

MTD Sales
213.45 L

Brand Share %
20.53 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	213.45	20.53 %
Total	213.45	20.53 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.89	26.11 %
NORTH ARCOT	27.43	23.85 %
TRICHY-01	26.98	23.45 %
SOUTH-03	26.49	22.91 %
SOUTH ARCOT	21.57	26.78 %
WEST-02	19.55	17.91 %
CHENNAI-02	18.88	13.55 %
CHENNAI-01	16.78	15.11 %
WEST-01	12.34	16.94 %
KL-SOUTH	4.54	14.84 %
HO01		0.00 %
Total	213.45	20.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	38.89	26.11 %
Total	38.89	26.11 %

Branch *	MTD Sales L	Brand Share %
TCN1	0.83	19.44 %
KVT1	0.80	16.08 %
TUT2	0.73	11.81 %
PKD1	0.72	15.91 %
TKS2	0.64	14.00 %
SGT1	0.45	14.26 %
SVK1	0.33	10.39 %
UDN1	0.24	12.32 %
KYR1	0.20	13.89 %
ERL2	0.19	5.96 %
ASM1	0.12	9.39 %
KGL1		0.00 %
RPM1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	38.89	26.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.43	23.85 %
Total	27.43	23.85 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.24	14.93 %
ABR1	0.98	17.00 %
VEL2	0.73	8.29 %
TRL1	0.58	15.38 %
GDM1	0.57	19.35 %
UGI1	0.53	18.67 %
CYR1	0.47	19.61 %
VSI1	0.47	11.34 %
AKM1	0.42	13.99 %
TRT1	0.30	12.83 %
SBR1	0.29	7.79 %
SLG1	0.26	12.02 %
ANI1	0.24	11.68 %
ARC2		0.00 %
CPT1		0.00 %
WJP1		0.00 %
Total	27.43	23.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	26.98	23.45 %
Total	26.98	23.45 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.29	17.89 %
KRN1	0.83	17.83 %
TVR2	0.74	17.76 %
ORU1	0.73	18.57 %
TNJ1	0.51	10.20 %
TRY3	0.50	14.69 %
PTK1	0.40	11.75 %
PDK1	0.37	12.26 %
TVR1	0.21	11.03 %
MDI1	0.15	6.94 %
TTP1	0.13	1.88 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	26.98	23.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	26.49	22.91 %
Total	26.49	22.91 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.26	11.42 %
MDU1	0.99	10.41 %
CMR1	0.61	12.56 %
TEN2	0.52	13.00 %
USL1	0.44	10.94 %
MDU4	0.24	19.73 %
MPA1	0.22	9.29 %
TEN1	0.21	8.38 %
TMM1	0.20	6.73 %
NKI1	0.15	8.93 %
KKD2	0.11	8.07 %
ATG1	0.10	13.98 %
BTU1		0.00 %
KRR1		0.00 %
Total	26.49	22.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.57	26.78 %
Total	21.57	26.78 %

Branch *	MTD Sales L	Brand Share %
POY2	0.55	11.93 %
TVM2	0.52	9.53 %
KML1	0.52	19.50 %
KKI2	0.33	12.07 %
POY1	0.12	4.08 %
TVM1		0.00 %
Total	21.57	26.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	19.55	17.91 %
Total	19.55	17.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.62	15.54 %
TRM1	1.51	20.31 %
PMP1	1.22	19.63 %
ATU1	1.12	20.27 %
PLC1	1.07	20.24 %
HRR1	0.85	11.80 %
VPD1	0.59	13.20 %
HSR2	0.59	10.16 %
EPI1	0.44	16.68 %
KMM1	0.35	20.15 %
ERD1	0.29	14.47 %
SGI1	0.25	10.73 %
DPR2	0.21	8.05 %
VKL1	0.13	5.10 %
SGG1	0.13	15.46 %
TCG1	0.12	5.59 %
KRI1	0.10	4.15 %
HSR1		0.00 %
SLM3		0.00 %
Total	19.55	17.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	18.88	13.55 %
Total	18.88	13.55 %

Branch *	MTD Sales L	Brand Share %
CH03	1.99	12.32 %
CH15	1.51	15.49 %
MC05	0.75	10.53 %
CH21	0.73	9.69 %
PON1	0.62	18.21 %
CH44	0.57	10.61 %
CH41	0.44	11.18 %
CH20	0.38	4.69 %
MJR1	0.29	3.72 %
CH23	0.28	11.00 %
CH09	0.27	8.43 %
CH06	0.24	4.77 %
UKI1	0.21	3.21 %
CH32	0.15	16.42 %
MC08	0.15	10.60 %
CH27	0.13	12.25 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	18.88	13.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	16.78	15.11 %
Total	16.78	15.11 %

Branch *	MTD Sales L	Brand Share %
CH14	1.07	15.23 %
CH42	0.85	18.18 %
CH08	0.80	16.46 %
CH48	0.77	13.69 %
CH16	0.69	11.26 %
MC09	0.32	20.48 %
CH30	0.29	5.10 %
GUD1	0.29	19.43 %
CH19	0.24	6.99 %
KNR1	0.22	6.36 %
AVD1	0.20	6.38 %
CH26	0.15	20.41 %
CH38	0.15	4.19 %
CH11	0.13	5.24 %
CGL1	0.12	2.58 %
CH22		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	16.78	15.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.34	16.94 %
Total	12.34	16.94 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.47	14.62 %
TPR1	1.02	19.14 %
CBE2	0.85	10.21 %
UAM1	0.52	10.30 %
KMD1	0.25	20.20 %
CBE6	0.12	10.55 %
CBE3	0.11	15.99 %
TPR3	0.10	6.09 %
PLI1	0.10	11.39 %
PPI1	0.08	1.30 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
GBM1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	12.34	16.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.54	14.84 %
Total	4.54	14.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.68	9.71 %
KLR1	1.18	19.46 %
Total	4.54	14.84 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %