

MTD Sales  
169.04 L

Brand Share %  
16.08 %

Information:

MTD : 01-12-2025 To 04-12-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.08 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 169.04      | 16.08 %       |
| Total    | 169.04      | 16.08 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 28.65       | 17.34 %       |
| TRICHY-01   | 24.82       | 23.45 %       |
| NORTH ARCOT | 23.31       | 17.77 %       |
| SOUTH-03    | 19.12       | 20.91 %       |
| WEST-02     | 17.33       | 16.32 %       |
| CHENNAI-02  | 15.88       | 11.05 %       |
| CHENNAI-01  | 14.61       | 11.78 %       |
| SOUTH ARCOT | 14.47       | 16.61 %       |
| WEST-01     | 8.68        | 14.75 %       |
| KL-SOUTH    | 2.16        | 20.65 %       |
| HO01        |             | 0.00 %        |
| Total       | 169.04      | 16.08 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 28.65       | 17.34 %       |
| Total    | 28.65       | 17.34 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 1.10        | 12.05 %       |
| TUT2     | 0.82        | 13.72 %       |
| TKS2     | 0.81        | 7.52 %        |
| SVK1     | 0.73        | 12.88 %       |
| VNR1     | 0.64        | 12.24 %       |
| TCN1     | 0.63        | 13.92 %       |
| SNL1     | 0.60        | 15.26 %       |
| ARM1     | 0.37        | 14.11 %       |
| RND1     | 0.36        | 16.06 %       |
| KVT1     | 0.34        | 7.61 %        |
| SGT1     | 0.20        | 1.82 %        |
| TYI1     | 0.14        | 5.30 %        |
| SDI1     | 0.11        | 11.39 %       |
| COL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| Total    | 28.65       | 17.34 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 24.82       | 23.45 %       |
| Total    | 24.82       | 23.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TYR1     | 0.66        | 14.14 %       |
| TNJ2     | 0.61        | 13.18 %       |
| TRY4     | 0.37        | 8.36 %        |
| TTP1     | 0.30        | 4.03 %        |
| APM1     | 0.08        | 9.92 %        |
| KIK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| Total    | 24.82       | 23.45 %       |

### NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 23.31       | 17.77 %       |
| Total    | 23.31       | 17.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 1.14        | 8.38 %        |
| VEL1     | 1.01        | 15.93 %       |
| AKM1     | 0.90        | 10.51 %       |
| TRR1     | 0.80        | 12.54 %       |
| SBR1     | 0.79        | 13.44 %       |
| ARC2     | 0.77        | 8.90 %        |
| TRL1     | 0.58        | 13.54 %       |
| GDM1     | 0.56        | 11.28 %       |
| BGR1     | 0.46        | 15.09 %       |
| SLG1     | 0.41        | 12.46 %       |
| ABR1     | 0.22        | 12.05 %       |
| TRT1     | 0.21        | 5.04 %        |
| VNB1     | 0.19        | 4.13 %        |
| WJP1     | 0.17        | 3.99 %        |
| ANI1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| Total    | 23.31       | 17.77 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 19.12       | 20.91 %       |
| Total    | 19.12       | 20.91 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU6     | 0.56        | 12.85 %       |
| MPA1     | 0.39        | 11.93 %       |
| TMM1     | 0.35        | 7.22 %        |
| PNV2     | 0.32        | 13.02 %       |
| MNM1     | 0.28        | 15.11 %       |
| DGL2     | 0.27        | 11.98 %       |
| TEN2     | 0.23        | 9.84 %        |
| MDU1     | 0.21        | 2.07 %        |
| DGL1     | 0.12        | 5.32 %        |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU2     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| Total    | 19.12       | 20.91 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 17.33       | 16.32 %       |
| Total    | 17.33       | 16.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 1.46        | 10.52 %       |
| HRR1     | 0.66        | 12.47 %       |
| PLC1     | 0.47        | 13.55 %       |
| SLM3     | 0.43        | 15.53 %       |
| KRI1     | 0.41        | 14.15 %       |
| OML1     | 0.40        | 10.50 %       |
| MCR1     | 0.34        | 12.24 %       |
| HSR1     | 0.27        | 7.03 %        |
| EPI1     | 0.25        | 9.65 %        |
| MTR1     | 0.20        | 6.93 %        |
| SGI1     | 0.13        | 6.52 %        |
| APN1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| Total    | 17.33       | 16.32 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 15.88       | 11.05 %       |
| Total    | 15.88       | 11.05 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH18     | 1.35        | 13.49 %       |
| CH33     | 1.15        | 14.58 %       |
| CH03     | 0.98        | 10.37 %       |
| CH15     | 0.87        | 6.65 %        |
| CH20     | 0.74        | 11.21 %       |
| CH41     | 0.61        | 7.14 %        |
| MJR1     | 0.59        | 7.63 %        |
| CH12     | 0.50        | 7.32 %        |
| MC05     | 0.45        | 5.47 %        |
| CH21     | 0.40        | 4.25 %        |
| MC06     | 0.31        | 8.70 %        |
| CH43     | 0.29        | 10.93 %       |
| CH36     | 0.27        | 11.23 %       |
| CH24     | 0.26        | 10.63 %       |
| CH06     | 0.25        | 9.23 %        |
| CH46     | 0.15        | 1.82 %        |
| CH23     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 15.88       | 11.05 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 14.61       | 11.78 %       |
| Total    | 14.61       | 11.78 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 0.94        | 11.77 %       |
| TKM1     | 0.72        | 14.02 %       |
| CH45     | 0.71        | 8.93 %        |
| CH38     | 0.46        | 11.56 %       |
| CGL1     | 0.33        | 8.58 %        |
| CH07     | 0.25        | 5.45 %        |
| CH08     | 0.22        | 3.84 %        |
| AVD1     | 0.21        | 2.81 %        |
| CH22     | 0.13        | 6.98 %        |
| CH05     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| Total    | 14.61       | 11.78 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 14.47       | 16.61 %       |
| Total    | 14.47       | 16.61 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 1.01        | 11.42 %       |
| TVM2     | 0.78        | 9.84 %        |
| SJI2     | 0.72        | 15.73 %       |
| KKI2     | 0.57        | 8.75 %        |
| TVM1     | 0.51        | 10.99 %       |
| POY1     | 0.15        | 3.87 %        |
| POY2     | 0.13        | 3.40 %        |
| KML1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 14.47       | 16.61 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 8.68        | 14.75 %       |
| Total    | 8.68        | 14.75 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 1.20        | 14.56 %       |
| CNR1     | 0.65        | 11.59 %       |
| KGI1     | 0.54        | 8.26 %        |
| KMR1     | 0.53        | 12.53 %       |
| UAM1     | 0.28        | 6.12 %        |
| GBM1     | 0.23        | 8.68 %        |
| CBE1     | 0.12        | 14.26 %       |
| SNR1     | 0.10        | 15.33 %       |
| GDR1     | 0.09        | 3.60 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 8.68        | 14.75 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 2.16        | 20.65 %       |
| Total    | 2.16        | 20.65 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     | 0.24        | 9.53 %        |
| Total    | 2.16        | 20.65 %       |

## HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| Total    |             | 0.00 %        |