



TN : OPPO Sales Performance 08/05/2026 9:33 AM

MTD Sales
473.71 L

Brand Share %
19.45 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	473.46	19.63 %
Ear-Buds	0.24	1.03 %
Total	473.71	19.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	85.83	20.78 %
NORTH ARCOT	63.54	24.54 %
TRICHY-01	54.13	28.71 %
SOUTH-03	53.58	22.63 %
CHENNAI-02	50.15	14.44 %
CHENNAI-01	45.96	16.18 %
SOUTH ARCOT	45.48	22.86 %
WEST-02	43.07	17.60 %
WEST-01	31.96	19.62 %
HO01		0.00 %
Total	473.71	19.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	85.80	20.93 %
Ear-Buds	0.04	1.22 %
Total	85.83	20.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.92	18.35 %
TUT1	6.62	14.64 %
TUT2	3.52	15.14 %
VLY1	2.57	15.96 %
KGL1	1.79	16.37 %
MMT1	1.73	17.73 %
SVK1	1.41	12.78 %
APK2	1.29	17.62 %
TKS2	1.26	7.79 %
APK1	0.94	9.02 %
TYI1	0.62	11.03 %
KSM1	0.58	9.33 %
ARM1	0.31	5.76 %
SGT1	0.31	7.04 %
COL1		0.00 %
Total	85.83	20.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	63.52	24.82 %
Ear-Buds	0.02	0.71 %
Total	63.54	24.54 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.89	11.21 %
SBR1	1.77	16.34 %
WJP1	1.55	14.09 %
TRR1	1.27	9.67 %
CPT1	1.27	15.24 %
CYR1	1.27	18.17 %
TRT1	1.14	16.37 %
ARC2	0.96	14.61 %
ABR1	0.50	5.30 %
Total	63.54	24.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	54.11	28.95 %
Ear-Buds	0.02	1.27 %
Total	54.13	28.71 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.21	16.27 %
PTK1	1.20	15.49 %
ORU1	0.80	17.10 %
MVM1	0.75	10.51 %
TVR2	0.67	11.98 %
APM1	0.65	17.55 %
KUM2	0.59	19.30 %
MDI1	0.31	10.50 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	54.13	28.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	53.56	22.82 %
Ear-Buds	0.02	0.91 %
Total	53.58	22.63 %

Branch *	MTD Sales L	Brand Share %
MPA1	2.19	18.20 %
MDU1	2.08	14.40 %
SVG1	1.18	15.78 %
DGL1	1.00	7.06 %
ODM1	0.77	18.29 %
ATG1	0.67	16.14 %
MNM1	0.58	19.29 %
TMM1	0.52	7.87 %
CMR1	0.31	11.53 %
MDU7	0.21	2.41 %
KYK1	0.15	5.73 %
PVI1	0.15	1.79 %
BTU1		0.00 %
KRR1		0.00 %
PNV2		0.00 %
Total	53.58	22.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	50.09	14.60 %
Ear-Buds	0.06	1.41 %
Total	50.15	14.44 %

Branch *	MTD Sales L	Brand Share %
CH03	5.19	15.82 %
CH34	2.89	18.62 %
CH15	2.53	10.95 %
CH33	2.06	8.98 %
GPD1	1.62	7.77 %
CH21	1.54	4.79 %
CH20	1.43	15.04 %
MJR1	1.39	10.60 %
CH43	0.94	11.44 %
CH12	0.64	3.59 %
CH46	0.62	7.92 %
CH27	0.41	8.24 %
MC05	0.39	2.84 %
CH31	0.39	5.88 %
CH36	0.36	17.95 %
CH23	0.34	6.86 %
CH06	0.33	5.95 %
CH24	0.28	4.00 %
CH32		0.00 %
Total	50.15	14.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	45.88	16.37 %
Ear-Buds	0.08	2.09 %
Total	45.96	16.18 %

Branch *	MTD Sales L	Brand Share %
CH47	2.10	13.93 %
CH07	1.81	18.99 %
CH45	1.74	19.21 %
CH05	1.46	12.58 %
SKL1	0.80	17.59 %
AVD1	0.68	7.65 %
GUD2	0.57	7.82 %
CH08	0.50	4.08 %
CH16	0.48	2.65 %
CGL1	0.48	7.83 %
CH19	0.39	3.84 %
CH40	0.33	2.19 %
CH30	0.18	1.29 %
CH25		0.00 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	45.96	16.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	45.48	23.04 %
Total	45.48	22.86 %

Branch *	MTD Sales L	Brand Share %
PRT1	4.08	18.36 %
MKM1	1.46	19.32 %
KKI2	0.75	10.55 %
TVM1	0.75	18.62 %
VCM1	0.58	15.38 %
TVM2	0.35	3.90 %
NVL2		0.00 %
VPM1		0.00 %
Total	45.48	22.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	43.07	17.73 %
Total	43.07	17.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.99	11.18 %
MTR1	1.73	18.00 %
HSR1	1.64	16.25 %
SLM2	1.54	17.29 %
PMP1	1.39	12.45 %
OML1	1.33	18.93 %
KVP1	1.28	18.34 %
NKL2	1.24	13.05 %
SLM3	1.22	13.73 %
HRR1	1.07	11.38 %
HSR2	0.80	5.05 %
KRI1	0.53	4.22 %
TCG1	0.41	11.27 %
SGG1	0.29	14.75 %
PDR1	0.19	16.33 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
Total	43.07	17.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	31.96	19.87 %
Total	31.96	19.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.32	16.95 %
KMR1	2.62	18.31 %
GDR1	1.55	16.93 %
CNR1	1.02	6.67 %
MPM1	0.62	11.61 %
PDM1	0.54	18.13 %
SYM2	0.47	17.41 %
GBM1	0.39	4.71 %
PLI1	0.31	8.10 %
CBE3	0.28	12.79 %
CBE4	0.24	9.34 %
TPR2	0.22	5.28 %
UMP1	0.17	15.41 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
TPR3		0.00 %
Total	31.96	19.62 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %