

MTD Sales
204.50 L

Brand Share %
15.93 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	204.50	15.93 %
Total	204.50	15.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.87	18.57 %
TRICHY-01	29.46	23.50 %
NORTH ARCOT	27.50	17.43 %
SOUTH-03	22.19	20.53 %
CHENNAI-02	19.93	11.09 %
WEST-02	19.49	15.89 %
CHENNAI-01	18.59	12.42 %
SOUTH ARCOT	18.20	16.45 %
WEST-01	9.94	14.75 %
KL-SOUTH	2.34	18.64 %
HO01		0.00 %
Total	204.50	15.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	36.87	18.57 %
Total	36.87	18.57 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.32	11.10 %
TKS2	1.31	10.13 %
TUT2	1.22	15.18 %
TCN1	0.83	15.77 %
KVT1	0.59	8.51 %
ARM1	0.37	14.11 %
KGL1	0.27	7.27 %
ASM1	0.25	14.33 %
SGT1	0.20	1.78 %
TYI1	0.14	4.73 %
COL1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
STU2		0.00 %
Total	36.87	18.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	29.46	23.50 %
Total	29.46	23.50 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.81	11.24 %
TNJ2	0.61	11.15 %
TRY4	0.59	12.36 %
TTP1	0.30	3.59 %
TRY2	0.08	5.12 %
APM1	0.08	9.92 %
KIK1		0.00 %
Total	29.46	23.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.50	17.43 %
Total	27.50	17.43 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.82	11.60 %
VEL1	1.01	13.01 %
TRR1	1.00	12.70 %
ARC2	0.90	9.86 %
AKM1	0.90	8.74 %
BGR1	0.58	14.10 %
GDM1	0.56	9.39 %
VNB1	0.48	8.91 %
SLG1	0.41	12.43 %
TRT1	0.32	6.83 %
ABR1	0.22	6.55 %
WJP1	0.17	3.27 %
ANI1		0.00 %
CPT1		0.00 %
Total	27.50	17.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	22.19	20.53 %
Total	22.19	20.53 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.56	11.05 %
TEN2	0.44	13.95 %
TMM1	0.35	7.22 %
PNV2	0.32	12.03 %
MNM1	0.28	15.11 %
DGL2	0.27	11.44 %
MDU2	0.25	5.66 %
MDU1	0.21	1.60 %
DGL1	0.12	5.32 %
ATG1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
Total	22.19	20.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	19.93	11.09 %
Total	19.93	11.09 %

Branch *	MTD Sales L	Brand Share %
CH18	1.56	12.49 %
CH33	1.43	13.81 %
CH15	1.29	7.86 %
CH03	1.19	9.12 %
CH20	0.95	13.09 %
MJR1	0.83	9.61 %
CH41	0.74	8.30 %
MC05	0.72	8.26 %
CH12	0.70	7.96 %
CH44	0.63	12.93 %
CH09	0.54	15.06 %
CH46	0.42	3.99 %
CH21	0.40	3.67 %
CH36	0.38	13.47 %
CH27	0.37	13.81 %
MC06	0.31	8.66 %
CH43	0.29	7.49 %
CH24	0.26	4.60 %
CH06	0.25	9.23 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
UKI1		0.00 %
Total	19.93	11.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	19.49	15.89 %
Total	19.49	15.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.46	9.96 %
NKL2	1.12	15.74 %
HRR1	0.79	13.68 %
OML1	0.60	11.41 %
MCR1	0.45	14.06 %
SLM3	0.43	13.15 %
MTR1	0.42	13.01 %
KRI1	0.41	13.81 %
HSR1	0.38	8.11 %
HSR2	0.34	10.47 %
EPI1	0.25	8.65 %
SGI1	0.13	5.22 %
SLM2	0.10	3.65 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	19.49	15.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	18.59	12.42 %
Total	18.59	12.42 %

Branch *	MTD Sales L	Brand Share %
CH16	1.24	12.89 %
CH45	0.71	8.76 %
CH38	0.56	13.13 %
CGL1	0.54	12.57 %
CH07	0.40	6.51 %
GUD2	0.26	5.06 %
CH08	0.22	2.40 %
AVD1	0.21	2.45 %
CH22	0.13	5.71 %
CH30	0.12	2.37 %
CH05		0.00 %
CH19		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	18.59	12.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.20	16.45 %
Total	18.20	16.45 %

Branch *	MTD Sales L	Brand Share %
TVM2	1.25	12.91 %
KKI2	0.77	11.06 %
SJI2	0.72	14.08 %
TVM1	0.51	8.95 %
POY1	0.25	5.25 %
POY2	0.13	1.27 %
KML1		0.00 %
NVL2		0.00 %
VCM1		0.00 %
Total	18.20	16.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.94	14.75 %
Total	9.94	14.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.20	11.90 %
CNR1	0.65	10.03 %
UAM1	0.55	9.69 %
KGI1	0.54	7.76 %
KMR1	0.53	11.02 %
GBM1	0.45	14.73 %
TPR3	0.21	9.67 %
CBE1	0.12	14.26 %
SNR1	0.10	15.33 %
GDR1	0.09	3.25 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	9.94	14.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.34	18.64 %
Total	2.34	18.64 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.24	6.65 %
Total	2.34	18.64 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %