

MTD Sales
306.01 L

Brand Share %
22.36 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	306.01	22.36 %
Total	306.01	22.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.56	26.08 %
SOUTH-03	37.88	30.51 %
NORTH ARCOT	37.59	25.57 %
TRICHY-01	36.74	27.66 %
WEST-02	32.26	21.43 %
SOUTH ARCOT	28.68	26.93 %
CHENNAI-02	27.74	16.96 %
CHENNAI-01	26.39	16.99 %
WEST-01	23.27	20.80 %
KL-SOUTH	1.10	15.43 %
HO01	0.80	1.24 %
Total	306.01	22.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	53.56	26.08 %
Total	53.56	26.08 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.69	19.98 %
TKS2	1.53	16.82 %
TKS1	1.53	20.12 %
SNL1	1.17	20.01 %
NGR1	1.07	7.65 %
TYI1	0.43	13.77 %
ARM1	0.38	18.56 %
SVK1	0.35	6.63 %
KGL1	0.34	4.88 %
MMT1	0.33	15.63 %
ERL1	0.12	11.64 %
RPM1	0.12	9.09 %
ASM1		0.00 %
SGT1		0.00 %
TVL2		0.00 %
Total	53.56	26.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	37.88	30.51 %
Total	37.88	30.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.91	15.94 %
PVI1	1.12	20.96 %
CMR1	0.75	19.48 %
PNI1	0.25	15.03 %
ATG1	0.22	10.42 %
BTU1	0.12	9.14 %
MDU4	0.12	3.11 %
PNV1		0.00 %
TEN2		0.00 %
Total	37.88	30.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	37.59	25.57 %
Total	37.59	25.57 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.17	17.61 %
TRR1	1.54	11.75 %
SBR1	1.18	19.87 %
UGI1	1.06	20.86 %
AKM1	1.01	13.73 %
GDM1	0.78	7.58 %
VEL1	0.42	7.02 %
ARC2	0.40	12.99 %
ANI1	0.23	6.83 %
Total	37.59	25.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	36.74	27.66 %
Total	36.74	27.66 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.82	22.16 %
PBR2	1.49	16.57 %
KRN1	0.71	19.69 %
TVR2	0.67	10.74 %
TRY3	0.67	12.74 %
PBR1	0.41	12.33 %
TVR1	0.35	9.81 %
ORU1	0.34	11.62 %
MDI1	0.20	7.94 %
PDK1	0.15	6.94 %
KIK1	0.12	13.46 %
TTP1	0.12	1.54 %
APM1		0.00 %
Total	36.74	27.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	32.26	21.43 %
Total	32.26	21.43 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.34	19.65 %
HSR2	1.03	17.29 %
SGI1	1.00	15.23 %
SLM3	0.80	15.23 %
BMD1	0.78	15.15 %
EPI1	0.71	19.97 %
HRR1	0.66	8.51 %
KRI1	0.64	15.32 %
DPR2	0.31	5.60 %
HSR1	0.31	8.29 %
KMM1	0.25	14.48 %
APN1	0.23	6.49 %
SGG1	0.11	13.45 %
VKL1	0.11	4.42 %
ERD1		0.00 %
TCG1		0.00 %
Total	32.26	21.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	28.68	26.93 %
Total	28.68	26.93 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.73	19.62 %
CDM1	1.61	20.64 %
TVM2	1.10	14.79 %
NVL2	0.75	13.22 %
KML1	0.49	16.71 %
TVM1	0.41	13.40 %
MKM1	0.37	19.25 %
Total	28.68	26.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	27.74	16.96 %
Total	27.74	16.96 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.94	21.60 %
CH33	1.56	18.31 %
CH03	0.95	7.20 %
UKI1	0.80	11.96 %
CH44	0.64	16.44 %
CH21	0.61	6.64 %
CH27	0.59	14.81 %
CH41	0.48	12.57 %
CH31	0.37	13.63 %
CH17	0.31	16.77 %
CH20	0.27	2.99 %
MC06	0.12	3.10 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH24		0.00 %
CH46		0.00 %
Total	27.74	16.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	26.39	16.99 %
Total	26.39	16.99 %

Branch *	MTD Sales L	Brand Share %
CH08	1.83	19.29 %
CH14	1.83	15.64 %
CH16	1.73	18.03 %
CH30	1.41	14.84 %
CH05	1.11	16.22 %
CH48	0.83	11.55 %
AVD1	0.81	7.92 %
CH07	0.70	13.16 %
MC09	0.58	16.34 %
CH19	0.42	10.19 %
GUD2	0.39	7.75 %
CH11	0.32	17.13 %
CH40	0.31	4.12 %
MC10	0.31	5.30 %
CGL1	0.21	4.71 %
SKL1	0.15	4.29 %
CH45	0.15	7.77 %
KNR1	0.11	1.67 %
CH22		0.00 %
CH29		0.00 %
CH39		0.00 %
GUD1		0.00 %
Total	26.39	16.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	23.27	20.80 %
Total	23.27	20.80 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.76	17.75 %
GDR1	1.19	19.25 %
UAM1	0.87	16.38 %
AVI1	0.45	15.48 %
CBE3	0.42	20.59 %
CBE6	0.36	10.42 %
TPR2	0.32	11.09 %
GBM1	0.24	3.90 %
CBE1	0.20	8.69 %
PPI1	0.13	4.07 %
TPR1	0.13	3.32 %
ANR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	23.27	20.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.10	15.43 %
Total	1.10	15.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.36	6.91 %
Total	1.10	15.43 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	1.24 %
Total	0.80	1.24 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	1.24 %
Total	0.80	1.24 %