



TN : OPPO Sales Performance 06/04/2026 9:33 AM

MTD Sales
315.91 L

Brand Share %
18.39 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	315.80	18.58 %
Ear-Buds	0.10	0.59 %
Total	315.91	18.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	62.09	20.43 %
TRICHY-01	40.08	24.80 %
NORTH ARCOT	36.23	19.00 %
SOUTH-03	34.26	22.21 %
SOUTH ARCOT	32.82	22.65 %
CHENNAI-01	32.39	14.86 %
CHENNAI-02	30.52	12.90 %
WEST-02	28.33	15.79 %
WEST-01	19.18	17.92 %
HO01		0.00 %
Total	315.91	18.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	62.06	20.59 %
Ear-Buds	0.02	0.85 %
Total	62.09	20.43 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.10	16.09 %
VLY1	2.83	16.83 %
KVT1	1.85	15.70 %
TKS2	1.62	11.99 %
SVK1	1.46	13.11 %
TYI1	0.91	12.90 %
APK1	0.85	17.85 %
MMT1	0.81	12.88 %
KGL1	0.58	10.59 %
ASM1	0.16	3.84 %
ARM1	0.16	5.20 %
SDI1	0.15	5.08 %
COL1	0.14	8.35 %
SGT1		0.00 %
STU2		0.00 %
Total	62.09	20.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	40.08	25.03 %
Total	40.08	24.80 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.10	15.99 %
TNJ1	1.08	16.41 %
KUM1	0.86	9.17 %
PTK1	0.80	12.31 %
TRY4	0.66	6.00 %
TVR1	0.61	18.24 %
APM1		0.00 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	40.08	24.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	36.21	19.25 %
Ear-Buds	0.02	0.82 %
Total	36.23	19.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.66	13.90 %
AKM1	1.36	11.14 %
SLG1	1.28	17.08 %
VEL1	1.25	15.67 %
VNB1	1.12	16.22 %
TRR1	0.88	5.82 %
SBR1	0.76	7.79 %
ANI1	0.73	14.72 %
WJP1	0.72	17.75 %
PTU1	0.69	16.97 %
PLR1	0.66	14.00 %
CPT1	0.64	15.32 %
ABR1	0.37	6.50 %
UGI1	0.33	8.11 %
Total	36.23	19.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	34.26	22.49 %
Total	34.26	22.21 %

Branch *	MTD Sales L	Brand Share %
CMR1	0.73	10.39 %
MDU1	0.69	9.42 %
USL1	0.67	18.06 %
ADP1	0.66	13.93 %
KKD3	0.62	18.12 %
MDU5	0.46	18.31 %
PKM1	0.40	11.46 %
DGL1	0.40	3.98 %
TEN2	0.35	5.83 %
ATG1	0.15	4.39 %
TMM1	0.13	6.78 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
Total	34.26	22.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	32.80	22.83 %
Ear-Buds	0.02	1.62 %
Total	32.82	22.65 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.23	18.23 %
POY2	1.55	13.97 %
POY1	1.23	14.88 %
TVM2	1.10	13.33 %
KKI2	0.99	17.07 %
TVM1	0.66	14.18 %
NVL2		0.00 %
VPM1		0.00 %
Total	32.82	22.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	32.37	15.03 %
Ear-Buds	0.02	0.83 %
Total	32.39	14.86 %

Branch *	MTD Sales L	Brand Share %
CH45	2.26	15.41 %
CH38	0.77	12.90 %
AVD1	0.57	8.96 %
GUD2	0.53	7.33 %
MC10	0.51	11.76 %
CGL1	0.37	11.76 %
CH08	0.37	4.11 %
CH49	0.36	4.91 %
CH30	0.35	1.72 %
CH39	0.29	7.86 %
CH16	0.23	1.85 %
MC09	0.20	10.78 %
CH25	0.14	1.93 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	32.39	14.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	30.52	13.06 %
Total	30.52	12.90 %

Branch *	MTD Sales L	Brand Share %
CH03	3.23	14.48 %
CH21	2.06	11.85 %
CH20	1.48	9.90 %
MJR1	1.45	15.32 %
CH15	1.38	6.85 %
CH12	1.31	10.80 %
PON1	0.80	16.62 %
CH33	0.65	6.97 %
CH17	0.59	7.74 %
CH34	0.42	3.47 %
CH23	0.32	6.81 %
CH31	0.19	6.13 %
MC05	0.17	2.48 %
CH24	0.14	1.72 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
CH51		0.00 %
Total	30.52	12.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	28.33	15.92 %
Total	28.33	15.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.21	12.20 %
EPI1	1.18	15.10 %
VPD1	0.98	16.81 %
BMD1	0.88	10.78 %
HSR2	0.87	6.29 %
SLM2	0.67	9.43 %
HRR1	0.66	11.71 %
MCR1	0.64	10.12 %
PMP1	0.53	8.06 %
SLM3	0.28	4.58 %
DPR1	0.22	5.81 %
ERD1	0.16	13.50 %
CMI1	0.14	5.94 %
VKL1	0.14	13.99 %
DPR2		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
TCG1		0.00 %
Total	28.33	15.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.15	18.09 %
Ear-Buds	0.02	1.90 %
Total	19.18	17.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.17	15.03 %
KMR1	1.46	17.71 %
KGI1	0.59	8.98 %
TPR1	0.52	12.69 %
SYM2	0.52	12.42 %
SUL1	0.15	11.79 %
PDM1	0.15	11.34 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	19.18	17.92 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %