 %
CH48	1.72	14.60 %
CH38	1.57	21.50 %
CH07	1.50	13.35 %
AVD1	1.02	6.55 %
GUD2	0.96	11.24 %
CH19	0.53	9.45 %
CGL1	0.52	7.72 %
CH11	0.52	12.49 %
KNR1	0.45	4.05 %
CH40	0.31	3.01 %
MC10	0.31	3.45 %
SKL1	0.15	2.45 %
CH22	0.13	2.29 %
CH39	0.10	3.35 %
CH29		0.00 %
GUD1		0.00 %
Total	46.53	18.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	35.99	21.25 %
Total	35.99	21.25 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.51	16.90 %
KGI1	3.09	22.01 %
UAM1	1.67	17.92 %
GDR1	1.55	18.27 %
TPR2	0.91	16.49 %
AVI1	0.73	18.47 %
CBE6	0.70	12.88 %
CBE1	0.47	12.76 %
SUL1	0.40	17.80 %
GBM1	0.24	2.66 %
ANR1	0.15	9.29 %
PPI1	0.13	2.01 %
MPM1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	35.99	21.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.48	10.97 %
Total	1.48	10.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.58	5.71 %
Total	1.48	10.97 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	1.24 %
Total	0.80	1.24 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	1.24 %
Total	0.80	1.24 %