

MTD Sales
323.91 L

Brand Share %
20.10 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	323.91	20.10 %
Total	323.91	20.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	59.26	23.89 %
NORTH ARCOT	39.96	22.26 %
TRICHY-01	36.62	23.51 %
SOUTH ARCOT	36.01	28.67 %
SOUTH-03	35.36	23.31 %
CHENNAI-02	32.90	14.52 %
WEST-02	31.16	17.53 %
CHENNAI-01	28.26	14.21 %
WEST-01	19.40	17.37 %
KL-SOUTH	4.98	14.53 %
HO01		0.00 %
Total	323.91	20.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	59.26	23.89 %
Total	59.26	23.89 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.74	18.11 %
TKS2	1.57	15.90 %
TKY1	1.50	17.98 %
KVT1	1.12	16.87 %
KGL1	1.05	18.47 %
TCN1	0.97	16.17 %
PKD1	0.95	19.34 %
ERL2	0.83	12.95 %
SNL1	0.77	17.22 %
SVK1	0.59	9.89 %
SGT1	0.58	8.97 %
ARM1	0.56	12.42 %
MMT1	0.43	11.67 %
ASM1	0.38	11.39 %
KYR1	0.35	14.18 %
VKM1	0.20	9.45 %
TYI1	0.14	5.27 %
Total	59.26	23.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	39.96	22.26 %
Total	39.96	22.26 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.37	17.41 %
ABR1	1.52	19.51 %
VEL2	1.33	9.89 %
VNB1	1.30	18.82 %
SBR1	1.16	15.21 %
ARC2	0.93	9.19 %
VSI1	0.89	13.99 %
AKM1	0.84	13.36 %
UGI1	0.78	15.59 %
SLG1	0.64	15.42 %
GDM1	0.57	12.01 %
ANI1	0.46	11.04 %
TRT1	0.30	6.81 %
CPT1	0.16	5.60 %
WJP1		0.00 %
Total	39.96	22.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	36.62	23.51 %
Total	36.62	23.51 %

Branch *	MTD Sales L	Brand Share %
TYR1	1.92	16.30 %
PBR2	1.45	15.28 %
ORU1	1.05	19.34 %
TNJ1	0.98	14.14 %
PDK1	0.62	14.17 %
TRY3	0.61	14.11 %
PTK1	0.52	10.61 %
TVR1	0.34	10.55 %
MDI1	0.15	6.40 %
TTP1	0.13	1.61 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	36.62	23.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	36.01	28.67 %
Total	36.01	28.67 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.12	13.72 %
KML1	0.81	19.77 %
POY2	0.80	13.97 %
KKI2	0.67	13.85 %
POY1	0.27	5.14 %
TVM1		0.00 %
Total	36.01	28.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	35.36	23.31 %
Total	35.36	23.31 %

Branch *	MTD Sales L	Brand Share %
PVI1	3.15	14.35 %
MDU1	1.52	13.09 %
TDI1	1.03	16.82 %
CMR1	0.82	14.76 %
CBM1	0.77	18.93 %
USL1	0.55	12.06 %
MPA1	0.55	14.40 %
TEN1	0.53	14.64 %
TEN2	0.52	11.22 %
DGL2	0.39	18.25 %
MDU4	0.39	17.07 %
TMM1	0.34	9.51 %
NKI1	0.27	13.73 %
KKD2	0.26	17.64 %
BTU1	0.12	7.60 %
ATG1	0.10	13.98 %
KRR1		0.00 %
Total	35.36	23.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	32.90	14.52 %
Total	32.90	14.52 %

Branch *	MTD Sales L	Brand Share %
CH15	3.04	17.38 %
CH03	2.97	13.14 %
CH12	2.15	19.09 %
GPD1	1.68	17.72 %
CH21	1.67	12.52 %
MC05	1.27	11.51 %
PON1	1.23	17.95 %
MJR1	1.01	8.44 %
CH44	0.73	7.59 %
CH41	0.44	7.77 %
CH20	0.38	3.07 %
CH06	0.36	4.82 %
UKI1	0.21	2.24 %
CH32	0.15	14.93 %
CH27	0.13	10.33 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	32.90	14.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	31.16	17.53 %
Total	31.16	17.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.28	13.01 %
PMP1	1.57	16.07 %
HSR2	1.44	19.86 %
PLC1	1.33	16.16 %
ATU1	1.29	16.14 %
VPD1	1.26	17.76 %
HRR1	0.85	8.38 %
EPI1	0.72	13.77 %
KMM1	0.46	18.85 %
VKL1	0.44	11.89 %
ERD1	0.42	17.95 %
SGI1	0.41	7.63 %
KVP1	0.32	17.26 %
DPR2	0.21	3.82 %
SLM3	0.20	3.47 %
TCG1	0.12	4.04 %
HSR1	0.11	1.81 %
KRI1	0.10	3.13 %
Total	31.16	17.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	28.26	14.21 %
Total	28.26	14.21 %

Branch *	MTD Sales L	Brand Share %
CH14	1.56	10.49 %
CH48	1.41	11.74 %
CH08	1.40	15.42 %
CH16	1.39	12.80 %
CH42	0.85	9.29 %
CH30	0.83	9.70 %
GUD1	0.61	10.24 %
GUD2	0.58	12.91 %
CGL1	0.48	5.96 %
AVD1	0.46	8.34 %
CH38	0.46	9.67 %
KNR1	0.36	5.23 %
CH11	0.31	5.41 %
CH19	0.24	4.45 %
CH22	0.20	2.79 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	28.26	14.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.40	17.37 %
Total	19.40	17.37 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	17.48 %
KGI1	1.47	15.71 %
TPR1	1.34	19.65 %
CNR1	1.01	14.69 %
UAM1	0.52	7.41 %
TPR2	0.47	16.67 %
CBE5	0.42	16.85 %
PPI1	0.40	4.56 %
TPR3	0.36	13.31 %
TPR4	0.29	9.24 %
MPM1	0.14	6.60 %
ANR1	0.11	18.80 %
CBE3	0.11	10.77 %
AVI1		0.00 %
CBE1		0.00 %
GBM1		0.00 %
SYM2		0.00 %
Total	19.40	17.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.98	14.53 %
Total	4.98	14.53 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.88	9.84 %
KLR1	1.33	19.65 %
Total	4.98	14.53 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %