

MTD Sales
155.93 L

Brand Share %
20.94 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	155.93	20.94 %
Total	155.93	20.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.99	25.70 %
NORTH ARCOT	20.88	24.77 %
TRICHY-01	19.16	23.38 %
SOUTH-03	16.64	26.56 %
SOUTH ARCOT	15.67	25.99 %
WEST-02	15.15	17.78 %
CHENNAI-01	13.78	17.92 %
CHENNAI-02	12.48	11.96 %
WEST-01	8.67	17.57 %
KL-SOUTH	3.51	16.05 %
HO01		0.00 %
Total	155.93	20.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	29.99	25.70 %
Total	29.99	25.70 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.17	19.14 %
TCN1	0.68	17.33 %
KVT1	0.66	18.78 %
TUT2	0.61	14.99 %
PKD1	0.59	17.54 %
SNL1	0.55	20.09 %
TKY1	0.49	17.33 %
ARM1	0.45	20.67 %
SGT1	0.35	13.53 %
MMT1	0.33	20.30 %
TKS2	0.32	8.61 %
ERL2	0.19	6.00 %
ASM1	0.12	12.26 %
UDN1	0.12	8.03 %
KYR1	0.07	5.63 %
KGL1		0.00 %
RPM1		0.00 %
SVK1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	29.99	25.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.88	24.77 %
Total	20.88	24.77 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.24	18.73 %
VEL2	0.73	9.50 %
ABR1	0.67	13.22 %
TRL1	0.47	17.02 %
VSI1	0.37	13.00 %
UGI1	0.24	19.36 %
TRT1	0.15	18.76 %
SBR1	0.15	4.58 %
SLG1	0.14	10.05 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
WJP1		0.00 %
Total	20.88	24.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	19.16	23.38 %
Total	19.16	23.38 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.17	20.49 %
ORU1	0.66	20.50 %
KRN1	0.42	13.36 %
TRY3	0.37	14.31 %
TVR2	0.36	13.01 %
PTK1	0.25	9.19 %
PDK1	0.22	10.05 %
MDI1	0.15	14.50 %
TNJ1	0.12	4.03 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	19.16	23.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	16.64	26.56 %
Total	16.64	26.56 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.88	14.37 %
MDU2	0.52	16.24 %
CMR1	0.49	14.82 %
TEN2	0.23	13.78 %
MPA1	0.22	10.84 %
ODM1	0.22	20.51 %
TMM1	0.20	8.27 %
DGL2	0.15	18.99 %
NKI1	0.15	14.87 %
MDU4	0.13	15.51 %
KKD2	0.11	8.69 %
TEN1	0.11	4.94 %
USL1	0.10	10.85 %
BTU1		0.00 %
KRR1		0.00 %
Total	16.64	26.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.67	25.99 %
Total	15.67	25.99 %

Branch *	MTD Sales L	Brand Share %
MKM1	0.45	18.74 %
POY2	0.44	11.98 %
KML1	0.38	17.33 %
KKI2	0.26	14.63 %
TVM2	0.14	3.22 %
POY1		0.00 %
TVM1		0.00 %
Total	15.67	25.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	15.15	17.78 %
Total	15.15	17.78 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.22	19.63 %
TRM1	1.13	19.93 %
SLM1	1.10	12.81 %
HRR1	0.85	14.39 %
HSR2	0.59	15.58 %
VPD1	0.46	13.37 %
MTR1	0.44	14.29 %
EPI1	0.44	20.71 %
SGI1	0.25	13.52 %
ERD1	0.15	15.76 %
VKL1	0.13	6.34 %
SGG1	0.13	15.46 %
KMM1	0.12	8.51 %
DPR2		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KRI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	15.15	17.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	13.78	17.92 %
Total	13.78	17.92 %

Branch *	MTD Sales L	Brand Share %
CH42	0.72	20.59 %
CH48	0.61	15.69 %
CH14	0.61	11.26 %
CH16	0.59	17.32 %
CH08	0.58	20.30 %
CH19	0.24	8.58 %
AVD1	0.20	9.27 %
CH38	0.15	8.41 %
CH11	0.13	8.98 %
CGL1	0.12	4.10 %
KNR1	0.12	6.26 %
CH22		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	13.78	17.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	12.48	11.96 %
Total	12.48	11.96 %

Branch *	MTD Sales L	Brand Share %
CH03	1.70	14.15 %
CH18	0.75	14.35 %
CH21	0.65	8.81 %
CH15	0.51	7.73 %
PON1	0.49	17.91 %
CH44	0.43	9.78 %
CH20	0.38	5.62 %
MC05	0.29	4.84 %
MJR1	0.29	6.51 %
CH09	0.27	8.47 %
CH06	0.24	8.64 %
CH41	0.23	8.25 %
UKI1	0.21	4.23 %
CH23	0.15	10.03 %
MC08	0.15	10.60 %
CH27	0.13	17.68 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	12.48	11.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	8.67	17.57 %
Total	8.67	17.57 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	14.08 %
TPR1	0.53	17.51 %
UAM1	0.52	13.32 %
CBE2	0.33	6.98 %
KMD1	0.25	20.37 %
TPR3	0.10	6.14 %
PLI1	0.10	16.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	8.67	17.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.51	16.05 %
Total	3.51	16.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.17	11.12 %
PAS1	1.16	19.18 %
Total	3.51	16.05 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %