

MTD Sales
191.44 L

Brand Share %
24.47 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	191.44	24.47 %
Total	191.44	24.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.50	26.70 %
NORTH ARCOT	26.72	26.66 %
TRICHY-01	22.91	28.45 %
SOUTH-03	21.32	29.64 %
CHENNAI-01	20.14	21.38 %
CHENNAI-02	19.30	15.89 %
WEST-02	19.21	24.07 %
SOUTH ARCOT	16.77	26.75 %
WEST-01	12.62	27.00 %
KL-SOUTH	0.95	14.25 %
HO01		0.00 %
Total	191.44	24.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	31.50	26.70 %
Total	31.50	26.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.19	23.01 %
TKS2	1.10	22.40 %
TUT2	0.96	15.17 %
NGR1	0.80	10.33 %
MAR1	0.51	19.31 %
SGT1	0.42	10.72 %
RND1	0.35	19.06 %
KGL1	0.34	9.39 %
SKD1	0.33	16.37 %
KSM1	0.27	20.27 %
MMT1	0.21	19.33 %
UDN1	0.12	7.38 %
TYI1	0.11	4.49 %
VKM1		0.00 %
Total	31.50	26.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.72	26.66 %
Total	26.72	26.66 %

Branch *	MTD Sales L	Brand Share %
VNB1	1.19	20.58 %
CYR1	1.06	22.55 %
TRT1	0.71	22.60 %
TRR1	0.68	14.21 %
UGI1	0.66	21.46 %
SLG1	0.64	18.17 %
VEL2	0.60	13.18 %
WJP1	0.48	11.85 %
AKM1	0.46	10.02 %
KPM1	0.44	18.74 %
CPT1	0.39	16.25 %
GDM1	0.39	12.22 %
ABR1	0.38	10.34 %
PLR1	0.38	22.32 %
ANI1		0.00 %
Total	26.72	26.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	22.91	28.45 %
Total	22.91	28.45 %

Branch *	MTD Sales L	Brand Share %
TRY4	1.50	23.95 %
TNJ1	1.03	19.89 %
TVR1	0.59	21.18 %
ORU1	0.50	22.37 %
NMM1	0.49	22.92 %
AYR1	0.40	8.80 %
TTP1	0.37	10.74 %
APM1	0.21	17.33 %
PTK1		0.00 %
Total	22.91	28.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	21.32	29.64 %
Total	21.32	29.64 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.43	22.31 %
ADP1	0.37	20.12 %
TEN2	0.33	16.04 %
MDU1	0.33	6.93 %
SVG1	0.31	20.24 %
KYK1	0.29	9.47 %
TPT1	0.28	19.13 %
CBM1	0.25	11.62 %
TEN1	0.24	7.03 %
DGL1	0.20	13.38 %
ATG1	0.10	14.23 %
KRR1		0.00 %
TMM1		0.00 %
Total	21.32	29.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	20.14	21.38 %
Total	20.14	21.38 %

Branch *	MTD Sales L	Brand Share %
CH16	1.14	19.23 %
CH42	0.95	22.35 %
CH07	0.89	23.62 %
CH45	0.60	16.40 %
AVD1	0.59	9.89 %
CH30	0.53	12.85 %
CH37	0.52	22.36 %
CH08	0.50	9.11 %
CH48	0.38	13.30 %
CH22	0.33	7.99 %
CGL1	0.26	6.22 %
KNR1	0.20	8.84 %
CH40	0.15	6.18 %
CH26	0.13	16.45 %
CH19	0.12	4.62 %
MC02	0.11	16.89 %
CH29		0.00 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	20.14	21.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	19.30	15.89 %
Total	19.30	15.89 %

Branch *	MTD Sales L	Brand Share %
CH03	1.63	14.17 %
CH20	1.36	21.36 %
CH33	1.08	18.16 %
CH12	0.95	10.51 %
CH44	0.89	23.66 %
CH18	0.86	22.71 %
CH17	0.76	17.27 %
CH06	0.69	13.81 %
MJR1	0.45	8.41 %
CH09	0.37	17.45 %
CH27	0.35	23.45 %
CH32	0.27	17.76 %
CH21	0.23	1.87 %
CH31	0.12	13.35 %
CH23		0.00 %
CH24		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	19.30	15.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	19.21	24.07 %
Total	19.21	24.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.51	20.07 %
HRR1	0.82	21.96 %
SGI1	0.76	20.35 %
PMP1	0.67	12.06 %
MCR1	0.63	20.57 %
EDP1	0.56	19.03 %
ATU1	0.50	24.36 %
VPD1	0.48	19.53 %
APN1	0.39	18.11 %
KRI1	0.36	19.57 %
KVP1	0.21	18.18 %
HSR1	0.19	7.87 %
BMD1	0.15	9.78 %
TCG1	0.08	5.31 %
DPR2		0.00 %
EPI1		0.00 %
VKL1		0.00 %
Total	19.21	24.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	16.77	26.75 %
Total	16.77	26.75 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.95	22.11 %
TRK1	0.82	16.37 %
TDM1	0.69	22.80 %
POY2	0.59	22.92 %
NVL2	0.38	15.03 %
KKI2	0.34	23.34 %
KML1	0.27	10.22 %
POY1	0.24	8.88 %
TVM1	0.05	1.60 %
TVM2		0.00 %
Total	16.77	26.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.62	27.00 %
Total	12.62	27.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.04	20.19 %
UAM1	0.76	24.36 %
KMR1	0.36	13.83 %
TPR1	0.29	13.09 %
MPM1	0.27	11.84 %
TPR3	0.26	19.55 %
GBM1	0.25	11.63 %
SNR1	0.23	21.15 %
CBE6	0.21	24.24 %
CNR1	0.15	7.39 %
SYM2	0.13	18.55 %
GDR1	0.11	5.42 %
CBE1	0.11	5.50 %
TPR4	0.10	10.79 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KMD1		0.00 %
SUL1		0.00 %
Total	12.62	27.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.95	14.25 %
Total	0.95	14.25 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.10	2.89 %
Total	0.95	14.25 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %