

MTD Sales
425.14 L

Brand Share %
20.76 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	425.14	20.76 %
Total	425.14	20.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	74.72	24.27 %
NORTH ARCOT	56.51	24.56 %
SOUTH-03	49.79	27.90 %
TRICHY-01	49.15	26.84 %
WEST-02	44.46	20.11 %
CHENNAI-02	41.19	12.29 %
CHENNAI-01	40.22	16.02 %
SOUTH ARCOT	35.84	24.57 %
WEST-01	30.56	22.35 %
KL-SOUTH	2.69	19.73 %
HO01		0.00 %
Total	425.14	20.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	74.72	24.27 %
Total	74.72	24.27 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.92	20.01 %
MAR1	2.27	20.10 %
TKS2	1.76	12.14 %
ARM1	1.19	16.60 %
ERL2	1.03	14.67 %
TYI1	0.89	18.32 %
KGL1	0.59	7.06 %
MMT1	0.52	7.61 %
SGT1	0.50	8.46 %
ASM1	0.40	9.17 %
STU2	0.23	6.29 %
SVK1	0.22	3.47 %
Total	74.72	24.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	56.51	24.56 %
Total	56.51	24.56 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.04	13.89 %
WJP1	1.80	13.94 %
VEL1	1.41	9.15 %
VNB1	1.39	17.86 %
ARC2	1.34	10.09 %
CPT1	0.66	18.84 %
SLG1	0.19	9.48 %
ANI1	0.11	3.06 %
Total	56.51	24.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	49.79	27.90 %
Total	49.79	27.90 %

Branch *	MTD Sales L	Brand Share %
TDI1	1.08	15.43 %
MDU1	0.83	7.97 %
ADP1	0.82	14.16 %
TMM1	0.79	10.51 %
PKM1	0.55	20.04 %
PVI1	0.38	5.57 %
KRR1	0.20	4.91 %
PNV1	0.20	17.00 %
ATG1	0.19	5.65 %
Total	49.79	27.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	49.15	26.84 %
Total	49.15	26.84 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.75	20.39 %
TYR1	1.86	14.74 %
TVR1	1.10	18.82 %
ORU1	1.06	18.10 %
TTP1	0.96	7.51 %
APM1	0.47	20.36 %
PTK1	0.43	10.63 %
TRY2	0.10	11.94 %
PBR1	0.07	3.13 %
PDK1		0.00 %
Total	49.15	26.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	44.46	20.11 %
Total	44.46	20.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.55	18.66 %
MCR1	1.49	13.39 %
PMP1	1.44	20.13 %
MTR1	1.31	14.52 %
HSR2	1.02	8.69 %
SGI1	0.98	17.69 %
KRI1	0.89	15.78 %
HRR1	0.74	7.76 %
ERD1	0.68	14.22 %
DPR1	0.60	13.17 %
PLC1	0.48	9.91 %
PDR1	0.48	18.14 %
SLM3	0.39	3.81 %
VKL1	0.38	9.77 %
RSP1	0.34	20.72 %
HSR1	0.27	3.46 %
TCG1	0.11	4.66 %
DPR2		0.00 %
Total	44.46	20.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	41.19	12.29 %
Total	41.19	12.29 %

Branch *	MTD Sales L	Brand Share %
CH15	6.56	20.31 %
GPD1	2.89	19.88 %
CH12	2.39	18.36 %
CH44	2.14	12.09 %
CH03	1.99	6.12 %
CH20	1.60	9.38 %
MC05	1.60	15.21 %
MJR1	1.58	9.91 %
CH21	1.53	4.90 %
CH41	1.16	16.04 %
PON1	1.01	14.51 %
CH06	0.93	10.40 %
CH36	0.83	10.32 %
UKI1	0.71	6.70 %
CH23	0.66	18.24 %
CH27	0.54	17.35 %
CH17	0.50	14.23 %
CH31	0.48	10.90 %
CH32	0.25	10.12 %
CH09		0.00 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	41.19	12.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	40.22	16.02 %
Total	40.22	16.02 %

Branch *	MTD Sales L	Brand Share %
CH16	3.62	17.99 %
CH42	2.17	18.71 %
CH30	1.50	17.21 %
CH08	1.32	9.95 %
CH38	1.15	16.21 %
TKM1	1.06	12.76 %
CH45	0.90	9.64 %
CH11	0.82	11.46 %
CH07	0.69	8.43 %
CGL1	0.64	6.40 %
GUD2	0.63	4.97 %
AVD1	0.44	9.42 %
CH39	0.32	6.67 %
CH29	0.29	14.46 %
SKL1	0.26	6.55 %
CH19	0.25	2.82 %
GUD1	0.15	2.30 %
CH22		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	40.22	16.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	35.84	24.57 %
Total	35.84	24.57 %

Branch *	MTD Sales L	Brand Share %
TVM1	1.32	20.45 %
KKI2	1.21	14.19 %
NVL2	1.02	12.93 %
POY1	0.50	11.03 %
VCM1	0.26	12.60 %
Total	35.84	24.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	30.56	22.35 %
Total	30.56	22.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.42	14.11 %
CBE1	0.45	15.04 %
AVI1	0.37	9.77 %
SNR1	0.34	20.29 %
MPM1	0.25	10.36 %
TPR3	0.24	11.79 %
CBE3	0.20	10.86 %
TPR4	0.11	2.85 %
CBE6	0.08	4.52 %
ANR1		0.00 %
GBM1		0.00 %
UMP1		0.00 %
Total	30.56	22.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.69	19.73 %
Total	2.69	19.73 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.50	13.20 %
Total	2.69	19.73 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %