

MTD Sales
298.35 L

Brand Share %
22.57 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	298.35	22.57 %
Total	298.35	22.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.83	25.89 %
NORTH ARCOT	39.95	27.17 %
TRICHY-01	35.55	25.56 %
CHENNAI-02	32.46	14.59 %
SOUTH-03	31.78	28.33 %
CHENNAI-01	30.33	19.58 %
WEST-02	29.00	20.95 %
SOUTH ARCOT	27.73	25.32 %
WEST-01	19.66	22.93 %
KL-SOUTH	2.06	16.14 %
HO01		0.00 %
Total	298.35	22.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	49.83	25.89 %
Total	49.83	25.89 %

Branch *	MTD Sales L	Brand Share %
VL11	2.58	22.10 %
TUT2	2.17	21.49 %
NGR1	1.96	11.12 %
TKS2	1.10	15.25 %
KGL1	0.71	11.20 %
SGT1	0.67	9.53 %
RPM1	0.52	19.66 %
UDN1	0.35	16.75 %
MMT1	0.21	14.31 %
TYI1	0.11	3.13 %
VKM1		0.00 %
Total	49.83	25.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	39.95	27.17 %
Total	39.95	27.17 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.49	21.59 %
SBR1	1.03	19.19 %
ABR1	1.03	21.89 %
VEL2	0.96	16.00 %
VEL1	0.93	22.02 %
AKM1	0.82	12.13 %
TRT1	0.71	19.70 %
TRR1	0.68	8.86 %
GDM1	0.45	10.17 %
CPT1	0.39	14.77 %
ANI1	0.25	10.68 %
Total	39.95	27.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	35.55	25.56 %
Total	35.55	25.56 %

Branch *	MTD Sales L	Brand Share %
TRY4	1.94	18.09 %
PBR2	1.85	21.67 %
TNJ1	1.57	20.47 %
NGT1	1.07	15.36 %
TTP1	0.76	14.08 %
AYR1	0.69	12.13 %
PBR1	0.58	20.62 %
PTK1	0.43	13.93 %
PDK1	0.40	16.85 %
APM1	0.21	11.48 %
TRY2	0.19	13.84 %
Total	35.55	25.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	32.46	14.59 %
Total	32.46	14.59 %

Branch *	MTD Sales L	Brand Share %
CH03	3.78	19.07 %
CH20	2.11	18.11 %
CH12	1.91	13.14 %
CH18	1.80	21.57 %
CH34	1.75	18.90 %
CH17	1.49	14.60 %
CH33	1.44	11.54 %
MC05	1.29	18.36 %
CH06	1.20	17.45 %
CH44	0.98	13.62 %
MJR1	0.87	8.96 %
CH41	0.55	9.35 %
CH09	0.53	16.94 %
MC06	0.39	5.95 %
CH32	0.27	6.69 %
CH21	0.23	1.39 %
CH31	0.12	6.83 %
UKI1	0.11	1.83 %
CH23		0.00 %
CH24		0.00 %
CH46		0.00 %
Total	32.46	14.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	31.78	28.33 %
Total	31.78	28.33 %

Branch *	MTD Sales L	Brand Share %
KYK1	0.57	14.82 %
USL1	0.51	21.36 %
TPT1	0.48	21.07 %
TEN1	0.48	7.85 %
TMM1	0.45	9.82 %
MDU1	0.44	5.24 %
TEN2	0.44	18.73 %
DGL1	0.30	7.41 %
KRR1	0.24	6.41 %
ATG1	0.10	9.05 %
Total	31.78	28.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.33	19.58 %
Total	30.33	19.58 %

Branch *	MTD Sales L	Brand Share %
CH14	1.80	18.60 %
CH16	1.53	15.34 %
CH45	1.15	18.86 %
AVD1	0.98	13.60 %
CH07	0.89	13.08 %
CH30	0.73	13.61 %
CH08	0.50	7.71 %
KNR1	0.41	7.58 %
CH48	0.38	9.14 %
CH22	0.33	6.59 %
CGL1	0.26	3.21 %
MC10	0.21	5.05 %
TKM1	0.15	6.94 %
CH40	0.15	4.04 %
CH19	0.12	1.97 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
Total	30.33	19.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	29.00	20.95 %
Total	29.00	20.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.55	15.27 %
SLM2	1.31	22.08 %
HRR1	1.30	20.52 %
PLC1	1.00	20.51 %
PMP1	0.96	12.97 %
APN1	0.85	17.66 %
SGI1	0.76	16.51 %
CMI1	0.64	20.06 %
SGG1	0.53	21.99 %
EPI1	0.48	11.71 %
VPD1	0.48	10.26 %
KRI1	0.48	13.57 %
DPR1	0.47	19.24 %
HSR1	0.47	12.38 %
SLM3	0.44	13.72 %
BMD1	0.36	16.18 %
VKL1	0.36	17.61 %
DPR2	0.32	8.66 %
KVP1	0.21	14.02 %
TCG1	0.08	4.77 %
Total	29.00	20.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.73	25.32 %
Total	27.73	25.32 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.74	22.43 %
CDM1	1.70	21.24 %
POY2	1.09	18.09 %
KKI2	0.96	22.30 %
TDM1	0.92	15.57 %
KML1	0.57	14.09 %
NVL2	0.38	10.52 %
POY1	0.34	5.58 %
TVM2	0.19	2.47 %
TVM1	0.15	2.60 %
Total	27.73	25.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.66	22.93 %
Total	19.66	22.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.58	15.11 %
KMR1	1.05	19.64 %
TPR3	0.52	18.73 %
GDR1	0.52	20.75 %
CNR1	0.42	10.18 %
MPM1	0.27	6.89 %
GBM1	0.25	5.30 %
CBE4	0.25	12.38 %
SNR1	0.23	14.29 %
TPR4	0.20	7.06 %
UMP1	0.13	9.43 %
SYM2	0.13	11.28 %
CBE1	0.11	4.59 %
ANR1		0.00 %
KMD1		0.00 %
Total	19.66	22.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.06	16.14 %
Total	2.06	16.14 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.69	16.80 %
KLR1	0.67	11.59 %
Total	2.06	16.14 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %