

MTD Sales
350.68 L

Brand Share %
22.93 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	350.68	22.93 %
Total	350.68	22.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.32	25.56 %
TRICHY-01	46.43	27.12 %
NORTH ARCOT	46.16	26.98 %
SOUTH-03	36.88	28.49 %
CHENNAI-02	36.08	14.79 %
SOUTH ARCOT	34.35	26.59 %
WEST-02	34.35	21.63 %
CHENNAI-01	33.51	18.96 %
WEST-01	22.07	22.61 %
KL-SOUTH	2.52	16.26 %
HO01		0.00 %
Total	350.68	22.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	58.32	25.56 %
Total	58.32	25.56 %

Branch *	MTD Sales L	Brand Share %
VL11	2.58	17.97 %
TUT2	2.40	22.49 %
NGR1	2.16	11.04 %
TKS2	1.32	16.35 %
KGL1	0.71	10.28 %
SGT1	0.67	9.36 %
ARM1	0.47	21.01 %
UDN1	0.35	15.95 %
MMT1	0.31	11.60 %
TYI1	0.11	2.63 %
VKM1		0.00 %
Total	58.32	25.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	46.43	27.12 %
Total	46.43	27.12 %

Branch *	MTD Sales L	Brand Share %
TRY4	2.14	18.81 %
TNJ1	1.90	22.03 %
NGT1	1.07	13.62 %
TTP1	1.01	14.48 %
AYR1	0.69	11.36 %
PBR1	0.58	20.62 %
PDK1	0.40	16.85 %
PTK1	0.24	7.24 %
APM1	0.21	10.00 %
Total	46.43	27.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	46.16	26.98 %
Total	46.16	26.98 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.68	21.71 %
SBR1	1.45	20.63 %
TRR1	1.20	14.08 %
ABR1	1.03	21.00 %
VEL2	0.96	15.27 %
AKM1	0.94	11.59 %
VEL1	0.93	19.93 %
TRT1	0.71	17.94 %
GDM1	0.59	8.78 %
CPT1	0.39	14.70 %
ANI1	0.25	10.68 %
Total	46.16	26.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	36.88	28.49 %
Total	36.88	28.49 %

Branch *	MTD Sales L	Brand Share %
TEN1	1.03	14.77 %
MDU1	0.88	9.10 %
KYK1	0.76	17.00 %
USL1	0.66	20.96 %
TMM1	0.45	9.53 %
TEN2	0.44	18.03 %
DGL1	0.30	6.71 %
KRR1	0.24	6.41 %
BTU1	0.10	21.06 %
ATG1	0.10	5.22 %
Total	36.88	28.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	36.08	14.79 %
Total	36.08	14.79 %

Branch *	MTD Sales L	Brand Share %
CH03	3.98	18.39 %
CH12	2.28	15.31 %
CH20	2.11	16.38 %
CH18	2.02	20.33 %
CH33	1.69	12.30 %
CH17	1.61	14.49 %
MJR1	1.47	11.84 %
MC05	1.41	19.81 %
CH06	1.20	17.45 %
CH44	0.98	13.07 %
CH41	0.78	11.83 %
CH09	0.53	14.89 %
MC06	0.51	7.61 %
CH32	0.27	6.69 %
CH21	0.23	1.24 %
CH31	0.12	6.79 %
UKI1	0.11	1.51 %
CH23		0.00 %
CH24		0.00 %
CH46		0.00 %
Total	36.08	14.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	34.35	26.59 %
Total	34.35	26.59 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.90	21.82 %
POY2	1.33	19.40 %
KKI2	0.96	16.52 %
TDM1	0.92	13.47 %
NVL2	0.71	10.43 %
MKM1	0.65	21.96 %
KML1	0.57	12.24 %
POY1	0.34	5.48 %
TVM1	0.30	4.61 %
TVM2	0.29	3.62 %
Total	34.35	26.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	34.35	21.63 %
Total	34.35	21.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.09	16.61 %
HSR2	1.89	21.29 %
VPD1	1.25	19.39 %
APN1	1.19	21.53 %
MCR1	1.10	22.89 %
PLC1	1.00	19.65 %
PMP1	0.96	11.67 %
SGI1	0.87	18.46 %
CMI1	0.77	22.68 %
EPI1	0.58	13.44 %
SGG1	0.53	21.99 %
KRI1	0.48	12.38 %
BMD1	0.48	16.87 %
DPR1	0.47	17.38 %
HSR1	0.47	11.30 %
SLM3	0.44	9.79 %
VKL1	0.36	16.54 %
DPR2	0.32	8.03 %
TCG1	0.08	4.46 %
Total	34.35	21.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	33.51	18.96 %
Total	33.51	18.96 %

Branch *	MTD Sales L	Brand Share %
CH14	2.42	22.79 %
CH16	1.73	14.94 %
CH45	1.15	18.21 %
CH07	1.14	13.06 %
AVD1	0.98	13.31 %
CH30	0.73	13.18 %
CH08	0.50	6.67 %
GUD2	0.46	8.13 %
KNR1	0.41	6.55 %
CH48	0.38	5.98 %
CH22	0.33	6.39 %
CGL1	0.26	2.96 %
MC10	0.21	4.52 %
TKM1	0.15	5.52 %
CH40	0.15	3.96 %
CH19	0.12	1.84 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	33.51	18.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	22.07	22.61 %
Total	22.07	22.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.22	17.35 %
TPR1	1.51	21.59 %
UAM1	1.30	20.62 %
KMR1	1.28	21.72 %
TPR3	0.52	17.37 %
CNR1	0.42	9.44 %
TPR4	0.32	10.57 %
MPM1	0.27	6.89 %
GBM1	0.25	5.30 %
CBE4	0.25	9.72 %
SNR1	0.23	14.29 %
UMP1	0.13	9.43 %
SYM2	0.13	8.88 %
CBE1	0.11	4.59 %
ANR1		0.00 %
KMD1		0.00 %
Total	22.07	22.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.52	16.26 %
Total	2.52	16.26 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.02	19.92 %
TVP1	0.83	21.23 %
KLR1	0.67	10.40 %
Total	2.52	16.26 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %