



TN : OPPO Sales Performance 06/05/2026 9:33 AM

MTD Sales
359.20 L

Brand Share %
20.19 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	358.98	20.38 %
Ear-Buds	0.22	1.26 %
Total	359.20	20.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	65.39	21.04 %
NORTH ARCOT	43.63	22.61 %
SOUTH-03	41.38	23.40 %
TRICHY-01	38.11	27.64 %
CHENNAI-02	37.96	15.06 %
CHENNAI-01	36.87	16.49 %
WEST-02	35.62	19.67 %
SOUTH ARCOT	32.93	23.26 %
WEST-01	27.33	21.40 %
HO01		0.00 %
Total	359.20	20.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	65.35	21.19 %
Ear-Buds	0.04	1.65 %
Total	65.39	21.04 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.64	17.50 %
TUT1	4.76	14.45 %
TUT2	2.87	15.42 %
VLY1	1.91	15.08 %
KGL1	1.35	14.73 %
ERL2	1.29	18.55 %
TKS2	1.26	10.91 %
SVK1	1.26	13.65 %
KYR1	1.14	19.61 %
APK1	0.65	9.64 %
TYI1	0.62	17.37 %
KSM1	0.39	8.22 %
SGT1	0.31	10.49 %
ARM1		0.00 %
COL1		0.00 %
Total	65.39	21.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.60	22.84 %
Ear-Buds	0.02	1.03 %
Total	43.63	22.61 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.89	16.36 %
AKM1	1.80	14.53 %
PTU1	1.30	18.96 %
VNB1	1.21	18.07 %
CYR1	1.11	19.99 %
SBR1	0.86	10.16 %
WJP1	0.81	9.84 %
CPT1	0.77	12.69 %
TRR1	0.74	8.20 %
ANI1	0.67	19.83 %
ARC2	0.50	9.53 %
ABR1	0.50	6.89 %
Total	43.63	22.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	41.38	23.62 %
Total	41.38	23.40 %

Branch *	MTD Sales L	Brand Share %
MPA1	1.99	19.59 %
MDU1	1.60	14.15 %
DGL1	1.18	10.37 %
KPT1	0.86	18.46 %
MLR1	0.73	19.86 %
TEN2	0.68	15.12 %
TMM1	0.52	11.31 %
ATG1	0.52	14.28 %
SVG1	0.50	12.75 %
CMR1	0.31	11.53 %
MDU7	0.21	3.35 %
KYK1	0.15	10.71 %
PVI1	0.15	3.13 %
BTU1		0.00 %
KRR1		0.00 %
PNV2		0.00 %
Total	41.38	23.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	38.09	27.89 %
Ear-Buds	0.02	1.67 %
Total	38.11	27.64 %

Branch *	MTD Sales L	Brand Share %
TYR1	1.35	13.02 %
TNJ1	1.08	15.33 %
ORU1	0.80	19.69 %
KUM2	0.59	19.30 %
TVR2	0.50	16.13 %
MVM1	0.42	7.01 %
PTK1	0.39	6.49 %
MDI1	0.31	11.42 %
APM1	0.17	6.36 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	38.11	27.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	37.90	15.22 %
Ear-Buds	0.06	1.93 %
Total	37.96	15.06 %

Branch *	MTD Sales L	Brand Share %
CH03	4.18	16.50 %
CH50	3.16	18.58 %
CH15	1.94	10.98 %
CH20	1.43	17.73 %
GPD1	1.28	9.19 %
CH21	1.05	4.28 %
CH33	1.05	9.29 %
CH43	0.94	14.50 %
CH51	0.71	14.45 %
CH12	0.64	5.49 %
CH23	0.34	8.95 %
CH06	0.33	7.61 %
CH46	0.33	5.52 %
MJR1	0.33	3.50 %
CH24	0.28	4.66 %
MC05	0.22	1.91 %
CH31	0.19	3.20 %
CH32		0.00 %
Total	37.96	15.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	36.78	16.66 %
Ear-Buds	0.08	2.84 %
Total	36.87	16.49 %

Branch *	MTD Sales L	Brand Share %
CH47	1.61	12.67 %
CH05	1.14	12.78 %
CH16	0.48	3.58 %
CGL1	0.48	9.18 %
GUD2	0.41	6.44 %
CH19	0.39	4.22 %
AVD1	0.29	4.60 %
CH08	0.19	1.83 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	36.87	16.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	35.62	19.82 %
Total	35.62	19.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.82	14.75 %
HSR1	1.46	19.71 %
MTR1	1.44	18.95 %
PMP1	1.39	20.05 %
ATU1	1.14	19.17 %
KVP1	1.12	18.84 %
NKL2	1.10	14.68 %
OML1	1.03	18.95 %
SLM2	1.02	13.42 %
SLM3	0.95	14.46 %
HRR1	0.87	13.91 %
HSR2	0.80	7.41 %
KRI1	0.53	6.17 %
TCG1	0.41	14.38 %
SGG1	0.29	17.26 %
PDR1	0.19	17.70 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
Total	35.62	19.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	32.93	23.46 %
Total	32.93	23.26 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.53	10.12 %
VCM2	0.47	14.39 %
VCM1	0.39	15.85 %
KKI2	0.38	7.53 %
TVM2	0.20	3.51 %
NVL2		0.00 %
VPM1		0.00 %
Total	32.93	23.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	27.33	21.69 %
Total	27.33	21.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.48	15.67 %
GDR1	1.20	17.52 %
SYM2	0.47	19.16 %
GBM1	0.39	5.36 %
ANR1	0.35	14.79 %
PDM1	0.31	11.97 %
PLI1	0.31	11.75 %
CNR1	0.31	2.28 %
MPM1	0.29	10.79 %
CBE3	0.28	13.88 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	27.33	21.40 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %