



TN : OPPO Sales Performance 07/05/2026 9:33 AM

MTD Sales
419.19 L

Brand Share %
20.31 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	418.95	20.51 %
Ear-Buds	0.24	1.18 %
Total	419.19	20.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	75.90	21.37 %
NORTH ARCOT	54.32	23.62 %
SOUTH-03	47.96	23.22 %
TRICHY-01	46.85	28.46 %
CHENNAI-02	45.52	15.41 %
CHENNAI-01	42.80	16.55 %
SOUTH ARCOT	38.25	23.68 %
WEST-02	37.85	17.93 %
WEST-01	29.75	20.35 %
HO01		0.00 %
Total	419.19	20.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	75.86	21.53 %
Ear-Buds	0.04	1.39 %
Total	75.90	21.37 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.25	17.24 %
TUT1	5.53	15.24 %
TUT2	3.21	14.93 %
VLY1	2.11	14.87 %
KGL1	1.50	15.55 %
ERL2	1.43	17.69 %
SVK1	1.41	15.06 %
TKS2	1.26	9.02 %
APK1	0.94	13.29 %
TYI1	0.62	15.06 %
KSM1	0.58	10.45 %
SGT1	0.31	7.72 %
ARM1		0.00 %
COL1		0.00 %
Total	75.90	21.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	54.30	23.88 %
Ear-Buds	0.02	0.81 %
Total	54.32	23.62 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.64	18.64 %
VEL2	1.89	13.36 %
SBR1	1.77	18.54 %
PTU1	1.47	18.23 %
VNB1	1.41	17.15 %
TRR1	1.27	10.77 %
TRT1	1.14	18.59 %
CPT1	1.12	16.55 %
CYR1	1.11	16.79 %
WJP1	1.11	11.36 %
ARC2	0.81	12.95 %
PLR1	0.59	19.42 %
ABR1	0.50	5.71 %
Total	54.32	23.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	47.94	23.42 %
Ear-Buds	0.02	1.04 %
Total	47.96	23.22 %

Branch *	MTD Sales L	Brand Share %
MPA1	1.99	17.35 %
MDU1	1.75	13.13 %
SVG1	1.18	18.04 %
DGL1	1.00	7.84 %
TEN2	0.84	16.62 %
MLR1	0.73	19.86 %
ATG1	0.67	17.12 %
TMM1	0.52	8.55 %
MNM1	0.45	17.22 %
CMR1	0.31	11.53 %
MDU7	0.21	2.85 %
KYK1	0.15	7.94 %
PVI1	0.15	2.43 %
BTU1		0.00 %
KRR1		0.00 %
PNV2		0.00 %
Total	47.96	23.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	46.83	28.70 %
Ear-Buds	0.02	1.49 %
Total	46.85	28.46 %

Branch *	MTD Sales L	Brand Share %
TYR1	1.58	12.67 %
PTK1	1.20	17.36 %
TNJ2	1.16	18.90 %
TNJ1	1.08	13.32 %
ORU1	0.80	19.19 %
KUM2	0.59	19.30 %
MVM1	0.52	8.45 %
TVR2	0.50	11.10 %
MDI1	0.31	10.50 %
APM1	0.17	6.34 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	46.85	28.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	45.46	15.58 %
Ear-Buds	0.06	1.66 %
Total	45.52	15.41 %

Branch *	MTD Sales L	Brand Share %
CH03	5.03	17.99 %
CH33	2.06	11.34 %
CH34	2.04	16.14 %
CH15	1.94	9.77 %
GPD1	1.45	8.05 %
CH20	1.43	15.65 %
CH21	1.37	5.04 %
CH43	0.94	14.21 %
MJR1	0.68	5.94 %
CH12	0.64	4.19 %
CH27	0.41	11.80 %
MC05	0.39	2.99 %
CH31	0.39	6.07 %
CH23	0.34	8.63 %
CH06	0.33	6.98 %
CH46	0.33	5.00 %
CH24	0.28	4.47 %
CH32		0.00 %
Total	45.52	15.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.72	16.73 %
Ear-Buds	0.08	2.39 %
Total	42.80	16.55 %

Branch *	MTD Sales L	Brand Share %
CH47	2.10	14.90 %
CH07	1.81	20.05 %
CH05	1.14	10.70 %
AVD1	0.68	9.31 %
GUD2	0.57	8.73 %
CH08	0.50	4.39 %
CH16	0.48	3.31 %
CGL1	0.48	8.08 %
CH19	0.39	3.84 %
CH40	0.33	2.24 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	42.80	16.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.25	23.87 %
Total	38.25	23.68 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.12	11.91 %
KKI2	0.75	13.55 %
KML1	0.64	19.33 %
VCM2	0.47	14.39 %
TVM2	0.20	3.07 %
NVL2		0.00 %
VPM1		0.00 %
Total	38.25	23.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	37.85	18.06 %
Total	37.85	17.93 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.82	11.42 %
HSR1	1.46	17.75 %
MTR1	1.44	17.72 %
PMP1	1.39	17.94 %
SLM2	1.21	14.35 %
ATU1	1.14	18.34 %
KVP1	1.12	18.80 %
NKL2	1.10	13.06 %
PLC1	1.07	20.06 %
OML1	1.03	17.14 %
SLM3	0.95	12.23 %
HRR1	0.87	11.01 %
HSR2	0.80	5.34 %
KRI1	0.53	5.35 %
TCG1	0.41	13.01 %
SGG1	0.29	14.85 %
PDR1	0.19	16.44 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
Total	37.85	17.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	29.75	20.60 %
Total	29.75	20.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.48	14.98 %
KMR1	2.62	20.14 %
GDR1	1.55	18.11 %
CNR1	1.02	6.75 %
MPM1	0.62	14.04 %
SYM2	0.47	19.16 %
GBM1	0.39	5.36 %
ANR1	0.35	11.47 %
PDM1	0.31	11.32 %
PLI1	0.31	10.43 %
CBE3	0.28	13.88 %
UMP1	0.17	17.75 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	29.75	20.35 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %