



TN : OPPO Sales Performance 09/05/2026 9:33 AM

MTD Sales
528.05 L

Brand Share %
19.23 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	527.75	19.41 %
Ear-Buds	0.30	1.17 %
Total	528.05	19.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	95.10	20.55 %
NORTH ARCOT	72.68	24.97 %
TRICHY-01	60.14	27.32 %
SOUTH-03	58.76	22.11 %
CHENNAI-02	55.41	13.79 %
CHENNAI-01	53.18	16.38 %
SOUTH ARCOT	50.40	22.01 %
WEST-02	47.74	17.42 %
WEST-01	34.66	19.73 %
HO01		0.00 %
Total	528.05	19.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	95.06	20.70 %
Ear-Buds	0.04	1.09 %
Total	95.10	20.55 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.61	18.36 %
TUT1	7.09	14.97 %
NGR1	6.59	18.78 %
TUT2	3.52	13.16 %
VLY1	2.74	15.17 %
SVK1	1.87	13.74 %
KGL1	1.79	15.96 %
TKS2	1.79	10.05 %
MMT1	1.73	15.15 %
APK2	1.29	15.01 %
APK1	1.24	11.19 %
KSM1	0.74	10.24 %
TYI1	0.62	10.40 %
ARM1	0.31	4.69 %
SGT1	0.31	6.44 %
Total	95.10	20.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.65	25.26 %
Ear-Buds	0.02	0.63 %
Total	72.68	24.97 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.33	12.07 %
SBR1	1.92	15.48 %
CPT1	1.87	18.10 %
TRR1	1.85	12.46 %
WJP1	1.75	14.75 %
CYR1	1.42	18.60 %
ARC2	0.96	12.54 %
ABR1	0.72	6.81 %
Total	72.68	24.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	60.11	27.55 %
Ear-Buds	0.02	1.15 %
Total	60.14	27.32 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.50	16.53 %
TNJ1	2.04	17.67 %
PTK1	1.20	14.35 %
MVM1	0.75	10.50 %
TVR2	0.67	10.41 %
APM1	0.65	12.15 %
KUM2	0.59	17.26 %
MDI1	0.53	15.91 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	60.14	27.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	58.74	22.29 %
Ear-Buds	0.02	0.83 %
Total	58.76	22.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.23	12.21 %
SVG1	1.18	12.80 %
TDI1	1.03	19.14 %
DGL1	1.00	6.74 %
MLR1	0.73	17.93 %
TMM1	0.67	8.35 %
ATG1	0.67	12.76 %
CMR1	0.31	11.53 %
PNV2	0.21	6.09 %
MDU7	0.21	2.12 %
KYK1	0.15	5.22 %
PVI1	0.15	1.55 %
BTU1		0.00 %
KRR1		0.00 %
Total	58.76	22.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	55.29	13.91 %
Ear-Buds	0.12	2.63 %
Total	55.41	13.79 %

Branch *	MTD Sales L	Brand Share %
CH03	6.06	16.44 %
CH50	4.30	17.71 %
CH34	3.03	14.77 %
CH15	2.74	10.07 %
CH33	2.23	8.47 %
GPD1	2.04	9.16 %
CH20	1.58	15.07 %
CH21	1.54	4.34 %
MJR1	1.39	9.16 %
CH12	1.13	5.34 %
CH43	0.94	11.25 %
MC05	0.78	4.76 %
CH46	0.62	6.34 %
CH27	0.41	5.40 %
CH31	0.39	5.25 %
CH36	0.36	16.00 %
CH23	0.34	5.59 %
CH06	0.33	5.63 %
CH24	0.28	3.19 %
CH32		0.00 %
Total	55.41	13.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	53.10	16.57 %
Ear-Buds	0.08	1.94 %
Total	53.18	16.38 %

Branch *	MTD Sales L	Brand Share %
CH48	3.20	19.17 %
CH47	2.10	11.68 %
CH05	1.82	12.23 %
CH45	1.74	18.17 %
CH22	1.37	18.27 %
SKL1	0.80	17.57 %
CH08	0.69	4.69 %
AVD1	0.68	7.25 %
CH16	0.68	3.33 %
GUD2	0.57	7.69 %
CGL1	0.48	7.37 %
CH30	0.46	3.19 %
CH19	0.39	3.60 %
CH40	0.33	2.19 %
CH25		0.00 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	53.18	16.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	50.40	22.17 %
Total	50.40	22.01 %

Branch *	MTD Sales L	Brand Share %
PRT1	4.08	17.03 %
KKI2	0.75	9.25 %
TVM1	0.75	13.96 %
VCM1	0.58	14.55 %
TVM2	0.53	4.02 %
NVL2		0.00 %
VPM1		0.00 %
Total	50.40	22.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	47.74	17.55 %
Total	47.74	17.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.48	12.12 %
SLM2	1.73	17.99 %
MTR1	1.73	16.95 %
HSR1	1.64	15.49 %
OML1	1.52	18.90 %
ATU1	1.48	18.94 %
PMP1	1.39	10.79 %
KVP1	1.28	14.92 %
HRR1	1.23	12.05 %
SLM3	1.22	13.12 %
HSR2	0.80	4.74 %
KRI1	0.53	3.56 %
TCG1	0.41	11.27 %
SGG1	0.29	14.75 %
PDR1	0.19	16.33 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
Total	47.74	17.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	34.66	19.98 %
Total	34.66	19.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.60	16.77 %
KMR1	2.93	18.04 %
CNR1	1.02	6.67 %
MPM1	0.62	11.15 %
PDM1	0.54	18.13 %
SYM2	0.47	17.21 %
GBM1	0.39	4.44 %
PLI1	0.31	8.08 %
TPR3	0.30	14.93 %
CBE3	0.28	12.79 %
CBE4	0.24	8.97 %
TPR2	0.22	5.28 %
UMP1	0.17	13.48 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
Total	34.66	19.73 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %