

MTD Sales
269.95 L

Brand Share %
21.08 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	269.95	21.08 %
Total	269.95	21.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.42	27.65 %
NORTH ARCOT	36.98	24.69 %
SOUTH-03	33.44	29.27 %
TRICHY-01	31.26	26.70 %
WEST-02	28.05	20.81 %
CHENNAI-02	27.04	11.84 %
CHENNAI-01	25.52	15.83 %
SOUTH ARCOT	22.67	26.39 %
WEST-01	17.93	24.03 %
KL-SOUTH	1.63	29.44 %
HO01		0.00 %
Total	269.95	21.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	45.42	27.65 %
Total	45.42	27.65 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.75	17.37 %
ERL2	0.75	17.80 %
ARM1	0.44	8.17 %
KGL1	0.40	7.57 %
MMT1	0.37	10.54 %
UDN1	0.33	14.25 %
ASM1	0.22	10.95 %
SVK1	0.22	5.30 %
STU2	0.15	6.67 %
SGT1		0.00 %
Total	45.42	27.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	36.98	24.69 %
Total	36.98	24.69 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.50	20.13 %
TRR1	1.41	16.08 %
WJP1	1.35	13.50 %
VNB1	0.83	15.68 %
ARC2	0.65	7.74 %
VEL1	0.62	6.11 %
TRL1	0.56	15.51 %
SLG1	0.19	10.11 %
ANI1		0.00 %
Total	36.98	24.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	33.44	29.27 %
Total	33.44	29.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.65	10.16 %
KKD3	0.63	19.83 %
ADP1	0.60	20.18 %
TDI1	0.55	12.58 %
TMM1	0.27	7.13 %
PVI1	0.10	2.19 %
ATG1		0.00 %
KRR1		0.00 %
Total	33.44	29.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	31.26	26.70 %
Total	31.26	26.70 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.22	19.68 %
PBR2	1.18	14.15 %
TYR1	1.04	11.90 %
TVR1	0.77	16.94 %
TTP1	0.53	7.54 %
PTK1	0.33	12.74 %
PBR1	0.07	4.80 %
PDK1		0.00 %
TRY2		0.00 %
Total	31.26	26.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	28.05	20.81 %
Total	28.05	20.81 %

Branch *	MTD Sales L	Brand Share %
OML1	1.26	19.78 %
HSR2	1.02	9.54 %
MTR1	1.00	16.16 %
MCR1	0.89	14.02 %
PMP1	0.88	19.68 %
KVP1	0.67	17.34 %
SGI1	0.60	15.69 %
BMD1	0.57	17.09 %
DPR1	0.55	19.51 %
PLC1	0.48	14.38 %
HRR1	0.45	8.47 %
ERD1	0.32	9.00 %
PDR1	0.31	14.77 %
HSR1	0.15	3.08 %
SLM3	0.15	7.96 %
VKL1	0.12	4.72 %
RSP1	0.10	10.34 %
DPR2		0.00 %
TCG1		0.00 %
Total	28.05	20.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	27.04	11.84 %
Total	27.04	11.84 %

Branch *	MTD Sales L	Brand Share %
CH15	4.37	17.80 %
CH34	2.86	18.59 %
GPD1	1.75	15.24 %
CH44	1.61	13.98 %
MC05	1.60	19.82 %
CH03	1.06	4.57 %
CH21	1.02	5.11 %
CH20	0.85	9.37 %
UKI1	0.66	9.19 %
PON1	0.63	14.37 %
MJR1	0.50	5.06 %
CH27	0.44	17.08 %
CH23	0.42	12.72 %
CH31	0.38	9.63 %
CH06	0.35	5.79 %
CH41	0.34	7.33 %
CH32	0.25	14.80 %
CH17	0.19	7.75 %
CH09		0.00 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	27.04	11.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	25.52	15.83 %
Total	25.52	15.83 %

Branch *	MTD Sales L	Brand Share %
CH16	2.64	20.11 %
CH42	1.20	12.89 %
CH30	0.99	14.77 %
CH08	0.99	10.17 %
TKM1	0.85	17.42 %
CGL1	0.58	9.24 %
CH07	0.52	8.62 %
CH38	0.50	10.94 %
AVD1	0.38	9.32 %
GUD2	0.33	3.50 %
CH11	0.30	6.55 %
SKL1	0.26	9.93 %
GUD1	0.15	3.12 %
CH19		0.00 %
CH22		0.00 %
CH39		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	25.52	15.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.67	26.39 %
Total	22.67	26.39 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.26	18.97 %
ULP1	1.20	20.17 %
TDM1	0.79	18.03 %
KKI2	0.74	18.25 %
NVL2	0.70	10.39 %
POY1	0.21	7.11 %
Total	22.67	26.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	17.93	24.03 %
Total	17.93	24.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.50	12.52 %
AVI1	0.21	9.18 %
MPM1	0.12	8.45 %
TPR3	0.12	13.10 %
CBE6	0.08	5.96 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	17.93	24.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.63	29.44 %
Total	1.63	29.44 %

Branch *	MTD Sales L	Brand Share %
Total	1.63	29.44 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %