



# TN : OPPO Sales Performance 07/04/2026 9:33 AM

MTD Sales  
360.61 L

Brand Share %  
17.01 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	360.48	17.19 %
Ear-Buds	0.13	0.57 %
Total	360.61	17.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	72.01	19.73 %
TRICHY-01	44.72	23.16 %
NORTH ARCOT	43.91	19.54 %
SOUTH-03	37.84	21.38 %
SOUTH ARCOT	37.81	21.94 %
CHENNAI-01	37.74	13.52 %
CHENNAI-02	34.00	12.07 %
WEST-02	31.64	14.76 %
WEST-01	20.94	17.37 %
HO01		0.00 %
Total	360.61	17.01 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	71.96	19.87 %
Ear-Buds	0.04	1.48 %
Total	72.01	19.73 %

Branch *	MTD Sales L	Brand Share %
VLY1	2.83	15.31 %
KVT1	2.23	16.66 %
TKS2	2.16	11.42 %
SVK1	1.79	13.90 %
VNR1	0.99	16.05 %
TYI1	0.91	11.70 %
APK1	0.85	14.84 %
MMT1	0.81	10.37 %
KGL1	0.81	11.72 %
SDI1	0.46	14.25 %
ASM1	0.16	3.23 %
ARM1	0.16	5.07 %
COL1	0.14	5.89 %
SGT1		0.00 %
STU2		0.00 %
Total	72.01	19.73 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	44.72	23.40 %
Total	44.72	23.16 %

Branch *	MTD Sales L	Brand Share %
TRY4	1.21	9.41 %
TVR2	1.10	14.91 %
KUM1	0.86	8.81 %
PTK1	0.80	9.84 %
TVR1	0.61	11.78 %
PDK1	0.11	5.56 %
APM1		0.00 %
KIK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	44.72	23.16 %

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.89	19.80 %
Ear-Buds	0.02	0.70 %
Total	43.91	19.54 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.88	14.38 %
AKM1	1.36	9.14 %
SLG1	1.28	16.34 %
ANI1	0.95	14.01 %
PLR1	0.90	14.18 %
TRR1	0.88	5.12 %
SBR1	0.76	6.63 %
WJP1	0.72	10.43 %
ABR1	0.37	5.55 %
UGI1	0.33	7.15 %
Total	43.91	19.54 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	37.84	21.65 %
Total	37.84	21.38 %

Branch *	MTD Sales L	Brand Share %
CMR1	0.94	11.31 %
KPT1	0.90	15.51 %
MDU1	0.69	8.01 %
USL1	0.67	14.15 %
ADP1	0.66	13.12 %
DGL1	0.62	5.62 %
MDU5	0.46	12.09 %
TDI1	0.43	6.68 %
PKM1	0.40	9.15 %
TEN2	0.35	5.45 %
ATG1	0.15	4.09 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
PNI1		0.00 %
Total	37.84	21.38 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	37.79	22.15 %
Ear-Buds	0.02	1.18 %
Total	37.81	21.94 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.64	15.80 %
POY2	1.72	14.46 %
POY1	1.57	16.48 %
TVM2	1.10	11.86 %
KKI2	0.99	15.06 %
TVM1	0.88	15.43 %
NVL2		0.00 %
VPM1		0.00 %
Total	37.81	21.94 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.72	13.66 %
Ear-Buds	0.02	0.70 %
Total	37.74	13.52 %

Branch *	MTD Sales L	Brand Share %
CH45	2.51	16.60 %
CH47	1.84	6.85 %
CH38	0.77	12.57 %
AVD1	0.57	8.51 %
GUD2	0.53	6.87 %
MC10	0.51	11.76 %
CGL1	0.37	7.09 %
CH08	0.37	3.71 %
CH49	0.36	3.13 %
CH30	0.35	1.44 %
CH39	0.29	7.26 %
CH16	0.23	1.61 %
MC09	0.20	10.78 %
CH25	0.14	1.78 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	37.74	13.52 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	34.00	12.22 %
<b>Total</b>	<b>34.00</b>	<b>12.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	3.23	11.16 %
GPD1	2.40	16.84 %
CH21	2.06	10.49 %
CH15	2.04	8.46 %
CH20	1.80	10.19 %
UKI1	1.50	16.64 %
MJR1	1.45	15.32 %
CH12	1.31	9.13 %
CH33	0.65	4.60 %
CH17	0.59	7.33 %
CH34	0.42	2.49 %
CH23	0.32	5.94 %
CH31	0.19	6.13 %
MC05	0.17	2.48 %
CH24	0.14	1.60 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
CH51		0.00 %
<b>Total</b>	<b>34.00</b>	<b>12.07 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	31.64	14.88 %
<b>Total</b>	<b>31.64</b>	<b>14.76 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.38	11.59 %
VPD1	1.35	15.65 %
EPI1	1.33	16.31 %
HSR2	1.25	7.62 %
BMD1	0.88	9.45 %
MCR1	0.79	8.97 %
PMP1	0.74	8.04 %
SLM2	0.67	8.62 %
HRR1	0.66	9.52 %
SLM3	0.28	4.25 %
DPR1	0.22	4.90 %
ERD1	0.16	11.62 %
CMI1	0.14	5.55 %
DPR2		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>31.64</b>	<b>14.76 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	20.92	17.55 %
Ear-Buds	0.02	1.61 %
<b>Total</b>	<b>20.94</b>	<b>17.37 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	3.56	14.49 %
KMR1	1.46	16.42 %
KGI1	1.15	15.33 %
SYM2	0.52	11.76 %
PLI1	0.17	14.82 %
SUL1	0.15	11.51 %
PDM1	0.15	11.34 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>20.94</b>	<b>17.37 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>