

MTD Sales
394.68 L

Brand Share %
22.50 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	394.68	22.50 %
Total	394.68	22.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	65.08	25.28 %
NORTH ARCOT	51.73	25.85 %
TRICHY-01	51.55	26.47 %
CHENNAI-02	41.25	14.78 %
SOUTH-03	40.55	27.84 %
SOUTH ARCOT	39.53	26.61 %
WEST-02	39.52	21.70 %
CHENNAI-01	38.13	18.56 %
WEST-01	24.51	22.30 %
KL-SOUTH	2.82	16.31 %
HO01		0.00 %
Total	394.68	22.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	65.08	25.28 %
Total	65.08	25.28 %

Branch *	MTD Sales L	Brand Share %
VL11	2.70	18.62 %
NGR1	2.30	11.05 %
TKS1	1.95	21.72 %
TKS2	1.32	14.68 %
KGL1	0.86	11.82 %
UDN1	0.70	21.74 %
SGT1	0.67	9.03 %
ARM1	0.47	21.01 %
MMT1	0.43	10.57 %
TYI1	0.11	2.38 %
VKM1		0.00 %
Total	65.08	25.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	51.73	25.85 %
Total	51.73	25.85 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.68	14.86 %
CYR1	1.66	20.78 %
SBR1	1.66	20.95 %
TRR1	1.32	13.85 %
ABR1	1.15	17.40 %
AKM1	1.14	11.35 %
VEL2	0.96	13.41 %
VEL1	0.93	15.98 %
TRT1	0.92	20.44 %
GDM1	0.59	7.68 %
CPT1	0.39	14.31 %
ANI1	0.37	12.19 %
Total	51.73	25.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	51.55	26.47 %
Total	51.55	26.47 %

Branch *	MTD Sales L	Brand Share %
TRY4	2.14	16.63 %
TNJ1	1.90	18.44 %
NGT1	1.64	19.22 %
TTP1	1.34	16.98 %
AYR1	0.93	13.39 %
PBR1	0.68	21.97 %
PDK1	0.40	16.85 %
PTK1	0.37	10.34 %
KIK1	0.28	20.64 %
APM1	0.21	8.90 %
Total	51.55	26.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	41.25	14.78 %
Total	41.25	14.78 %

Branch *	MTD Sales L	Brand Share %
CH03	4.58	19.11 %
CH33	2.68	16.95 %
CH12	2.43	14.81 %
CH18	2.21	20.39 %
CH20	2.11	14.24 %
MJR1	1.85	12.95 %
CH17	1.76	12.09 %
MC05	1.41	16.32 %
CH06	1.20	17.45 %
CH44	1.17	14.03 %
CH41	0.93	13.51 %
CH09	0.80	18.28 %
CH27	0.58	20.33 %
MC06	0.51	6.41 %
CH21	0.47	2.15 %
CH32	0.27	6.66 %
CH31	0.12	6.79 %
UKI1	0.11	1.31 %
CH23		0.00 %
CH24		0.00 %
CH46		0.00 %
Total	41.25	14.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	40.55	27.84 %
Total	40.55	27.84 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.11	9.23 %
TEN1	1.03	14.49 %
KYK1	1.03	19.75 %
USL1	0.76	20.17 %
TMM1	0.45	9.24 %
TEN2	0.44	12.10 %
DGL1	0.40	8.31 %
KRR1	0.24	6.11 %
BTU1	0.10	11.92 %
ATG1	0.10	5.22 %
Total	40.55	27.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	39.53	26.61 %
Total	39.53	26.61 %

Branch *	MTD Sales L	Brand Share %
POY2	1.61	18.64 %
TDM1	1.33	16.94 %
KKI2	0.96	15.24 %
NVL2	0.93	12.11 %
KML1	0.57	10.96 %
POY1	0.34	5.30 %
TVM1	0.30	4.36 %
TVM2	0.29	3.44 %
Total	39.53	26.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	39.52	21.70 %
Total	39.52	21.70 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.62	17.43 %
HSR2	2.02	22.37 %
VPD1	1.64	22.21 %
PLC1	1.00	17.80 %
PMP1	0.96	10.48 %
EPI1	0.84	16.46 %
SLM3	0.66	13.31 %
DPR1	0.62	17.33 %
SGG1	0.53	16.58 %
KRI1	0.48	10.65 %
BMD1	0.48	12.78 %
HSR1	0.47	9.63 %
VKL1	0.36	16.54 %
DPR2	0.32	7.77 %
TCG1	0.08	4.03 %
Total	39.52	21.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	38.13	18.56 %
Total	38.13	18.56 %

Branch *	MTD Sales L	Brand Share %
CH07	2.25	20.79 %
CH16	1.73	13.61 %
CH42	1.70	22.41 %
CH45	1.15	16.39 %
AVD1	0.98	11.66 %
CH30	0.85	14.60 %
TKM1	0.58	11.85 %
GUD2	0.46	7.41 %
KNR1	0.41	6.00 %
CH48	0.38	5.19 %
CH08	0.37	3.55 %
CH22	0.33	5.03 %
CGL1	0.26	2.85 %
MC10	0.21	4.00 %
CH40	0.15	2.61 %
CH19	0.12	1.72 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	38.13	18.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	24.51	22.30 %
Total	24.51	22.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.57	16.70 %
TPR1	1.61	18.28 %
UAM1	1.45	22.49 %
KMR1	1.28	19.55 %
TPR3	0.66	20.34 %
CNR1	0.42	8.51 %
MPM1	0.37	8.12 %
SYM2	0.36	18.14 %
SNR1	0.35	20.52 %
TPR4	0.32	10.57 %
GBM1	0.25	4.78 %
CBE4	0.25	8.78 %
UMP1	0.13	9.43 %
CBE1	0.11	4.41 %
ANR1		0.00 %
KMD1		0.00 %
Total	24.51	22.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.82	16.31 %
Total	2.82	16.31 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.02	16.02 %
KLR1	0.67	10.38 %
Total	2.82	16.31 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %