

MTD Sales
255.65 L

Brand Share %
16.37 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	255.65	16.37 %
Total	255.65	16.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.84	19.32 %
TRICHY-01	35.97	24.35 %
NORTH ARCOT	31.52	17.55 %
SOUTH-03	30.81	22.12 %
CHENNAI-02	27.85	11.92 %
CHENNAI-01	24.10	12.95 %
SOUTH ARCOT	22.87	17.01 %
WEST-02	22.57	15.35 %
WEST-01	11.78	14.21 %
KL-SOUTH	2.34	14.62 %
HO01		0.00 %
Total	255.65	16.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	45.84	19.32 %
Total	45.84	19.32 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.04	15.26 %
TKS2	1.59	10.75 %
SVK1	1.37	13.84 %
TCN1	0.94	16.22 %
VNR1	0.91	14.02 %
KVT1	0.72	9.10 %
SGT1	0.41	3.28 %
ARM1	0.37	9.25 %
SKD1	0.33	11.47 %
MMT1	0.32	6.39 %
KGL1	0.27	7.01 %
ASM1	0.25	13.76 %
TYI1	0.24	6.16 %
COL1		0.00 %
RPM1		0.00 %
STU2		0.00 %
Total	45.84	19.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	35.97	24.35 %
Total	35.97	24.35 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.81	9.21 %
TRY4	0.75	12.97 %
TTP1	0.62	5.90 %
PDK1	0.43	14.29 %
APM1	0.08	5.16 %
KIK1		0.00 %
Total	35.97	24.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	31.52	17.55 %
Total	31.52	17.55 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.98	11.46 %
VEL1	1.17	11.70 %
AKM1	1.10	8.91 %
VNB1	1.07	15.54 %
TRR1	1.00	10.25 %
ARC2	0.90	9.52 %
BGR1	0.73	14.33 %
GDM1	0.56	8.64 %
WJP1	0.37	6.85 %
TRT1	0.32	6.64 %
ABR1	0.22	6.15 %
ANI1		0.00 %
CPT1		0.00 %
Total	31.52	17.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	30.81	22.12 %
Total	30.81	22.12 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.93	15.88 %
MDU6	0.90	15.07 %
ADP1	0.53	16.14 %
TMM1	0.50	9.63 %
TEN2	0.44	10.86 %
DGL2	0.41	11.87 %
MNM1	0.28	15.11 %
MDU1	0.21	1.43 %
DGL1	0.12	2.99 %
ATG1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
Total	30.81	22.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	27.85	11.92 %
Total	27.85	11.92 %

Branch *	MTD Sales L	Brand Share %
CH15	2.40	10.92 %
CH03	2.21	12.23 %
CH18	1.94	14.69 %
CH33	1.63	12.13 %
MC05	1.35	14.32 %
CH20	1.35	15.35 %
MJR1	1.27	11.05 %
CH12	0.96	7.40 %
CH41	0.74	7.20 %
CH44	0.73	12.98 %
CH21	0.67	3.46 %
CH46	0.42	3.28 %
CH43	0.41	6.67 %
CH36	0.38	10.25 %
CH06	0.37	9.91 %
CH27	0.37	10.98 %
MC06	0.31	7.29 %
CH24	0.26	3.72 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
UKI1		0.00 %
Total	27.85	11.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	24.10	12.95 %
Total	24.10	12.95 %

Branch *	MTD Sales L	Brand Share %
CH16	1.45	12.28 %
CH45	1.38	13.54 %
CGL1	0.65	12.12 %
CH38	0.56	12.63 %
CH07	0.55	5.84 %
AVD1	0.48	4.39 %
MC10	0.32	7.31 %
CH30	0.28	4.53 %
GUD2	0.26	4.27 %
CH22	0.24	7.43 %
CH05	0.23	3.66 %
CH08	0.22	2.29 %
CH19		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	24.10	12.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.87	17.01 %
Total	22.87	17.01 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.45	12.91 %
TVM1	0.97	15.40 %
CDM1	0.95	15.44 %
KKI2	0.93	11.43 %
MKM1	0.49	15.79 %
POY1	0.25	4.84 %
POY2	0.13	1.07 %
KML1		0.00 %
NVL2		0.00 %
VCM1		0.00 %
Total	22.87	17.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	22.57	15.35 %
Total	22.57	15.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.72	9.59 %
PMP1	1.15	15.66 %
NKL2	1.12	14.03 %
OML1	0.84	12.44 %
HRR1	0.79	12.83 %
MTR1	0.56	11.20 %
SLM3	0.56	12.61 %
MCR1	0.45	12.60 %
KRI1	0.41	10.71 %
HSR1	0.38	6.90 %
EPI1	0.35	10.80 %
HSR2	0.34	6.44 %
SGG1	0.21	11.04 %
SGI1	0.13	5.22 %
DPR1	0.13	3.07 %
SLM2	0.10	3.50 %
APN1		0.00 %
DPR2		0.00 %
PDR1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	22.57	15.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.78	14.21 %
Total	11.78	14.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.20	9.34 %
KGI1	0.97	10.93 %
CNR1	0.81	9.50 %
UAM1	0.67	11.64 %
KMR1	0.53	10.57 %
GBM1	0.45	11.16 %
GDR1	0.25	8.27 %
TPR3	0.21	8.60 %
CBE1	0.12	14.26 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	11.78	14.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.34	14.62 %
Total	2.34	14.62 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.94	15.98 %
PAS1	0.24	5.44 %
Total	2.34	14.62 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %